

D+LC 03/07/25

From:

James, Grace < gj339@exeter.ac.uk>

Sent:

27 June 2025 12:33

To:

admin@torpointtowncouncil.gov.uk; clerk@torpointtowncouncil.gov.uk

Subject:

Cornish Research Project

Dear Torpoint Town Council Team,

I hope you're well. My name is Grace James, and I'm currently working on a research project in partnership with Climate Vision here in Cornwall. The study explores how Trusted Messengers, individuals who are seen as credible and relatable, can influence attitudes, behaviours, and understanding on important local issues.

A Trusted Messenger could be anyone from a local councillor to a well-known community figure or someone with professional expertise.

I'd be really grateful if you could share this questionnaire with your local area via community newsletters, noticeboards, social media or however you communicate. Or if you yourself could take just five minutes to complete the short, anonymous questionnaire below. Your response will help us better understand how information is best shared across Cornwall's communities:

Questionnaire Link - https://forms.office.com/e/hgTXjGH4Cd

As a small thank you for your time, I'm also able to offer free access to an accredited short course provided by Climate Vision. It's a valuable resource for developing communication skills and understanding how to engage a broad range of people effectively.

CPD Link - Climate Skills through Creativity Programme - Climate

Thank you so much for your time and support. Please don't hesitate to get in touch if you have any questions or would like more information.

Warm regards,

Grace James

Researcher - Community Communication Project