

# Torpoint and the Rame Peninsula Economic Plan

Cornwall's 'hidden  
corner' – a  
beautiful place  
with a sustainable  
economy and  
environment





In 2030, Torpoint and the Rame Peninsula's natural and built environment will define the area. The town, an important gateway into Cornwall and the villages and hamlets will be seen as one; part of a thriving and healthy balanced area with communities that will have a vibrant and viable local economy in which local people of all ages can fulfill their potential.

Torpoint and Rame will be sought after places to live and a location for high quality sustainable holidays – whilst still Cornwall's 'Hidden Corner' - people love to visit.









## Foreword – an overview

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The Torpoint and Rame Peninsula Coastal Community Team has been formed in response to the Government's Coastal Community Team initiative which challenges local authorities, groups and organisations to work together to develop a plan that will aim to improve the economic fortunes of their coastal area.

This Economic Plan is the first expression of the issues that have been identified by the group. It provides context about those issues and a comprehensive action plan, with identified projects, that aim to address them.

The team represents over twenty organisations with different roles and responsibilities affecting the administration and guardianship of the Peninsula. It reflects a range of different interests from public, private and voluntary groups. The formation of the team has been made easier because many of the groups and organisations have been working very closely in recent years on the emerging Rame Peninsula Neighbourhood Plan and the emerging Torpoint Neighbourhood Plan. Established working relationships are already in place.

Whilst the Peninsula has many identified natural and heritage assets - a result of its stunning coastal setting, it also has a number of particular economic problems. The purpose of this Economic Plan is to identify what these are and set out proposals for addressing them.

Many of the issues affecting the communities across the Peninsula are borne out of its somewhat isolated geography and poor linkage to other parts of Cornwall and South Devon – and subsequently the wider world. Whilst it is an important gateway to Cornwall - this is by ferry only and alternative access is difficult. It has, as a result, been attributed the somewhat unhelpful 'forgotten corner' reputation.

Particular issues affecting the Peninsula are evidenced in social and economic profiling work undertaken over a number of years. Key issues and concerns include; transport, access and communications, the creation of local employment opportunities, affordable housing for local people (in part a result of a higher than average number of second homes), identified socio-economic deprivation, provision of community infrastructure, suitable management of the heritage and natural assets and the absence of a coordinated approach to tourism.









## Foreword – an overview

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In response to these issues and concerns the team has developed a prioritised Action Plan that identifies projects that can contribute towards stimulating improved economic fortunes around five principal areas of focus:

**Tourism** – promoting the visitor economy

**Transport** – enhancing accessibility and communication

**Environment** – enhancing the attractiveness of public areas and encouraging sustainable uses – making the most of heritage, natural and cultural assets

**Community** – providing improved community facilities

**Jobs** – supporting employment opportunities (across sectors including agriculture, retail and tourism)

The Torpoint and Rame Peninsula benefits from an outstanding natural and built environment – this is reflected in the number of designated Areas of Outstanding Natural Beauty, Sites of Special Scientific Interest, Ancient Monuments, listed buildings and conservation areas. It also has a number of identified socio economic problems that are holding it back.

The Coastal Communities Team believes that an important focus for achieving economic sustainability moving forward will be in harnessing the advantages of a remote location – to turn the perceived constraints into a positive and to build success around a place that people really do want to go out of their way to get to. A ‘hidden corner’ as opposed to a ‘forgotten corner’.

The identified projects in the plan seek to move towards this by; stimulating the potential of tourism in contributing to the local economy, making access easier, managing the environment for future generations, creating better community infrastructure and supporting local businesses to create high quality jobs for local people.

The projects reflect different requirements that are needed to establish a firm foundation for developing the local economy. As such, projects include for example; capital proposals – such as the proposed ferry landing for Torpoint; feasibility work – including a better understanding of walking and cycle potential on the Peninsula; strategy work to improve our understanding of particular issues – including the development of a tourism action plan; marketing – including the early development of a joined-up marketing and branding plan for the Peninsula; research work – including improving our knowledge of the potential of the fantastic heritage assets on the peninsula; and revenue projects - to ensure that resources are in place to make the delivery of projects possible.

There will not be a quick fix to all of the issues and over time the focus for attention may well change. Nevertheless, this Economic Plan provides a starting point – a foundation from which an improved coastal community can be developed in the future.

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Logistics

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**CCT membership including partners and stakeholders:**

Antony Estate (M)

Antony House – National Trust

Antony Parish Council (M)

Cornwall Council

Cornwall Councillors:

– Rame Peninsula – G.Trubody (M)

– Torpoint East – B.Hobbs (M)

– Torpoint West – M.Pearn MBE

Cremyl Ferry

Friends of Mount Edgcumbe

HMS Raleigh

Maker and Rame Parish Council (M)

Millbrook Parish Council (M)

Mount Edgcumbe House and Country Park (M)

Plymouth City Council

Rame Neighbourhood Planning Team

Rame Peninsula Beach Care

Rame Tourism and Business Association

Sheviocck Parish Council (M)

South East Cornwall Chamber of Commerce

St John Parish Council (M)

Tamar Bridge and Ferry Committee

Tamar Estuaries Consultative Forum

The Peninsula Trust

Torpoint and Rame Active Community Sports Network

Torpoint Moorings Association

Torpoint Mosquito Sailing Club

Torpoint Neighbourhood Plan Steering Group (M)

Torpoint Town Council (M)



## About the team

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### Name of CCT

Torpoint and Rame Peninsula Coastal Community Team

### Lead organisation for CCT

Torpoint Town Council

### Lead contact for CCT

Gary Davis  
Torpoint and Rame Peninsula Coastal Community Team - Chair

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### Accountable administrative body

Cornwall Council

### Local authority contact

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Cornwall Gateway Community Gateway Link Officer

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### **Mobile**

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### **Email**

catherine.thomson@cornwall.gov.uk

### Accountable body for funding

Cornwall Council

Coastal cities, towns and villages  
are an extremely important part  
of the country, providing a major  
contribution to the economy as  
well as to our national identity.

Over 11 million people live in coastal  
communities, and many more visit  
regularly for business and pleasure.

Department for Communities and Local Government



Section 1

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Background







## Introduction to the Economic Plan

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This Economic Plan has been prepared by the Torpoint and Rame Peninsula Coastal Community Team.

The team comprises organisations that are responsible for administration, custodians and other stakeholders - including Cornwall Council, Torpoint Town Council and the five Parish Councils representing Rame.

The plan is borne out of established partnership working between stakeholders. It illustrates the local context and character of the peninsula and identifies challenges and objectives it faces.

The plan provides a focus on key economic issues and sets out short, medium and long-term priorities to enable sustainable economic growth within the area. Whilst it provides a vision and comprehensive view on the issues and the work that is required to secure long-term growth, the plan also identifies a series of specific projects that the team feel are most important to develop a robust foundation for on-going work.

The plan has been developed in partnership between different stakeholders and its priorities have been agreed as a result of this way of working. As such the Economic Plan reflects the understanding and shared objectives of the wider Torpoint and Rame Peninsula community.

The plan has been developed within the context of other related strategic initiatives including the Cornwall and Isles of Scilly Local Enterprise Partnership strategies, the emerging Cornwall Local Plan, the emerging Rame Peninsula Neighbourhood Plan and the emerging Torpoint Vision and Neighbourhood Plan.

Rame, Cornwall's Forgotten

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Corner, remains mostly unknown

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to the hordes of tourists who

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flock to Cornwall every year for

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their holiday break.

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## Section 2

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# About the local area

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This section of the Economic Plan sets the scene. It describes the geography and setting of the CCT area and outlines the make-up of the community and the main characteristics of the local economy.

It also points to related initiatives providing background about what else is going on in the area.



# Geography

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The Torpoint and Rame Peninsula is located in the south-east corner of Cornwall.

The area covers 24 miles of undeveloped coastline bounded by the English Channel to the south, Plymouth Sound to the east and the Rivers Tamar and Lynher to the north. It has gained the reputation as the 'forgotten corner' of the county because it is somewhat off the 'beaten track' – the main entrance/gateway onto Rame is via the Torpoint ferry from the city of Plymouth – a 10-minute ferry journey across the River Tamar to the east.

By road the peninsula can be accessed via the A38 to the north along the A387 – the principal road through the area. The mainline railway between Penzance and London Paddington lies to the north of the A38 – there are stations at St Germans, Liskeard, Saltash and Plymouth.

Apart from the Torpoint ferry there is a regular passenger ferry service between Plymouth and Cremyll and seasonal ferries between Plymouth and Cawsand.

The South West Coastal Footpath runs along the southern coastal boundary of the peninsula.

Rame is diverse in character comprising amongst other assets; beautiful and sensitive natural landscapes; undeveloped coastline; farmed land; woodland; outstanding heritage assets – military, maritime, ecclesiastical and secular; water courses; Mount Edgcumbe Park Country and the Antony Estate attracting over 300,000 visitors per year; Torpoint the principal town on the Peninsula - which has the largest chain ferry in the world transporting over 1.2 million vehicles annually; HMS Raleigh – the Royal Navy's main training base, five distinct rural parishes with attractive Cornish hamlets and villages – including the villages of Shevioc, Millbrook, Crafhole, St John, Antony, Wilcove, Kingsand and Cawsand; and close proximity to the City of Plymouth.



