

2026 Annual Action Plan - [Thanckes Park](#)

Strategic Aim

To transform communities through tennis by making it relevant, accessible, welcoming, enjoyable and inspiring.

Objectives

PARTICIPATION:

To grow and diversify the number of community users and maximise court hours/usage

PROMOTION:

To elevate the visibility of the park courts through effective marketing strategies and to raise community awareness

PROGRAMMES & INCLUSIVE TENNIS:

To offer a wide range of programmes to cater for all ages, stages and interests within the local community

PEOPLE & WORKFORCE:

To expand and diversify the workforce by recruiting and developing a team that includes, where & when appropriate, tennis leaders, activators, coaches and volunteers. Ensuring SG standards are also met.

TACTICS AND INTERVENTIONS	WHO	WHEN	RAG
Participation & Promotion			
Retain & grow Free Park Tennis (FPT) offer.	TTC	End of year	
Set provisional date for a Barclays Big Tennis Weekend (Open Event. Spring &/or Summer to link with Wimbledon? Confirm date(s) by Feb to allow enough lead in time.	TTC	January	
Deliver BTW and encourage people to sign up via ClubSpark to grow database.	TTC	Spring/Summer	
Contact all lapsed members to remind them annual passes and P&P available. Include activator opportunities?	TTC	Spring	
Build on and further develop school partnerships. Utilise school promotional avenues to reach a broader audience.	TTC	End of year	
Engage Anthony Primary School through LTA Youth Schools CPD.	KE	End of year	
Website to be reviewed and updated on a regular basis.	TTC	Ongoing	

Social media posts scheduled throughout the year. Utilise council promotional avenues as and when appropriate to increase awareness of the courts. Link to increased national visibility of tennis during June/July.	TTC	Ongoing	
Use promotional assets on www.mytennistoolkit.com particularly focussing on imagery associated with park players, Open Court & Free Park Tennis.	TTC	Ongoing	
Retain existing pricing structure of membership and P&P offer.	TTC	January	
Continue to raise awareness of annual pass and P&P offer within the local community - push out to wider Rame Peninsula and link to Skate Park events.	TCC	End of year	
People & Workforce			
Continue to support FPT Activators nurturing an inclusive approach to workforce development.	TTC	Ongoing	
Formalise a coach agreement and develop a community coaching programme 'something for everyone'.	TTC, JY & KE	End of year	
Continue to recruit FPT Activators to ensure sustainability of sessions. Encourage existing activators to promote opportunity.	TTC	End of year	
Programmes & Inclusive Tennis			
Schedule monthly LTA/TTC catch ups to coincide with Council Development & Localism meetings. Include maintenance updates as standing agenda item	KE	January	
Ensure FPT is added to ClubSpark and encourage participants to book online.	TTC	Ongoing	
Create a collaborative approach locally to inclusive tennis giving as many people as possible the opportunity to play. Explore opportunities through LTA Open Court programme.	TTC & Cornwall Open Court Lead	End of year	
Increase awareness of wheelchairs across the community, in particular local schools.	TTC	End of year	

Identify a local community group who may be interested in engaging with LTA SERVES – links to youth groups and Young Devon.	TTC & KE	End of year	
Safeguarding			
Ensure the LTA park safeguarding poster is displayed courtside safeguarding-standard-park-site-poster-a4-2022_02.pdf	TTC	Part of maintenance checks	
Review Safeguarding at monthly & bimonthly catch ups	ALL	Ongoing	
Attend online & f2f LTA forums when they are offered.	TTC	Ongoing	

Feb meeting notes:

Updates

- Bookings data below.
- Two key positive that are worth noting 1. When we RAG your penetration vs occupancy you come out as green given your very low population. 2. Financially courts are sustainable and breaking even.
- Aim to get back to 2024 data moving forward. If that can be sustained it would be a positive place to be longer term.

	2024	2025	Difference 24 v 25	% Growth 24-25
Court Bookings	1069	769	-300	-28
Bookings per court	535	385	-150	

	2024	2025	% difference 24 v 25
Court Hours Booked	1227	902	-5%
Occupancy (based on 3150 available hours per court)	19%	14%	

- Keen to link with Menheniot TC re wheelchair activity and attend future OC forums.
- Open Court funding available through Cornwall Open Court Lead to support wheelchair group, Walking Tennis (activator led), SEN activity etc. Lots of options within the programme. Contact Dek dekbuistopencourtlead@gmail.com
- St Anthony CPD (12 schools within academy)-recent Ofsted visit.
- Next meeting Tuesday 3rd March at 12noon.

Actions

- Schedule date for BTW to allow enough lead in time.
- Confirm start of FPT and tie into BTW i.e. start weekend after BTW to provide an exit route as soon after as possible.
- Contact Jane re coaching and BTW.
- Schedule a time in the Spring to contact all lapsed members via CS.
- Work towards improved signage on main road to support visibility of tennis courts and wider park facilities.
- Have a look at www.mytennistoolkit.com (MTT) and consider a banner on the road with QR code.
- Bus shelters with QR code to promote tennis.
- Schedule information to be included in newsletters, social media etc.
- Contact holiday let companies, caravan parks, visitor websites etc. Are they willing to support promotion of Thanckes Park i.e. fliers via MTT in holiday lets.
- Contact TCC.
- KE to intro Zoe at Menheniot TC via email to establish partnership and opportunities for their players to use the courts and wheelchairs. Opportunity to create a regular group and open out to other local players i.e. SDTC.

