

Council Strategy

→ Like other public sector organisations, Cornwall Council is facing a period of significant change and financial challenge. This is partly balanced by the opportunity for greater devolution from London to Cornwall and from the Council to local communities.

At the same time Cornwall will receive £600m of European funding to transform our economy. Our Strategy sets out how the Council aims to overcome the challenges and maximise the opportunities with a clear strategic direction that the Business Plan, the budget and other strategies will follow.

Background

Like other public sector organisations, Cornwall Council is facing a period of significant change and financial challenge, as well as a great opportunity through the renewed focus on devolution, both from the Government to Cornwall and the Council to our communities. Cornwall also has access to £600m European funding over the next eight years. Our Strategy sets out the Council's strategic direction over the next four years which Business Plan, the budget and other strategies will follow.

Key themes

→ **Ambitious Cornwall:** focusing on the need for fairer funding and more local control over Government spending.

- **Engaging with our communities:** supporting local people, town and parish councils and the voluntary and community sector to influence decisions that affect them and directly deliver what their community needs.
- **Partners working together:** working with partners to ensure local residents can access services more easily.
- **Greater access to essentials for living:** enabling all people to access services and necessities such as housing, welfare support etc, whatever their income and location.
- **Driving the economy:** securing sustainable growth, maintaining natural and cultural assets and building on strengths in key industries.
- **Stewardship of Cornwall's assets:** working with partners to protect the environment at the same time as harnessing natural assets and resources to generate income and encouraging volunteers and communities to look after our countryside.

- **Healthier and safer communities:** ensuring everyone has the best possible opportunity to achieve good health, protecting the most vulnerable and encouraging people to adopt healthy lifestyles.
- **Being efficient, effective and innovative:** delivering services in the most efficient and effective way in the face of diminishing budgets and fewer resources.

We pledge to :

- **Champion Cornwall:** with elected Members working with partners and communities to improve the lives of local people.
- **Be ambitious for Cornwall:** spearheading social and economic change, as well as protecting and supporting the most vulnerable.
- **Create a leaner and more resourceful organisation:** that delivers essential Council services in the most efficient and effective way.