RIVER TAMAR

SALTASH

PLYMOUTH

PLYMPTON

TORPOINT

NTONY

MILLBROOK

PLYMSTOCK

KINGSAND

RAME

PLYMOUTH SOUND

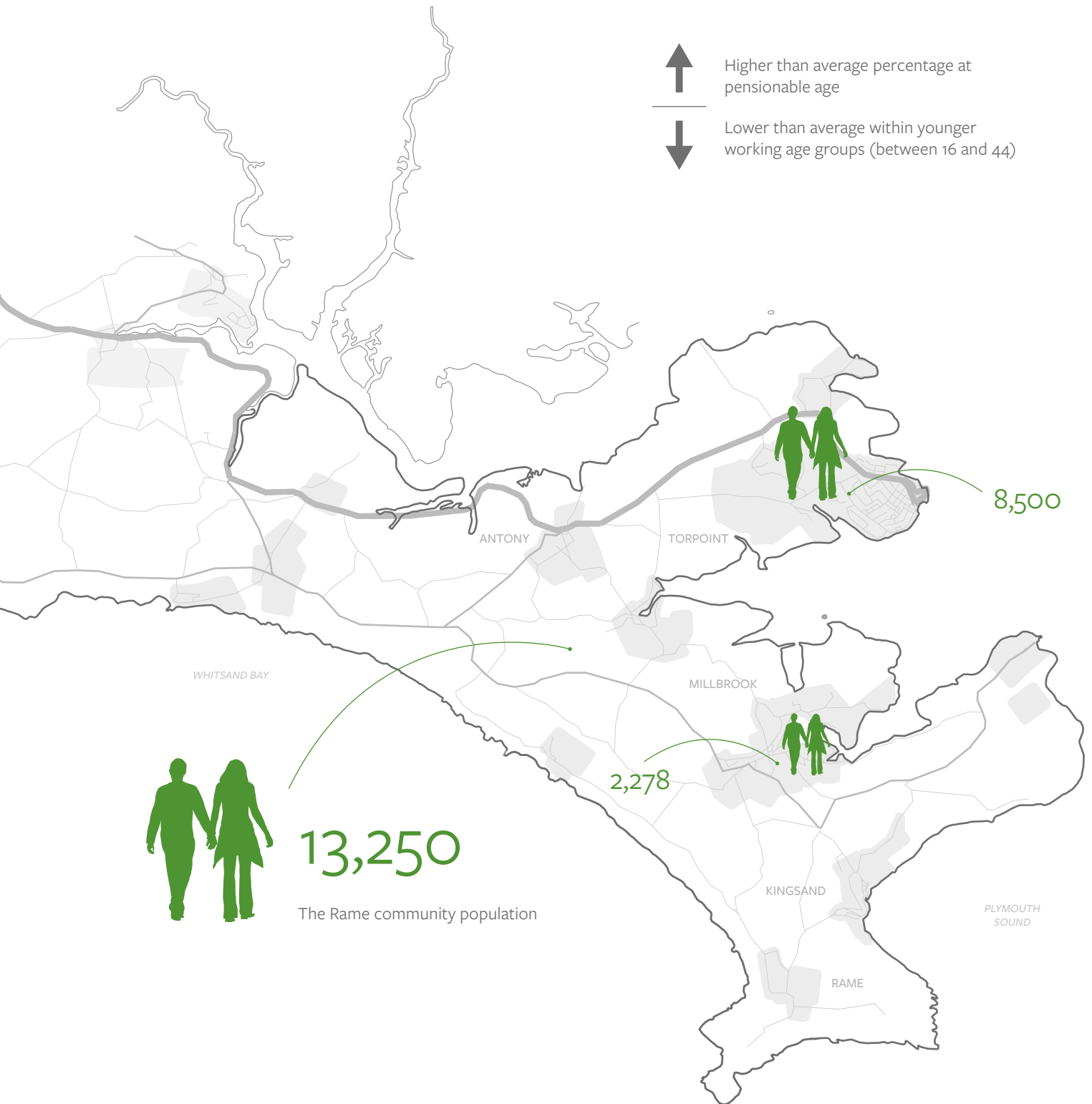
CCT Area



Higher than average percentage at pensionable age

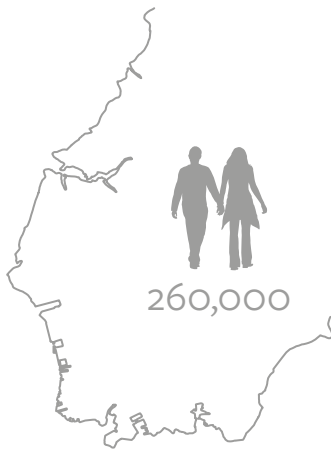


Lower than average within younger working age groups (between 16 and 44)





## Context – community



The City of Plymouth lies to the east across the River Tamar and has a population of about 260,000.

The Rame community comprises a population of approximately 13,250 people.

The area forms part of the wider Cornwall Gateway Network Area; this had a population of 32,750 people in 2011. The principal settlement on Rame is Torpoint, a town with a population of about 8,500. The remainder of the area comprises mainly rural villages and hamlets with a total population of about 4,750 – villages include Shevioc, Millbrook (the biggest village in Cornwall with a population of 2,278), Crafhole, St John, Antony, Wilcove, Kingsand and Cawsand.

The wider Gateway Network Area includes the larger settlements of Liskeard and Saltash. The City of Plymouth lies to the east across the River Tamar and has a population of about 260,000 plus a wider hinterland – part of which includes Rame and the Cornwall Gateway Network area of course.

The age profile of people on the peninsula is such that the population is generally older than in the remainder of the county. The mean age is 46 compared with 43 for Cornwall as a whole. The area has a lower than average percentage of people from within younger working age groups (between 16 and 44) and a higher than average percentage at pensionable age.

The majority of the geographical make-up of the peninsula is rural in character and consequently it has a lower than average (for Cornwall) population density per hectare.

The area has a wide range of community facilities but falls short in relation to the availability of affordable housing, employment opportunities for local people and public transport coverage and regularity enabling the more remote parts of the community to access the broader range of facilities that are available in

Torpoint.

The Rame Peninsula comprises 5 rural parish councils and Torpoint Town Council. It is projected the population of the Gateway Network area of which the peninsula forms part will increase by around 2,500 people over the next 20 years.

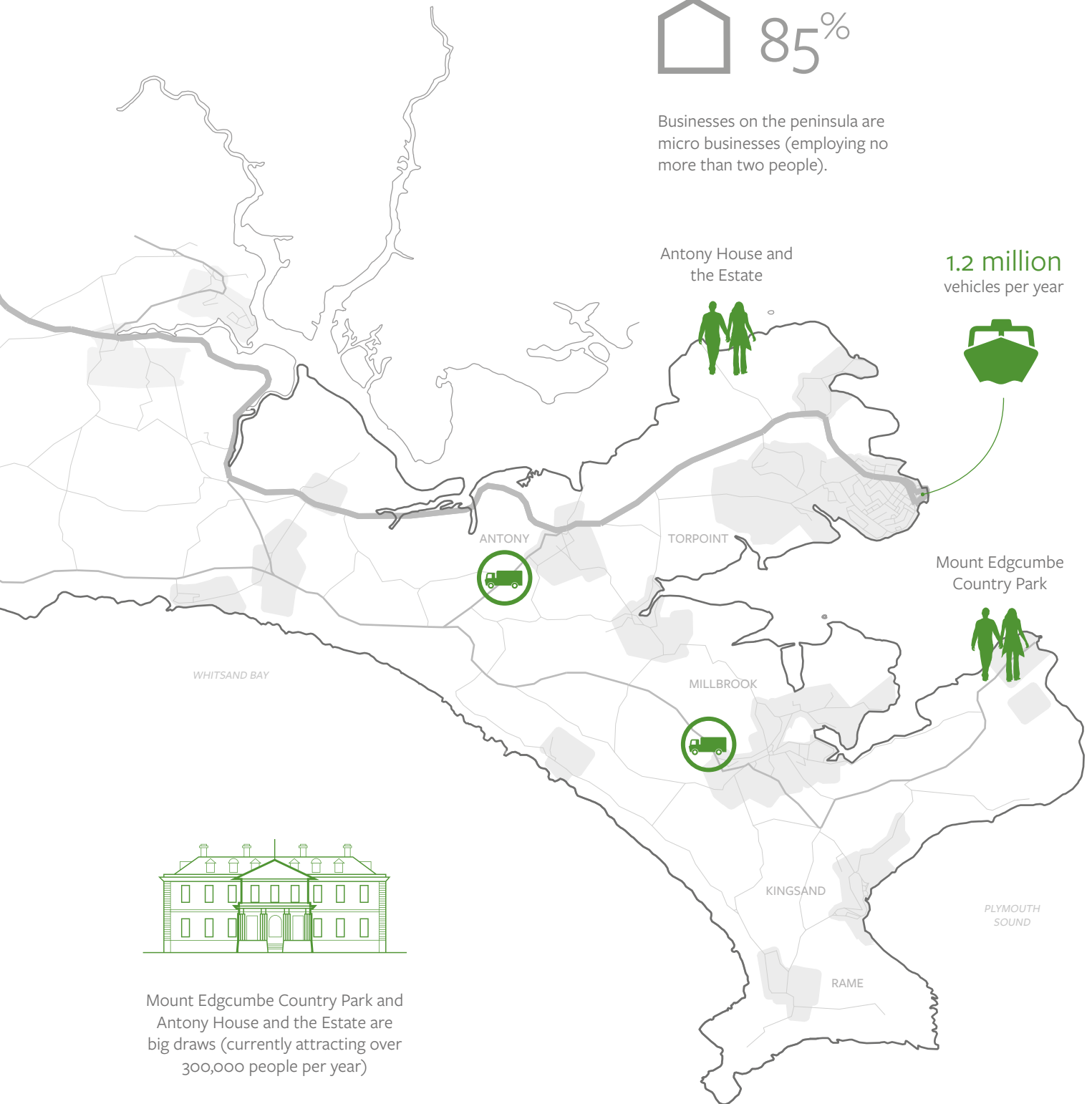
Important issues that have been identified by communities in Torpoint and Rame include; the need to create new facilities for young people, developing community owned businesses and social enterprises, developing sustainable tourism on the peninsula and realising the potential of Torpoint town centre and waterfront.

