2025 Annual Action Plan - Thanckes Park

Strategic Aim

To transform communities through tennis by making it relevant, accessible, welcoming, enjoyable and inspiring.

Objectives

PARTICIPATION: To grow and diversify the number of community users and maximise court hours/usage

PROMOTION:To elevate the visibility of the park courts through effective marketing strategies and to raise community awareness

PROGRAMMES & INCLUSIVE TENNIS: To offer a wide range of programmes to cater for all ages, stages and interests within the local community

PEOPLE & WORKFORCE: To expand and diversify the workforce by recruiting and developing a team that includes, where & when appropriate, tennis leaders, activators,

coaches and volunteers. Ensuring SG standards are also met.

TACTICS AND INTERVENTIONS	WHO	WHEN	RAG
Participation & Promotion			
Set up & deliver successful Free Park Tennis (FPT) sessions	MS (supported by KE)	Spring	
Organise a Big Tennis Weekend (Open Event) to be delivered in Spring to coincide with FPT launch.	MS	Spring	
Website to be reviewed and updated on a regular basis.	MS (supported by KE)	By end of year	
Social media posts scheduled throughout the year. Utilise council promotional avenues as and when appropriate to increase awareness of the courts.	MS	Ongoing	
Use promotional assets on www.mytennistoolkit.com particularly focussing on imagery associated with park players, Open Court & Free Park Tennis.	MS	Ongoing	
Retain existing pricing structure of membership and P&P.	TTC	January	
People & Workforce			

MS	Spring	
TTC (supported by KE)	End of year	
MS	End of year	
KE	January	
ALL	End of year	
MS	End of year	
MS & KE	End of year	
TTC	February	
ALL	Ongoing	
TTC	Ongoing	
	KE) MS KE ALL MS MS & KE TTC ALL	KE) MS End of year KE January ALL End of year MS End of year MS & KE End of year TTC February ALL Ongoing

Meeting notes & actions

<u>January</u>

- MS to contact Tom W directly to gauge interest in offering some coaching activity. If positive encourage his engagement with open weekend.
- MS to send KE schedule of Council meeting dates.
- KE to introduce MS to Elise (Health & Wellbeing Coordinator) from South Devon Tennis Centre.
- KE to attend Thanckes Park celebration event on 18th Feb.
- CCC given TTC autonomy to manage overhanging trees.
- Maintenance is going well and will be carried out as part of council work programme.
- Court surface issues now rectified following visit from Blakedown.

February

- Mark no longer able to commit to FPT. Priority to recruit additional activator(s). Ideas include.... Torpoint CC students completing sports courses, YMCA Rec Assistants, emailing CS database, social media, website, TCC database, FOTP, local youth groups, volunteering organisations who signpost to opportunities...
- KE to send PR following awards and email template for CS database to support activator recruitment.
- MS Meet with Paul & FOTP to collaborate re BTW.
- Review BTW at March meeting based on coach, activator and meeting updates.
- KE to introduce MS to new Devon Open Court Lead when appropriate. Open Court Lead post in Cornwall is currently vacant.
- KE to clarify updated SERVES offer following current review.
- TTC applied for Cornwall Levelling Up programme grant of £37k to include storage for wheelchairs. Outcome expected mid-April.
- Local SEN college using courts on a regular basis.
- Link to our Park Support Toolkit for reference and info Parks Support Toolkit | LTA

March

- Positive meeting held with Elise & Lesley from SDTC on 27th Mar. Inclusive event scheduled for 31st May supported by SDTC coaches. Possibility of launching FPT on the same day. Torpoint invited back to SDTC.
- New activator recruited. Rowan has completed the online training (DBS & Safeguarding to follow).
- FPT kit bag includes...a banner for the court, activator hoodies, 8 adult & 20 jnr rackets, 150 balls split equally between red, orange & green, 25 court markers, barrier tape, clipboard, 1st aid kit, mesh bag for ball storage, wheeled bag for ease of transport.
- MS to clarify with the rugby charity what they hope to deliver this year and ensure it aligns with wider activation and development.
- Oakwood College have been using the wheelchairs. Consideration required around where and how storage could be incorporated if funding bid successful.
- Potential coach opportunity with Jane Y from The Tennis Network. KE to gauge her interest and facilitate introduction.
- Communication to schools planned to promote annual pass, P&P etc. KE to provide information on <u>LTA Youth Schools</u> programme to include in school communication.