March meeting notes:

Updates

- Advertising on newsletter, activator stuff
- YMCA closed affecting a large number of people. Opportunity to transition YMCA users to engage with tennis and/or pickleball?
- Junior kick start funding for parks-see additional attachment.
- BTW on a Friday 17th April. With Activators to support. FPT sessions will restart date TBC
- Parks webinar follow up email and recording received.
- Renewals coming through.
- Available courts hours extended.
- Inga requesting access on a Tuesday to deliver a 6 week adult coaching course. Need to clarify Jane's intentions but no reason why Inga cant deliver that alongside. Need clarity on expectations i.e. participation, TTC logo on marketing etc.
- Menheniot wheelchair collaboration - no further contact from Zoe. Phil will follow up.
- Received park tennis survey - Phil will complete.
- Accessible play event last week to open new play equipment. Successful event with over 100 people attending.
- TCC are registered to LTAY Schools. They redeemed their £250 voucher in 2022 against equipment. They are now eligible for a £150 top up voucher if they complete the online or f2f course again. (Currently no local f2f secondary courses are scheduled).
- Awareness of suicide event – activators may get asked to be at that event to highlight tennis courts as part of the local health, wellbeing and PA opportunities. (Friday 5th June).

Actions

- KE to reach out to Sam at St Anthony to confirm their interest in the CPD offer.
- TTC Order free BTW banners. [Barclays Big Tennis Weekends 2026Banner Order Form](#)
- BTW to be uploaded onto CS.
- FPT Activator recruitment posters for BTW can be found in www.mytennistoolkit.com

- Contact all previously lapsed members to encourage renewal and advertise BTW.
- Schools newsletters to go out for BTW.
- Clarify coaching with Jane and query from Igna.
- Action from Feb: Contact holiday let companies, caravan parks, visitor websites etc. Are they willing to support promotion of Thanckes Park i.e. fliers via MTT in holiday lets.
- Potential offer of help to TCC following loss of YMCA sports facilities for curriculum delivery. Eligible for £150 top up voucher – see notes in updates above.

April meeting notes:

Updates

- KE happy to offer a testimonial around our work with TTC from an NGB perspective (sinking fund, usage, activation, partnership etc) to support conversations re AWP at TCC.
- Phil emailed Menheniot TC again re collaboration and support for their wheelchair players.
- 17th April posted about the first BTW. Hospital Radio Plymouth did a piece on the event with a disability focus. They are keen to cover any future events and/or activity.
- Inga has been in touch again re coaching on the courts.
- Free adult tennis sessions will be available on a Monday evening. Harriet will use as an activator recruitment opportunity.
- LTA Adult Red Ball pilot opportunity.

Actions

- Email database including lapsed members with details of adult tennis sessions.
- Lapsed members email to encourage renewals (include Monday evening sessions).
- Complete Kids in Parks action plan. Use funding to support promotional campaign with view of delivering activity during summer holidays?
- KE to share Adult Red Ball information.
- Reminder to Oakwood to use the courts.
- KE to send CUA agreement template.

- Contact Jane via WhatsApp.
- Email intro to Holly at Teignbridge District Council. Point to Torpoint Town Council FB page.
- Respond to Inga and explain that a formal agreement with a coach is currently being finalised.
- Next meeting: 2.30pm on Tuesday 2nd June.

Useful links from 2025

Facilities

[General Maintenance of Courts \(002\).pdf](#)

Report gate challenges [Support Request - SmartAccess](#)

LTA [RA Template](#) & [RA Guidance](#).

[safeguarding-standard-park-site-poster-a4-2022_02.pdf](#).

Software queries can go directly to support@clubspark.co.uk

Free Park Tennis

[guide to becoming an activator](#)

[FPT Job Description](#)

[FPT Activator FAQs](#) – a good place to signpost potential activators.

[FPT Recruitment Opportunities](#) – some additional recruitment ideas that have worked for other park venues.

Ideas for activator recruitment [FPT Recruitment Opportunities](#)

Big Tennis Weekend

BTW Organiser Guide can be found [here](#). Additional resources can be found [Barclays Big Tennis Weekends](#)

Guide on how to upload a BTW can be found here [Creating a LTA Barclays Big Tennis Weekend Events – LTA / Clubspark](#)

General

[Parks Support Toolkit | LTA](#)

[Open Court](#)

Alchemy Mill assets in www.mytennistoolkit.com Tel 01444221177 or mttorders@alchemymill.co.uk

[LTA Resources Library](#) – specifically for park venues.

Guide [Sending Emails – ClubSpark](#)

[Editing A Membership Package – ClubSpark](#)

[LTA Youth Schools](#)

2026 Meeting notes & actions