Torpoint and Rame both have strong and active communities who are interested in the future of their areas. This has been evident by the extent of interest and community involvement in the evolution of both the Rame Neighbourhood Plan and the Torpoint Neighbourhood Plan.

 85%

Businesses on the peninsula are micro businesses (employing no more than two people).

1.2 million vehicles per year



Mount Edgcumbe Country Park and Antony House and the Estate are big draws (currently attracting over 300,000 people per year)

## Context – economic

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The economic profile and fortunes of the Rame peninsula are in many ways defined by its geography and rural character.

Its remote location and constrained access result, in part, in fewer local job opportunities and this is most likely to be one of the contributing factors to an older than average age profile.

Whilst road access is possible, it is awkward and somewhat convoluted – involving doubling back on oneself if the journey is into Cornwall from Devon across the Tamar Bridge. The Torpoint ferry (the biggest vehicle chain ferry in the world) generally provides a more direct, efficient and regular way of reaching the peninsula, although its passage can be disrupted from time to time by weather, mechanical failure or repair, and seasonal fluctuations in demand. The ferry carries over 1.2 million vehicles per year.

Access issues create a further constraint on the peninsula because there are a number of pinch points within the road network that limits the ability for larger HGVs to manoeuvre – this presents a further constraint on the local economy as well as negative environmental impacts on some of the villages. This is a significant issue at Antony and Millbrook.

Whilst the principal focus for employment is Torpoint – including HMS Raleigh (Royal Navy's training centre) on the fringe of the town, there are also some employment opportunities in the bigger villages such as Millbrook, Cawsand and Kingsand. There is a significant amount of out commuting to Plymouth and, to a lesser extent, Liskeard and other parts of the Gateway Network area for - work and access to other amenities.

There are a number of distinct focal points for jobs on the peninsula all of which present opportunities for future expansion, additional jobs, apprenticeships etc. These include; the Rame Centre in Millbrook, Trevol Business Park and Enterprise Court in Torpoint, Gallows Park in Millbrook, Southdown Boatyard, Foss Quay Boatyard, Mashfords Boatyard, and crafts and artisan business space at Maker-with-Rame.

Tourism makes an important contribution to the local economy although this role does have great potential to be enhanced. The outstanding cultural, heritage and natural assets of the peninsula are quite unique and could help to drive the economy much more than they do at present. Mount Edgcumbe Country Park and the Antony House and Estate are big draws (currently attracting over 300,000 people per year).

Other notable characteristics of the local economy include; the influence of Plymouth – and the opportunities afforded to the peninsula therein (in particular the proposed developments at South Yard, Devonport); 85% of businesses on the peninsula are micro businesses (employing no more than two people), agriculture, fishing and forestry jobs are important but the number of people employed is below the Cornish average; a large proportion of jobs are associated with accommodation and food services (61%); there is a higher than average proportion of people employed in public administration and education; and parts of Torpoint have significant identified socio-economic deprivation.





## Related initiatives

Left  
Emerging Town  
Centre masterplan from  
the Torpoint Vision.

Development of an Economic Plan for the Torpoint and Rame Peninsula has been helped because there are a number of current initiatives that have established community partnerships and set complimentary targets.

Subsequently, the CCT has a better understanding of some of the issues that affect the communities on the peninsula. Current and emerging initiatives include the Cornwall Local Plan; the Rame Peninsula Neighbourhood Plan; the Torpoint Vision and Neighbourhood Plan; the Cornwall and Isles of Scilly Local Enterprise partnership (LEP); and the City Deal in Plymouth.

**Cornwall Local Plan** – sets out policies and proposals for development on the peninsula over the next 20 years. Proposals for Torpoint and Rame are set within the context of the wider Cornwall Gateway Network area. The plan identifies the need to plan for new housing and employment opportunities with a particular focus on Torpoint, regenerating Torpoint Town Centre, improving transport accessibility and developing tourism.

**Rame Peninsula Neighbourhood Plan** – following extensive consultation the five parishes have identified the main priorities to be; the availability of affordable housing; growing tourism; developing local employment opportunities; overcoming the main transport constraints; and preserving the qualities of the local environment.

**Torpoint Vision and Neighbourhood Plan** – proposals within the vision are emerging around a number of issues that have been flagged up by local people following feedback from more than 1,500 people:

Improving the bottom end of town and regenerating the town centre,  
Making the waterfront better,  
Enhancing the town parks particularly

Thanckes Park,  
Improving existing leisure and sports facilities,  
Developing shopping choice,  
Providing more housing to meet the needs of local people,  
Creating employment opportunities,  
More efficient transport,  
Walks around the waterfront and into wider countryside,  
Supporting Fore Street, and  
Improving the overall image of the town for residents and visitors.

**Cornwall and Isles of Scilly LEP** - drives activity to support business growth, create jobs and help people realise their potential. The LEP is led by local business people working together with Cornwall Council and the Council of the Isles of Scilly to set the priorities for how our economy should grow.

Its role is to oversee how best to invest over £1 billion of public, private and European funds in the local economy by 2020 – laying the foundations for 20,000 new jobs and to exceed projected growth by at least 5% in this time. The proposed Growth Hub will play an important role in delivering these objectives.

**Plymouth City Deal** – there are three main elements to the City Deal; the Marine Industries Production Campus at South Yard – this has now become established as an Enterprise Zone and offers great potential for complimentary economic and employment opportunities in Torpoint and Rame; the Growth Hub – providing support for businesses in Plymouth and in addition a Cornwall Growth Hub providing support for Cornish businesses; and the Youth Deal – providing support for young people trying to find work. Related to this the manufacturers challenge which has been signed by the Cornwall Manufacturers Forum and which aims to provide a better foundation for young people to find manufacturing careers.



## Section 3

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# Vision and objectives

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Section 3 provides a vision and explains the ambition of the plan as identified by the CCT. It explains what the identified socio-economic needs of the community are, describes the strengths, opportunities, weaknesses and threats associated with attempting to address these needs and references established evidence about the area in support of the proposed approach.





Tourism  
promoting the visitor  
economy



Environment  
enhancing the attractiveness  
of public areas and  
encouraging sustainable  
uses



Transport  
enhancing accessibility and  
communication



Community  
providing improved  
community facilities



Jobs  
supporting employment  
opportunities

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## A vision

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In 2030, Torpoint and the Rame Peninsula's natural and built environment will define the area. The town, an important gateway into Cornwall and the villages and hamlets will be seen as one; part of a thriving and healthy balanced area with communities that will have a vibrant and viable local economy in which local people of all ages can fulfill their potential.

Torpoint and Rame will be sought after places to live and a location for high quality sustainable holidays – **whilst still Cornwall's 'Hidden Corner'** - people love to visit.







## Ambition

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Left  
The Rame coastline

The aims of the plan come out of an understanding of the community and economic context of the Peninsula - they look to achieve the vision that has been agreed by the CCT partner groups and organisations.

The plan is ambitious in its scale - it is about Torpoint and the Rame Peninsula in its entirety. As such it sets out a comprehensive series of phased, timed and prioritised projects that look to develop a momentum for change that addresses identified economic issues - in a step by step way over a number of years.

The success of the plan projects will be assessed by reviewing individual performance measures. The success of the plan as a whole will be measured by the impact that completed projects have upon the economy of the peninsula and the delivery of the vision.

Section 2 of the plan explains the current economic situation and issues that are of concern to the community. This section identifies how the plan can address them. Guidance from the DCLG about the preparation of Economic Plans recommends that there should be five principal areas of focus. This advice has been heeded by the CCT - however, as a result of a number of plenary sessions between community partners it was agreed that the areas of focus should be adapted slightly so that they are more directly applicable to issues faced by the Torpoint and Rame.

On the basis of the evidence available to the team - the sources of which are summarised in 3.5, the plan is seeking to influence the following issues in order to establish an improved foundation for economic growth and prosperity:

**Tourism** - promoting the visitor economy

**Transport** - enhancing accessibility and communication

**Environment** - enhancing the attractiveness of public areas and encouraging sustainable uses - making the most of heritage, natural and cultural assets

**Community** - providing improved community facilities

**Jobs** - supporting employment opportunities (across sectors including agriculture, retail and tourism)

With the exception of projects that concern the management and implementation of the plan all identified projects have been identified to influence at least one of these areas of focus.



## Needs of the community

The intention of the CCT is to act as a coordinating body to facilitate the delivery of key projects.

The CCT provides an objective vehicle for delivery that is able to represent the interests of the diverse partner groups and organisations that form its constitution and that it therefore represents.

