

Agenda & h. Conference

The future of high streets and town centres

29 September 2021 — 12:00 - 13:15

NALC member: £30 – Non-member: £40

Sponsors: BHIB Councils Insurance, Blachere Illumination and CCLA

High streets and town centres are at the heart of local communities. They provide essential services, facilities and spaces that bring people together. Yet 2020 was the worst year for the high street in 25 years, with the closure of many shops and job losses. Footfall has been declining while online shopping has increased, with the pandemic accelerating both. How do we reinvigorate and repurpose high streets and town centres? With markets leading the return of the high street, how can they play a vital part in the recovery? What role should local (parish and town) councils play in helping build back better? The event will look at the importance of high streets and town centres and their ever-changing landscape, how to revive them, consider what's next for the future, and provide expert insights and advice.

Speakers: Ojay McDonald, chief executive of the Association of Town and City Management and David Preston, chief executive of the National Association of British Market Authorities

Host: Katherine Owen, external affairs at Blachere Illumination

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