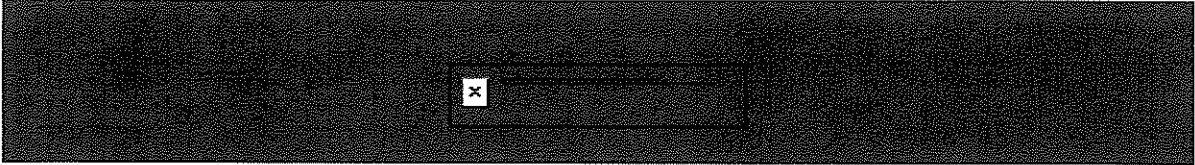


Torpoint Town Council

From: Cornish Tea & Coffee Co <sales@cornish-tea.co.uk>
Sent: 31 March 2026 15:06
To: adminassistant@torpointtowncouncil.gov.uk
Subject: Advance Notice: Price Adjustment from 1st May



Dear Customer,

I hope you're keeping well, and thank you as always for your continued support.

I'm writing to give you advance notice of a **company-wide price increase of 5.5%**, which will come into effect from **1st May**.

As you'll be aware, the current climate continues to bring significant cost pressures across the board, particularly with increases in minimum wage, fuel, raw materials, packaging and wider supply chain costs. We have worked hard to absorb as many of these increases as possible, however a 5.5% adjustment is now necessary to ensure we can continue delivering the quality and service you expect from us.

In real terms, this equates to an increase of **just a few pence per cup of coffee (typically around 2-3p)**. Against an average latte price of around **£3.85**, this remains a relatively small proportion of the overall cup price. Your account manager would also be happy to support with your pricing and provide tailored recommendations to help you maximise your margins.

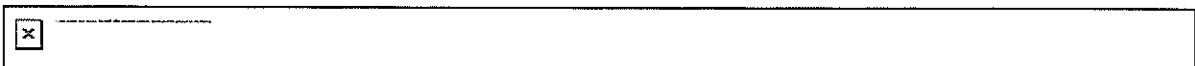
If you have any questions or would like to discuss how this may impact your account, our team is always happy to help.

If this needs to be shared with your accounts team or the relevant department, please do forward it on to ensure everything is in place ahead of the change.

We really appreciate your continued support and understanding, and we look forward to continuing to work together.

Kind regards,
Duncan Bond

Managing Director | Cornish Tea & Coffee
01503 264476 | 07793485289 | sales@cornish-tea.co.uk





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