The following community needs and issues have been identified by the CCT in relation to each area of focus:

### Tourism – promoting the visitor economy

Needs and issues:

The Rame Peninsula is not well known as a tourism destination,

It is perceived to be the ‘forgotten corner’ of Cornwall,

Rame is off the beaten track – this is seen as a negative but could be a positive,

The ‘hidden corner’ as opposed to the ‘forgotten corner’,

The quantity and range of accommodation is limited,

Rame is remote from the A38,

The Rame offer is not well presented to the wider world,

Opportunities to develop sustainable tourism not realised,

Improved cycle and walking possibilities will enhance the offer,

Water based transport offers tremendous Tourism potential,

Facilities are limited (food and drink and visitor attractions),

Mount Edgcumbe and Antony House have bigger tourism potential,

Capturing visitor spend to ensure a robust tourism economy,

Need for a coordinated events programme, and Better links with Plymouth could be established.

### Transport – enhancing accessibility and communication

Needs and issues:

The peninsula is remote and the ferry entrance is the main gateway,

Remoteness,

A lack of route choices,

Walking and cycling potential not realised,

Water based passenger ferries limited – Cremyll to Plymouth,

Transported related employment potential,

Chain ferry can be subject to delays and is nearing capacity at certain times of the year,

Sustainable transport potential,

Road network cannot deal with HGVs at key pinch points – Millbrook and Antony,

A lack of car parking at main destinations.

### Environment – enhancing the attractiveness of public areas and encouraging sustainable uses

Needs and issues:

Natural assets are a unique selling point – beaches, woodlands, coastline, watercourses and bodies, cliffs, parkland, agricultural landscapes etc.,

Marketing the Rame environment as a ‘joined up asset’ – as the Roseland Peninsula for example,

Mount Edgcumbe and Antony House/ Estate are important draws,

Cultural heritage and built heritage very rich representing epochs,

South West Coastal Footpath,

Torpoint needs significant enhancement and regeneration as the main town and principal 'gateway' to the peninsula, and

Sensitive management of assets required – important designations including AONBs, SSSIs, Ancient Monuments, listed buildings and conservation areas.

#### Community – providing improved community facilities

Needs and issues:

Community infrastructure generally in place to support existing population but not expanding population,

Some facilities only provided outside of the area – for example food shopping, some sports and recreation facilities,

HMS Raleigh,

Availability and supply of affordable housing,

Torpoint the main focal point for facilities,

Older than average population,

Health centre on edge of Torpoint and difficult to get to,

Perceived lack of some facilities in Torpoint,

Below average in younger working age groups,

Relationship to Plymouth, and

Accessing community facilities by public transport.

#### Jobs – supporting employment opportunities (across sectors including agriculture, retail and tourism)

Needs and issues:

Lack of reliable employment opportunities,

Commuting to Plymouth,

Rural farming economy,

HMS Raleigh major employer,

Tourism holds much greater potential,

Mainly micro business,

More opportunities required,

Weddings and hospitality,

Business support and incubation,

Retention of young people on the peninsula a challenge,

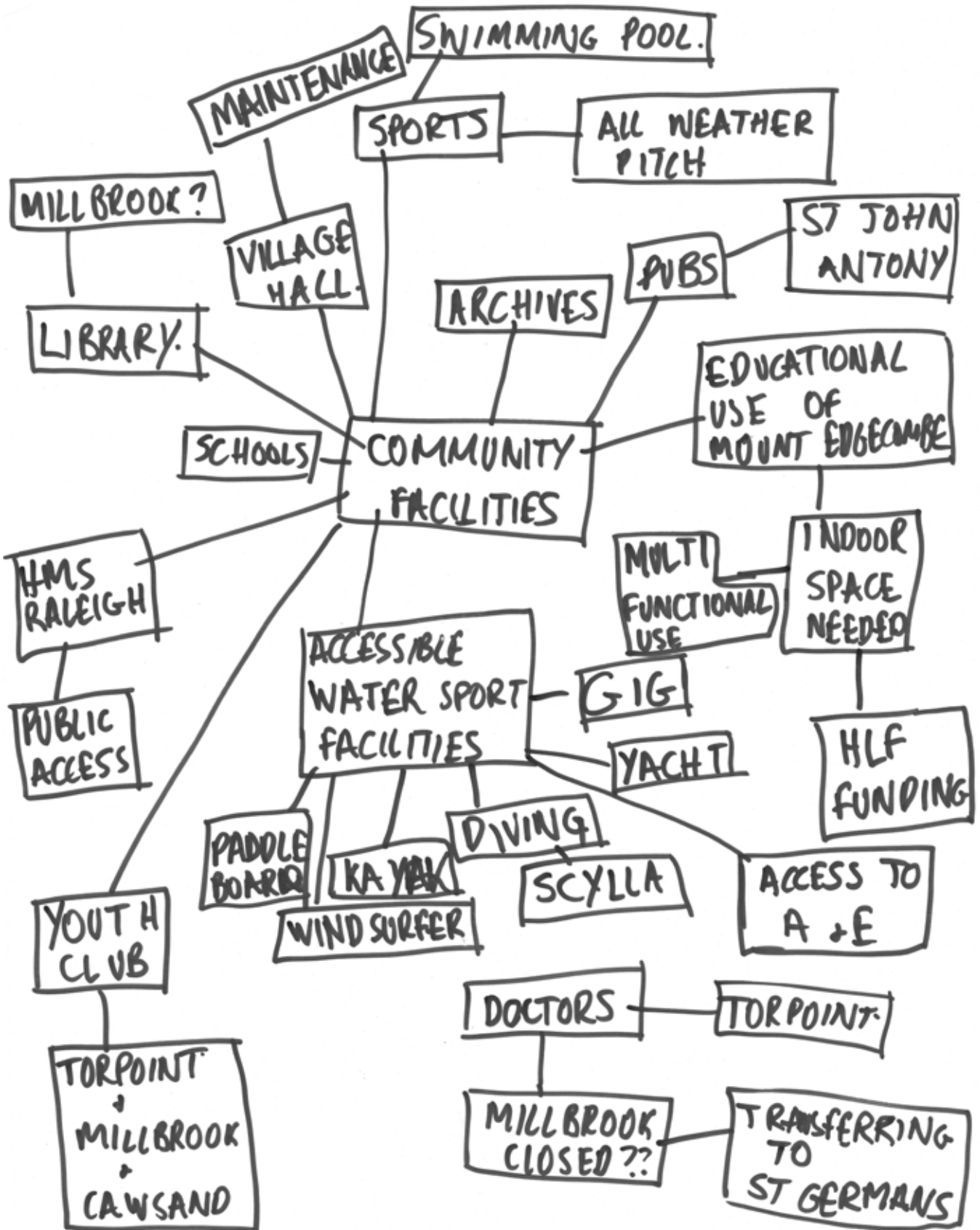
Marine related industry,

Links with the Plymouth City Deal at South Yard,

Apprenticeships and start-ups,

Craft and artisan, and

Over reliance on food and accommodation sector.



# Analysis

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Left  
Workshop sheet  
identifying community  
issues

In looking to address the identified needs and issues that have been highlighted in extant and emerging research, policies and proposals and by the representatives of the CCT, an analysis of strengths, weaknesses, opportunities and threats (SWOT) to the local economy has been undertaken. This took place over a number of workshops and was the subject of review and feedback by all members.

The SWOT exercise was undertaken in relation to the five identified areas of focus for the plan. The following represents a summary of the main points that were identified. These were used to inform the proposed projects and the priorities attributed to them by the CCT.

## Strengths

Beautiful natural environment  
Historic settlements and heritage  
Proximity to Plymouth  
Torpoint chain ferry  
Mount Edgcumbe  
Antony House  
Undeveloped coastline  
Remote geography

## Weaknesses

Remote geography  
Lack of affordable housing  
Limited employment opportunities  
Older than average population  
Deprivation in parts of Torpoint  
Torpoint creates a poor first impression of Rame  
Road network  
Torpoint waterfront

## Opportunities

Sustainable tourism – creating a joined up destination  
Sustainable transport  
Making the most of the quality of the environment  
Creating job opportunities at existing focal points for employment (marine, boatyards, business parks etc.)  
Improve tourism relationship to Plymouth  
Making Torpoint feel part of Rame  
Water based passenger ferries – linking up the Tamar communities  
Walking and cycling  
Benefits from Plymouth City Deal  
Making more of Torpoint’s waterfront  
Camino Way – SW Coastal Footpath

## Threats

No investment  
Communities remain isolated  
Housing crisis worsens – not sufficient delivery  
Fewer employment opportunities due to a lack of homes and community infrastructure  
Young people continue to migrate away from the area  
Existing community facilities not viable





Beautiful natural environment



Historic settlements and heritage



Proximity to Plymouth



Torpoint chain ferry



Antony House



Undeveloped coastline



Remote geography

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## Strengths

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- Beautiful natural environment
- Historic settlements and heritage
- Proximity to Plymouth
- Torpoint chain ferry
- Mount Edgumbe
- Antony House
- Undeveloped coastline
- Remote geography



Mount Edgumbe





Remote geography



Lack of affordable housing



Limited employment opportunities



Older than average population



Deprivation in parts of Torpoint



Torpoint creates poor first impression



Road network



Torpoint waterfront

## Weaknesses

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Remote geography

Lack of affordable housing

Limited employment opportunities

Older than average population

Deprivation in parts of Torpoint

Torpoint creates a poor first impression of Rame

Road network

Torpoint waterfront



Torpoint waterfront





Sustainable tourism



Making the most of the environment



Creating job opportunities



Making Torpoint feel part of Rame



Water based passenger ferries



Walking and cycling



Benefits from Plymouth City Deal



Making more of Torpoint's waterfront

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## Opportunities

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Sustainable tourism – creating a joined up destination

Sustainable transport

Making the most of the quality of the environment

Creating job opportunities at existing focal points for employment (marine, boatyards, business parks etc.)