- Meeting scheduled with Young Devon potential opportunity to link in with LTA SERVES programme?
- Booked onto online Park Forum (3rd April). April
- FPT will be launched at BTW/disability tennis event. This will include wider park activities with tea hut open etc. Proposed date is Sat 21 June but yet tbc.
- As soon as date confirmed BTW event and activities can be uploaded on ClubSpark using guide <u>Creating a LTA Barclays Big Tennis Weekend Events LTA / Clubspark</u>
- · Rowan waiting on DBS.
- KE to look into Karen's activator status to ensure relevant details are pulling through to CS account.
- Meeting at SDTC scheduled for Wednesday 29th April with opportunity to meet Jane Y re coaching. 2x Torpoint councillors will also attend.
- School communication, including LTA Youth Schools offer sent out and Thanckes Park info posted in school newsletters.
- KE to send over list of schools in Cornwall eligible for the £150 voucher.
- New head of PE at TCC scheduled to start in September. Opportunity to meet to discuss tennis in Torpoint and an LTA funded F2F CPD for all PE staff to improve teaching & learning of tennis. KE to attend meeting if useful.
- MS to clarify with the rugby charity what they hope to deliver this year and ensure it aligns with wider activation and development.
- SG poster now displayed on courts. Council SG policy being updated.
- Pending storage for wheelchairs linked to funding application.
- Attended online Park forum. KE to share positive feedback with LTA Park Manager (Stu).
- Mike from Tennis Cornwall will be invited to the open event/BTW.
- Consider adding the storage box PIN code into the CS confirmation emails that are sent out with every booking. <u>Booking Email Settings ClubSpark</u>
- TTC working with Young Devon to facilitate better outreach collaboration encouraging use of courts as additional activity. YD work with Action for Chn who run the youth club in Torpoint. Potential opportunity for youth club to engage with the LTA SERVES programme?
- Sinking fund of £4k set aside following the first year of opening which will be the target going forward. Some surplus remaining which is very positive. Surplus will be invested back into tennis & the park.

June

- KE to chase CST re Rowan DBS. Certificate not yet showing on her record after receiving her copy on 15th May.
- MS meeting Rowan & Karen on 3 June to agree a start date and schedule for FPT. Continue to recruit activators encourage Rowan & Karen's engagement with this.
- MS to confirm hoodie sizes, start date/schedule and where kit bag should be sent. KE to action accordingly to ensure delivery ahead of start date.
- FPT kit bag includes...a banner for the court, activator hoodies, 8 adult & 20 jnr rackets, 150 balls split equally between red, orange & green, 25 court markers, barrier tape, clipboard, 1st aid kit, mesh bag for ball storage, wheeled bag for ease of transport.

- Open event on 21st June confirmed 2-4pm. Details out in newsletter and social media channels with email to all tennis members to follow. Tennis Cornwall will be invited.
- Milly to seek council approval to offer discounted membership during open event to encourage new users.
- Harriet to upload open event to BTW on ClubSpark and create QR code for booking. Creating a LTA Barclays Big Tennis Weekend Events LTA / Clubspark
- Use assets in www.mytennistoolkit.com to promote open event during festival the week before.
- Some damage to rackets and court surface new sign to be approved. Touch up paint to be sourced from Blakedown. PG
- July meeting to look at membership renewals July 2025 vs July 2024. As of 2/6/25 212 active members and just under £4k income.
- Positive meeting at SDTC lots of opportunities for collaboration.
- Potential for Jane Y to coach on an ad hoc basis i.e. holiday programme activity to increase community engagement and potential to feed into SDTC programme. Westward Ho! (Northam Town Council) have example of similar approach last summer which will be replicated this year. KE to link TTC & NTC if a discussion would be useful?
- School email went out local schools.
- Rachel to contact Rugby Charity to understand their plans/requirements.
- KE to respond to Active Devon re wheelchair request.
- Funding agreement about to be signed to create suitable storage and access to wheelchairs. KE to support onsite visit to establish location and process.
- TTC to apply for <u>Barclays Community Sport Fund</u> to support activation. KE to provide letter of support when requested.
- Next meeting scheduled for Tuesday 1 July at midday.