

To consider a plan ideas to promote and publicise the Elections in 2025
Report to Development and Localism Committee meeting Thursday 5th December 2024

Should the town council seats be contested, Elections will take place on Thursday 1st May 2025.

The following are ideas for the promotion and publicity for the Elections.

- Council Newsletter (January 2025). What to include?
- Organise and run a mock council meeting.
- Councillors attend the Local Community Market (Sunday 30th March 2025).
- Prepare and circulate on social media:
 - i) Video blogs, soundbites, short videos.
 - ii) Existing councillors to draft a maximum of two sentences about their reason for becoming a councillor, these will then be shared on social media and deleted in advance of the pre-election period.
- Come and meet your existing councillor. The Library and Community Hub is open on the second Saturday of every month, as well as the last Sunday of the month.

The council to adhere to the rules around the pre-election period – also referred to as purdah. This is a period of heightened sensitivity in respect of publicity and other matters covering the period between the publication of the notice of an election to the close of polls on election day. The pre-election period is likely to start around 17th March 2025 (subject to confirmation).

Need to agree next steps, what activities are being undertaken, who is co-ordinating them and by when.

Town Clerk & RFO
29th November 2024