Improve tourism relationship to Plymouth

Making Torpoint feel part of Rame

Water based passenger ferries – linking up the Tamar communities

Walking and cycling

Benefits from Plymouth City Deal

Making more of Torpoint's waterfront

Camino Way – SW Coastal Footpath



SW Coastal Footpath





No investment



Communities remain isolated



Housing crisis worsens



Young people continue to migrate away



Fewer employment opportunities



Existing community facilities not viable



Existing community facilities

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## Threats

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No investment

Communities remain isolated

Housing crisis worsens – not sufficient delivery

Fewer employment opportunities due to a lack of homes and community infrastructure

Young people continue to migrate away from the area

Existing community facilities not viable



No investment





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## The Evidence Base

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Selection of photographs  
from consultation events  
during 2015.

Public consultation over the last two years has enabled the CCT to have the benefit of an excellent understanding of the issues that are important to communities on the Peninsula. In addition to this there is a broad base of research, feasibility work and policy that adds considerable substance to the evidence base in justification for the content of this Economic Plan.

Some of the most significant parts of the evidence base are listed in Appendix 4.

A Coastal Community Team is a local partnership consisting of the local authority and a range of people and business interests from a coastal community who have an understanding of the issues facing that area and can develop an effective forward strategy for that place. The Team should include a range of stakeholders and have broad support.

## Section 4

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# The Action Plan

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This section of the plan sets out the projects that have been identified by the CCT in order to begin to address the needs of the community and the established areas of focus as set out in Section 3.

It identifies those projects that have been chosen as priorities by the team and then sets these priorities against a comprehensive strategy for change, pinpointing projects that will improve the economic fortunes of the community in the future.





## Introduction to the projects

Left  
A view towards Rame Head

The Action Plan provides a comprehensive programme of timetabled projects that have been selected by the CCT to address the five key areas of focus for the Economic Plan. The projects have been selected through a series of meetings and workshops involving representatives of different parts of the community.

The CCT has also selected 'headline' priority projects that aim to get things going – these projects have been identified because they will begin the process of change and will play a big role in establishing a new momentum.

Priority projects include a description of the project alongside information about; the responsible organisation, timing, costs, funding opportunities, SMART performance measures and barriers to delivery.

Timescales are defined in accordance with DCLG guidelines:

**Short-term**  
Within 6 months

**Medium-term**  
Within 5 years

**Long-term (strategic)**  
Beyond 5 years

SMART performance measures are used so that the CCT can be sure that the success of projects can be effectively measured and so that goals of the Economic Plan are both realistic and deliverable:

Specific Measurable Achievable Realistic  
Timed

### 4.2 A matrix of projects

The matrix of projects has been prepared by CCT members and is geared at identifying projects of different scale that can be delivered over a range of timescales (short, medium and long term). Projects have been chosen purposefully so that they begin to address the five identified areas of focus within the plan.

The projects reflect different requirements that are needed to establish a firm foundation for developing the local economy.

As such projects include for example; capital proposals – such as the proposed ferry landing for Torpoint; feasibility work – including a better understanding of walking and cycle potential on the Peninsula; strategy work to improve our understanding of particular issues – including the development of a tourism action plan; marketing – including the early development of a joined-up marketing and branding plan for the Peninsula; research work – including improving our knowledge of the potential of the fantastic heritage assets on the peninsula; and revenue projects - to ensure that resources are in place to make the delivery of projects possible.

Fuller details of individual projects within the matrix, the issues are set out in the appendices of this plan.

## A matrix of projects

Details of the projects are set out in appendix 3.

Administration – Managing the CCT			
↑	●	Ad1	Appointment of Coastal Communities Team administrator
↑	● ●	Ad2	Establishment of a Community Interest Company (CIC) as a delivery body for the Economic Plan












Tourism – promoting the visitor economy			
↑	● ●	To1	Marketing and branding strategy
↑	●	To2	Marketing and branding roll out
↑	●	To3	A web site for Torpoint and the Rame Peninsula
↑	●	To4	A tourism plan for the Torpoint and the Rame Peninsula
↑	○	To5	A Heritage Visitor Centre for Torpoint and the Rame Peninsula
↑	●	To6	A programme of festivals, events and major events diversion routes





Transport – enhancing accessibility and communication			
↑	●	TR1 (R)	A by-pass at Antony Village and highway enhancement
↑	● ○	TR2 (R)	Millbrook transport improvements, passing place feasibility and implementation






↑	●	TR3 (R)	Green lanes feasibility and implementation
↑	●	TR4 (R)	Traffic signage, transport information, legibility and maps
→	●	TR5 (R)	Enhance Torpoint Ferry Queuing Area and waterfront short stay parking
→	●	TR6 (R)	Torpoint Harvey Street improvements and St James Church enhancement
↑	●	TR7 (R)	Torpoint Market Square Parking
↑	●	TR8 (W)	Torpoint Passenger Ferry Landing Jetty
↑	●	TR9 (W)	Cremyll ferry landing
→	○	TR10 (W)	Torpoint waterfront marina
→	○	TR11 (C)	Torpoint transport and tourist information hub including cycle hire
→	○	TR12 (C)	A cycle hub at Mount Edgcombe
↑	●	TR13 (C)	New cycle routes; feasibility
↑	●	TR14 (C)	New walking routes; feasibility
↑	● ○	TR15 (C)	New cycle routes; implementation
↑	● ○	TR16 (C)	New walking routes; implementation
→	●	TR17 (!)	Mobile networks
→	●	TR18 (!)	Broadband enhancement

Project priority: ↑ High → Medium ↓ Low  Headline

Timing:  Short term (within 6 months)  Medium term (within 5 years)  Long term (after 5 years)

Environment – enhancing the attractiveness of public areas and encouraging sustainable uses			
→		En1	The South West Coastal Footpath Carmino Way / Saints Way
↓		En2	Heritage restoration and interpretation including understanding potential of heritage
↓		En3	Management and interpretation of the natural assets
↓		En4	Review of waterfront infrastructure
↑		En5	Public realm enhancement for Torpoint
↑		En6	Facelift to the former rowing club Torpoint
↑		En7	Celebrating the entrance to Cornwall at Torpoint
→		En8	Torpoint ‘back lane’
→		En9	‘Hidden hut’ in Torpoint
→		En10	Bird hide
↑		En11	Millbrook Lake and green space

Community – providing improved community facilities			
↑		Co1	An all-weather pitch for Torpoint
→		Co2	A new library for Torpoint
↑		Co3	A community education facility for Mount Edgumbe
↑		Co4	Torpoint Swimming Pool a feasibility study

↑		Co5	A new rugby club for Torpoint
↑		Co6	Public transport connections to health and community facilities at Trevol, Torpoint
↓		Co7	Recycling on the peninsula
→		Co8	A park landscape plan for Thanckes Park, Torpoint
↑		Co9	Harbour facilities for Portwrinkle

















Jobs – supporting employment opportunities			
↑		Jo1	A strategic employment plan for the peninsula
→		Jo2	A Business Improvement District feasibility (BID) for the Peninsula
↑		Jo3	Business units at the Rame Centre
→		Jo4	Strengthening Fore Street through environmental improvement
→		Jo5	Maker-with-Rame Parish craft and artisan businesses
↑		Jo6	Business opportunities at Gallows Park, Millbrook
↑		Jo7	Develop business workshops at Southdown Boatyard
↑		Jo8	Develop business workshops at Foss Quay Boatyard
↑		Jo9	Business opportunities at Mashfords Boatyard
↑		J10	Trevol Business Park, Torpoint
↑		J11	Enterprise Court, Torpoint
→		J12	The Greyhound lugger freight service



