

Agenda 14. e.

Milly Southworth

---

**From:** Lucy Flatman <lflatman@EdenProject.com>  
**Sent:** 25 May 2021 16:18  
**Subject:** The Big Lunch  
**Attachments:** TBL Release Councils.docx; TBL Comms Toolkit Councils.docx; The Big Lunch MoC Facebook 940x788.jpg; The Big Lunch MoC Instagram 1080x1080px.jpg; The Big Lunch MoC Twitter 1600x900px.jpg

Dear all,

I'm writing to let you know about The Big Lunch 2021 - the UK's annual celebration to give thanks and get to know our neighbours and communities. This year, we want to support communities in Cornwall and across the UK, as we emerge from the pandemic and start to reconnect with the world around us, safely. That's why we're teaming up with good causes across the UK, including Thank You Day on 4 July, to celebrate summer 2021 with a whole **Month of Community** from 5 June.

We recommend organiser's check the latest Government guidelines and our top tips for a socially safe Big Lunch and plan their events with safety, group numbers and social distancing rules in mind.

**We would love your help to spread the word, please find attached the following to help do so:**

- Template press release
- Communications Toolkit with editorial copy and social posts
- Assets including our 2021 film are here
- More information, including how and why councils should back The Big Lunch is here

If you have any questions or need anything further, please let me know.

**Please do share links to any communications you may include this in, so we can recognise councils supporting The Big Lunch on our website.**

Many thanks,  
Lucy (she/her)

**Lucy Flatman** | Community Events Manager  
**Office:** 01726 818879 | **Mobile:** 07973 270648

**SAVE THE  
BIG DATE**

**5-6 JUNE**

the big lunch  
an eden project | the food warehouse

PARTNERED BY  
**Iceland** | the food WAREHOUSE

JOIN IN AT THEBIGLUNCH.COM

ONLINE. ON YOUR DOORSTEP. OVER THE FENCE. IT'S ON