

Milly Southworth

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Subject: For the attention of the Mayor: national electrical safety campaign
Attachments: Mayor_and_Council_Briefing_Pack_V2.pdf;
Look_Up_Look_Out_National_Political_Submission_V2_0_RESTRICTED.pdf

Dear Mayor's Office,

Please would you kindly bring the attached briefing and supporting evidence report to the attention of the Mayor.

Look Up Look Out is a national, family-founded electrical safety campaign working to prevent deaths and life-changing injuries involving high-reach poles and overhead electricity. The campaign is free to support and is gaining backing from parliamentary, civic and industry contacts.

We are asking mayors and councils across the country to help share this life-saving message and to bring the issue to the attention of their local Trading Standards or public protection teams, relevant council departments and local MPs.

Conductive and partly conductive high-reach equipment is widely available to tradespeople and members of the public, often without training or a proper understanding of electrical flashover risk.

The attached two-page briefing summarises the concern and the practical help we are requesting. We have also attached the full evidence report so that it can be reviewed or forwarded to the council's Health and Safety, Trading Standards, Public Protection or other relevant teams.

Thank you for your time and assistance.

Kind regards,

John Knight

Founder, Look Up Look Out National Safety Campaign

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MAYOR AND COUNCIL BRIEFING

A national request to help prevent deaths and life-changing injuries

FOR THE ATTENTION OF THE MAYOR / LORD MAYOR

Dear Mayor,

My name is John Knight. I founded the Look Up Look Out National Safety Campaign with my son Jason after his life was changed by a **33,000-volt electrical flashover** while using a water-fed pole near an overhead power line. The pole did not need to touch the line. Jason survived, but suffered catastrophic burns, amputations and a long programme of surgery and rehabilitation.

THE MESSAGE IS SIMPLE

Before long equipment goes up: stop, look up, assess the job and keep clear of overhead electricity.

Why I am writing to you

Mayors and councils have a trusted local voice. **Look Up Look Out is a national, family-founded campaign** that has been raised through parliamentary channels with **Dr Andrew Murrison MP**, has support from **Councillor Jonathan Smale, Mayor of Derby**, and is gaining backing from manufacturers and related industries. The campaign is also engaging with BSI because no dedicated British Standard has yet been identified for this product category. Your council can help carry the warning to residents, tradespeople, contractors and community groups before long equipment is raised.

The request

- Please pass this briefing to the Mayor or Lord Mayor and the most relevant council team.
- Please share the free national campaign message through suitable council, community and public-information channels.
- Please notify the council's Trading Standards or public-protection team and ask local MPs to note the wider product-safety and standards concern.
- Please nominate one contact so the campaign can provide approved wording, posters, graphics, QR links and updates at no cost.

WHAT WE ARE NOT ASKING FOR

We are not asking the council to determine liability, certify a product or accuse any company. We are asking for prevention-focused support, sensible signposting and help getting the warning to the right people.

Thank you for considering this request. A warning seen at the right moment may save a life.

Yours sincerely,

John Knight

Founder, Look Up Look Out National Safety Campaign | Jason Knight's father

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