# Tourism – promoting the visitor economy



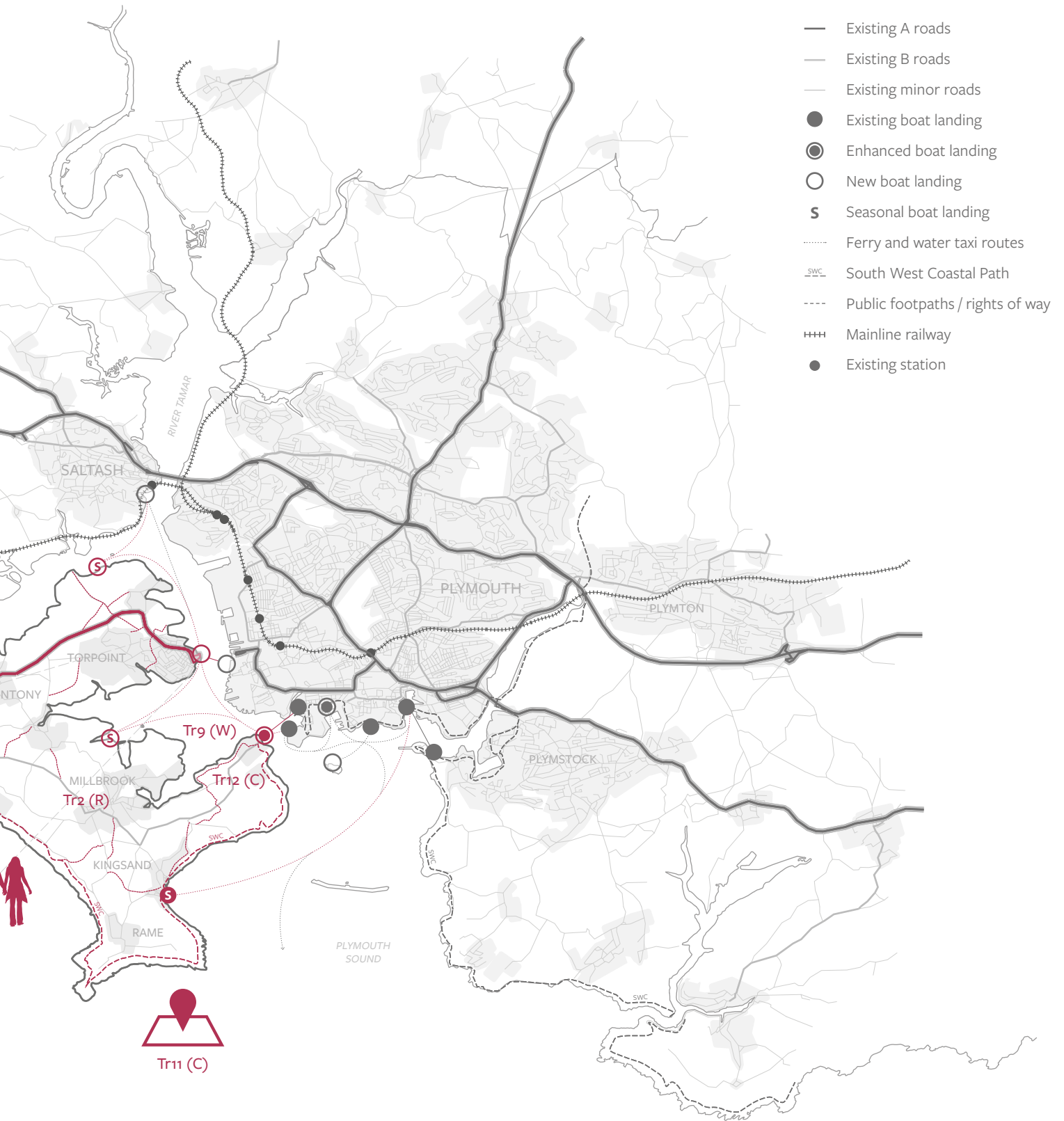


-  South West Coastal Path
-  Public footpath
-  Water access
-  Beaches
-  Fishing
-  Bird watching
  
-  Torpoint waterfront
-  Mount Edgcombe
-  Antony Estate
-  Royal William Yard
-  Plymouth City Council
-  Theatre Royal
-  The Barbican
-  National Marine Aquarium
-  Mount Batten
-  Drakes Island

- To1 Marketing and branding strategy
- To2 Marketing and branding roll out
- To3 A web site for Torpoint and the Rame Peninsula
- To4 A tourism plan for the Torpoint and the Rame Peninsula
- To5 A Heritage Visitor Centre for Torpoint and the Rame Peninsula
- To6 A programme of festivals, events and major events diversion routes

# Transport – enhancing accessibility and communication





(W) Water transport      (C) Cycling and walking      (I) Information and technology

by-pass at Antony Village and highway  
improvement

Millbrook transport improvements, passing  
feasibility and implementation

Green lanes feasibility and implementation

Traffic signage, transport information,  
availability and maps

Enhance Torpoint Ferry Queuing Area and  
waterfront short stay parking

**Tr6 (R)** Torpoint Harvey Street improvements and  
St James Church enhancement

**Tr7 (R)** Torpoint Market Square Parking

**Tr8 (W)** Torpoint Passenger Ferry Landing Jetty

**Tr9 (W)** Cremyll ferry landing

**Tr10 (W)** Torpoint waterfront marina

**Tr11 (C)** Torpoint transport and tourist information  
hub including cycle hire

**Tr12 (C)** A cycle hub at Mount Edgumbe

**Tr13 (C)** New cycle routes; feasibility

**Tr14 (C)** New walking routes; feasibility

**Tr15 (C)** New cycle routes; implementation

**Tr16 (C)** New walking routes; implementation

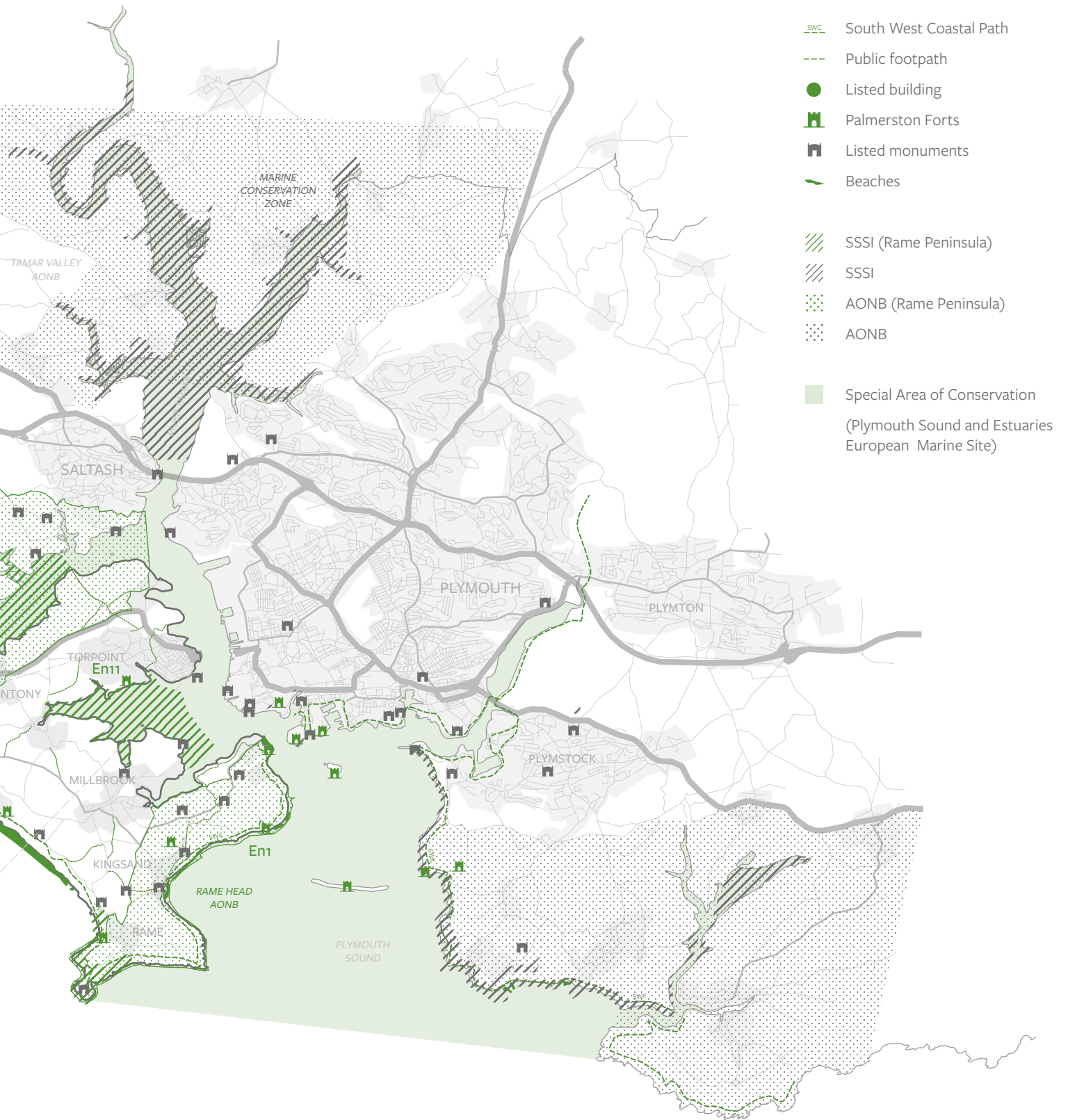
**Tr17 (I)** Mobile networks

**Tr18 (I)** Broadband enhancement



Environment – enhancing and making the most of heritage, natural and cultural assets





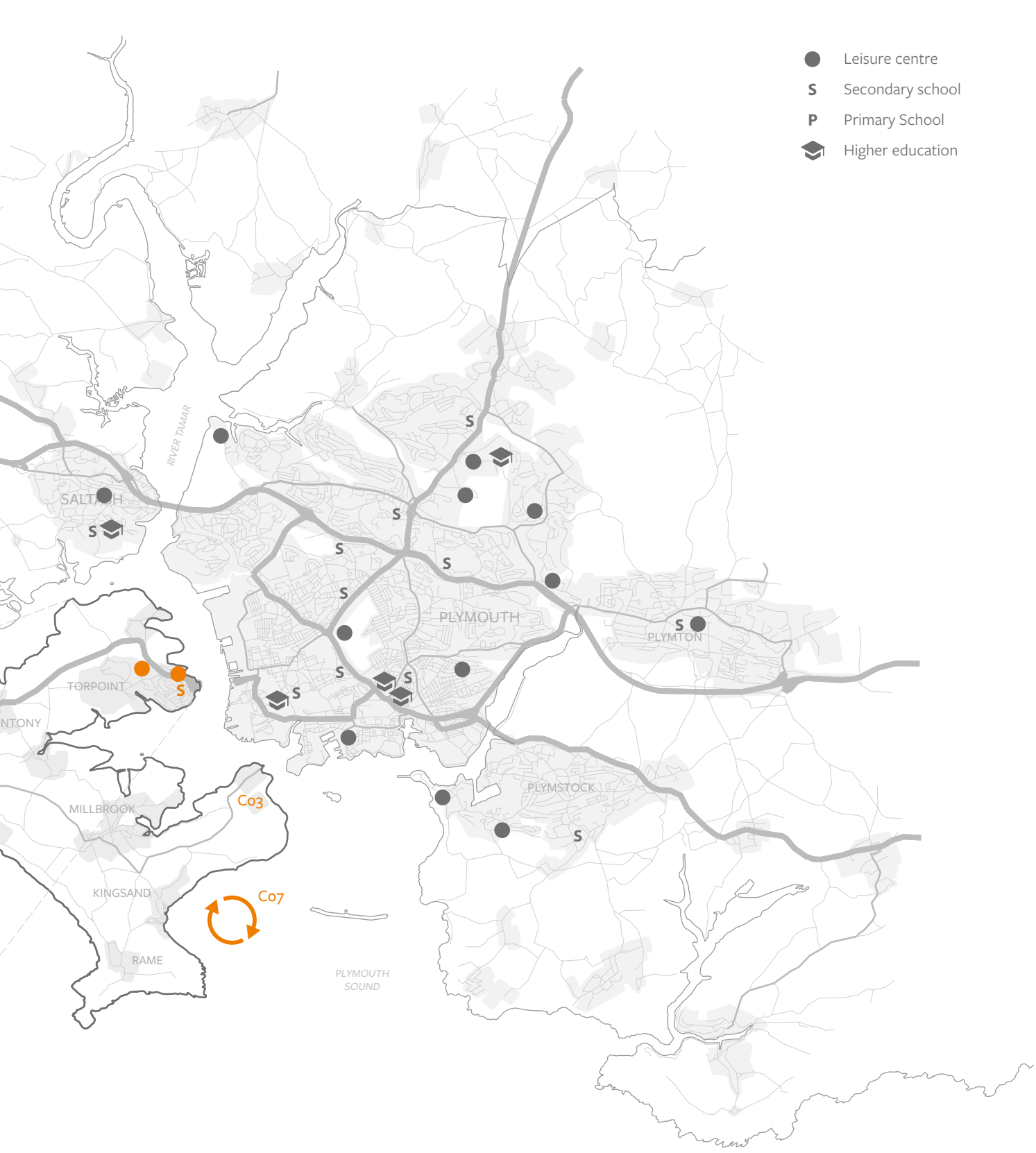
- SWC South West Coastal Path
- Public footpath
- Listed building
- Palmerston Forts
- Listed monuments
- Beaches
- SSSI (Rame Peninsula)
- SSSI
- AONB (Rame Peninsula)
- AONB
- Special Area of Conservation  
(Plymouth Sound and Estuaries European Marine Site)

- En1** The South West Coastal Footpath  
Carmino Way / Saints Way
- En2** Heritage restoration and interpretation  
including understanding potential of heritage
- En3** Management and interpretation of the  
natural assets
- En4** Review of waterfront infrastructure
- En5** Public realm enhancement for Torpoint
- En6** Facelift to the former rowing club Torpoint

- En7** Celebrating the entrance to Cornwall at  
Torpoint
- En8** Torpoint 'back lane'
- En9** 'Hidden hut' in Torpoint
- En10** Bird hide
- En11** Millbrook Lake and green space

# Community – providing improved community facilities





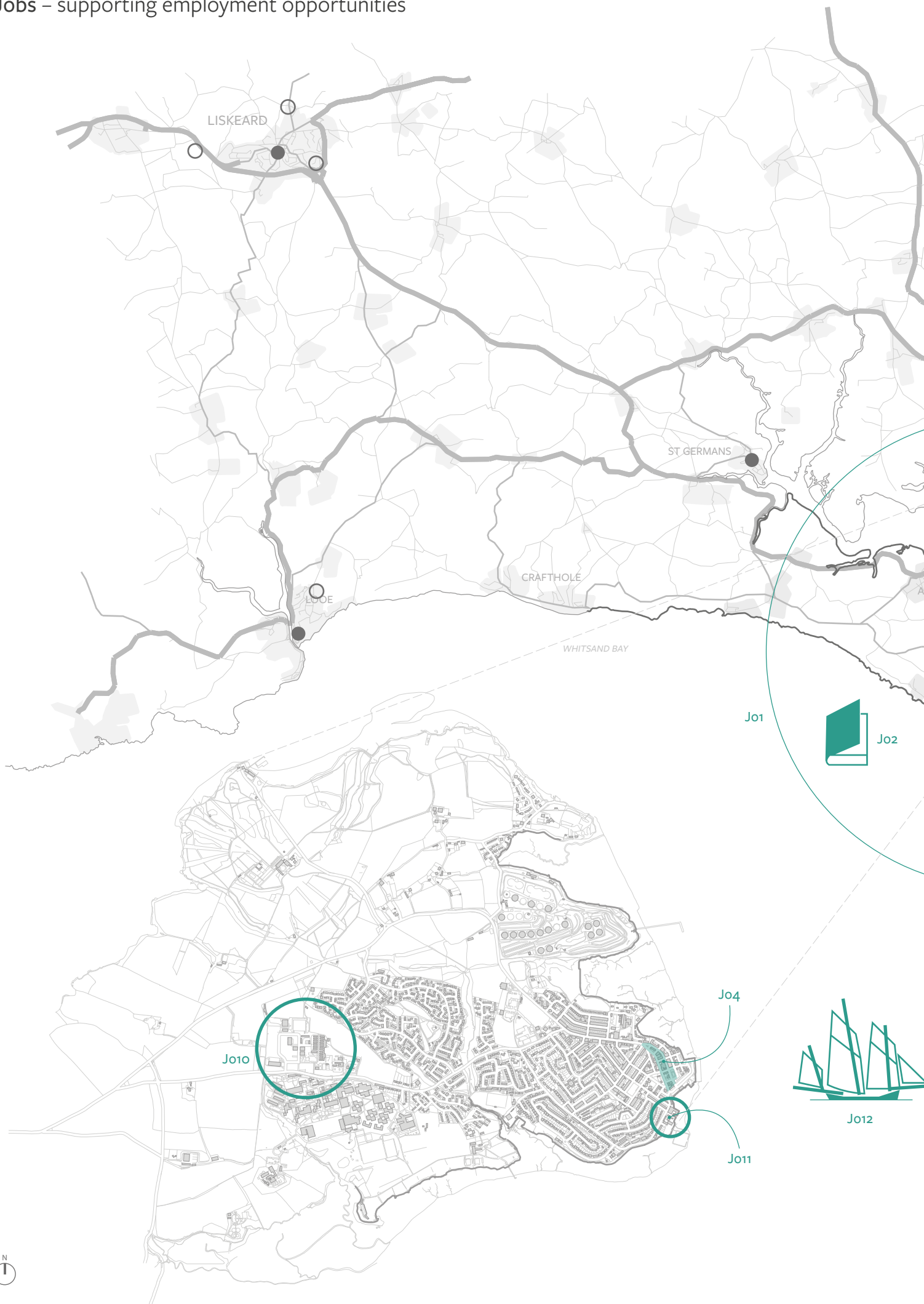
- Leisure centre
- S Secondary school
- P Primary School
- ⌘ Higher education

- Co1 An all-weather pitch for Torpoint
- Co2 A new library for Torpoint
- Co3 A community education facility for Mount Edgumbe
- Co4 Torpoint Swimming Pool a feasibility study
- Co5 A new rugby club for Torpoint
- Co6 Public transport connections to health and community facilities at Trevol, Torpoint
- Co7 Recycling on the peninsula

- Co8 A park landscape plan for Thanckes Park, Torpoint
- Co9 Harbour facilities for Portwrinkle



# Jobs – supporting employment opportunities



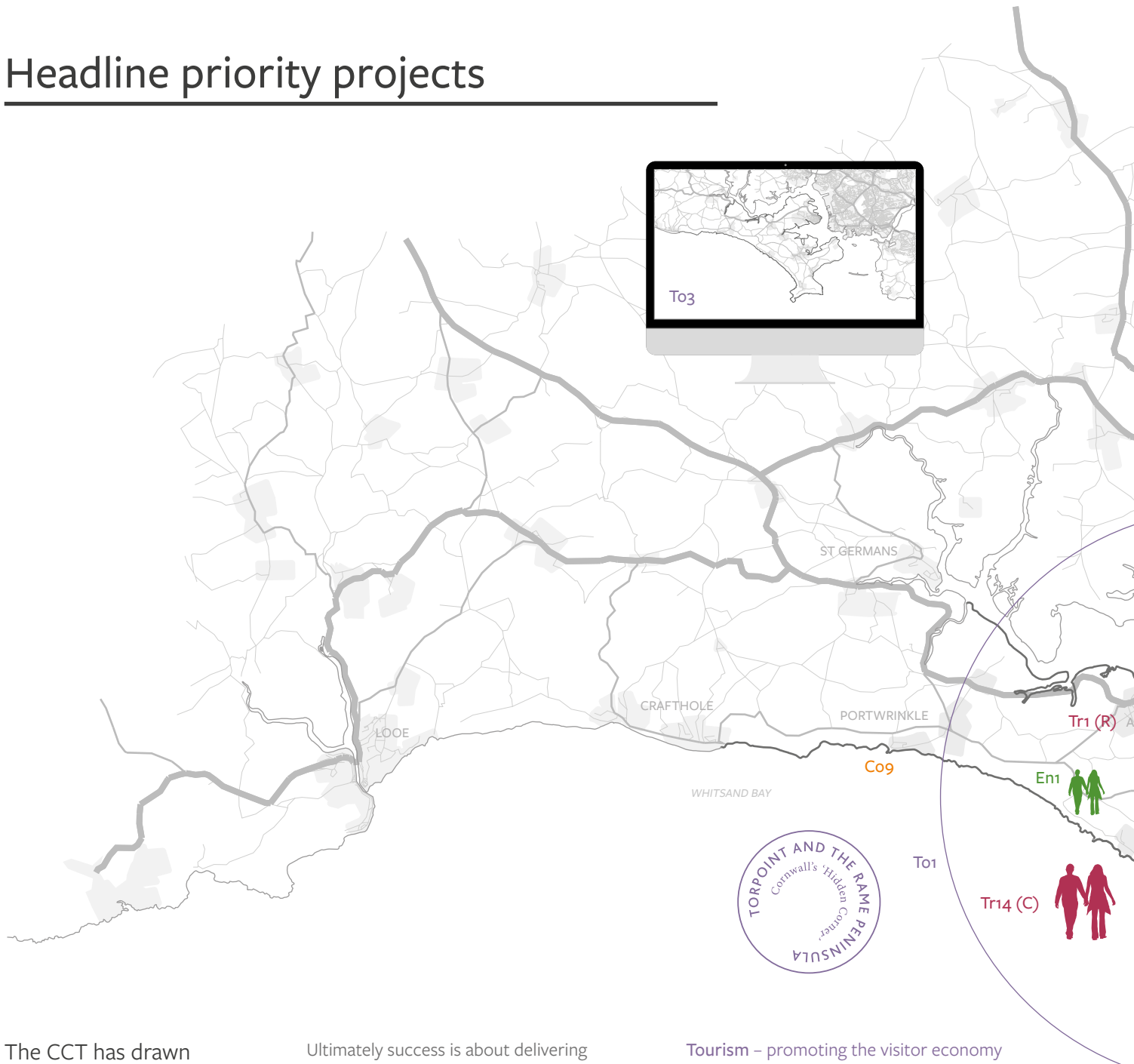


- Retail core, high street or local centre
- Employment areas

- Jo1** A strategic employment plan for the peninsula
- Jo2** A Business Improvement District feasibility (BID) for the Peninsula
- Jo3** Business units at the Rame Centre
- Jo4** Strengthening Fore Street through environmental improvement
- Jo5** Maker-with-Rame Parish craft and artisan businesses
- Jo6** Business opportunities at Gallows Park, Millbrook

- Jo7** Develop business workshops at Southdown Boatyard
- Jo8** Develop business workshops at Foss Quay Boatyard
- Jo9** Business opportunities at Mashfords Boatyard
- Jo10** Trevol Business Park, Torpoint
- Jo11** Enterprise Court, Torpoint
- Jo12** The Greyhound lugger freight service

# Headline priority projects



The CCT has drawn down a series of headline projects from the overall matrix that they consider to be important in the first instance in order to provide a sound foundation for change and for future projects and proposals.

Ultimately success is about delivering the vision – making the fortunes of the Peninsula stronger against the identified areas of focus. This will be achieved step by step – over a period of years. In the short to medium term horizon success will be about the delivery of the key headline projects that have been purposefully identified to establish a new momentum.

## Administration – managing the Economic Action Plan

- Ad1 Appointment of Coastal Community Team administrator
- Ad2 Establishment of Community Interest Company (CIC) as a delivery body for the Economic Plan

## Tourism – promoting the visitor economy

- To1 Marketing and Branding
- To3 A web site for the Torpoint and Rame Peninsula
- To5 A Heritage Visitor Centre for Torpoint and the Rame Peninsula

## Transport – enhancing accessibility and communication

- Tr1 A by-pass at Antony village
- Tr8 Torpoint passenger ferry landing jetty
- Tr9 Cremyll ferry landing
- Tr13 New cycle routes feasibility
- Tr14 New walking route feasibility



**Environment** – enhancing the attractiveness of public areas and encouraging sustainable uses

- En1** The South West Coastal Footpath – Camino Way and Saints Way
- En7** Celebrating the entrance to Cornwall at Torpoint

**Community** – providing improved community facilities

- Co3** A community education facility for Mount Edgumbe

- Co6** Public transport connections to health and community facilities at Trevol, Torpoint and throughout the wider peninsula

- Co9** Harbour facilities at Portwrinkle

**Jobs** – supporting employment opportunities

- Jo3** Business units at the Rame Centre
- Jo10** Trevol Business Park



## Headline priority projects

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### Administration – Managing the CCT and bidding for funding

#### Ad1 - Appointment of Coastal Communities Team administrator

It is important that resources are put in place; before implementation of the Economic Plan begins, to ensure that the targeted economic initiatives can be delivered and sustained in a meaningful way.

This necessitates the appointment of a delivery administrator to oversee all aspects of the project. Ultimately effective implementation may require a small core team as funding is secured and projects are delivered? It is envisaged that administrator would be accountable to the CCT.

The projects within the CCT Economic Plan will need to be kept under review in order that they retain their purpose and legitimacy over time and that new projects are identified help drive the success of the peninsula economy. It will be important that a CCT administrator is in place to ensure that this is made possible.

Timing:  
Short Term – within 6 months

Funding:  
Cornwall Council  
SITA  
Town & Parish Councils  
Community Chest Cornwall  
DCLG 'Awards for all'

Context:  
Cornwall Council  
Rame Peninsula Neighbourhood Plan  
Rame Parish Councils  
Torpoint Vision  
Torpoint Neighbourhood Plan  
CCT  
Landowners

Responsibility:  
Coastal Communities Team  
Cornwall Council  
Cost estimate:  
£5-10,000 for year 1. Develop resources as project funding secured for other initiatives.

Performance measure:  
Appointment of administrator  
Successful delivery of role

Barriers:  
Funding  
Identification of suitable candidate

#### Ad2 – Establishment of a Community Interest Company (CIC) as a delivery body for the Economic Plan

In order to ensure that delivery is focused it might be appropriate to establish a bespoke delivery organisation. This could be in the form of a Community Interest Company (CIC) or similar organisation – a company designed for social enterprises that want to use their profits and assets for the public good – with primarily social and environmental objectives. The CIC would be run by the Rame Communities and project delivery would be facilitated by the CCT.

Timing:  
Short Term - within 6 months  
Medium Term – within 5 years

Funding:  
Cornwall Council  
Community Chest Cornwall  
Torpoint Town Councils

Context:  
Cornwall Council  
Rame Peninsula Neighbourhood Plan  
Rame Parish Councils  
Torpoint Vision  
Torpoint Neighbourhood Plan  
CCT  
Landowners

Responsibility:  
CCT  
Cornwall Council  
Communities  
Cost estimate:  
£3,000 set up and legal costs

Performance measure:  
Establishment of CIC

Barriers:  
Resources to set up

### Tourism – promoting the visitor economy

#### To1 – Marketing and branding strategy

The Rame peninsula is a special place. The hidden corner of Cornwall. In order to improve its economic fortunes more can be made of this unique asset. A marketing and branding strategy can help to guide change in a positive way and ensure a joined up approach to the way that the peninsula is seen by the outside world. It is important that the strategy is developed as an early project so that it has the ability to influence all aspects of the Economic Plan.

Implementation of the strategy would require the appointment of a suitable marketing and branding consultancy and would be developed in liaison with existing initiatives.

Timing:  
Short term – within 6 months  
Medium term – within 5 years  
Timing to be clarified on appointment of CCT administrator

Funding:  
European Union Growth Programme  
Visit England / DCLG / LEP

<p>Context: The Rame Peninsula Neighbourhood Plan Torpoint Neighbourhood Plan</p>	<p>www.roselandpeninsula.com</p> <p>The new website should be developed following the completion of the Marketing and branding strategy in order to ensure a suitably joined up approach.</p>	<p>developing a series of policies, projects and initiatives aimed at changing this.</p>
<p>Responsibility: Coastal Communities Team Cornwall Council</p>	<p>Timing: Medium term – within 5 years</p>	<p>A new foot passenger ferry, a much improved waterfront, redevelopment at the bottom end of town, marina, transport hub and better links between the waterfront and Fore Street, are some of the initiatives that would combine to create a dynamic new entrance into the peninsula and Cornwall.</p>
<p>Cost estimate: £25,000</p>	<p>Funding: European Union Growth Programme Cornwall Council           LEP Visit England               DCLG</p>	<p>A new heritage visitor centre for the peninsula at Rendle Park would be a major asset to the overall offer – marking the entrance into Cornwall, Torpoint and Rame. A way of setting the scene, developing a better image of place and contributing to the overall first impression of the peninsula and presenting what it is about. The centre might incorporate a small shop and café.</p>
<p>Barriers: Funding and ability to administrate</p>	<p>Context: The Rame Peninsula Neighbourhood Plan Torpoint Neighbourhood Plan</p>	<p>Timing: Long term – after 5 years</p>
<p>T03 – A web site for Torpoint and the Rame Peninsula</p>	<p>Responsibility: Coastal Communities Team Cornwall Council</p>	<p>Funding: European Union Growth Programme Cornwall Council Historic England The National Trust Community Infrastructure Levy</p>
<p>Increasingly the first impression that people get of a place that they are not familiar with comes from the way that place is presented on the Internet. Whilst the Rame Peninsula does currently have a web site, due to a lack of resources it is a challenge to keep it current. A strong website for Rame is particularly important given its discrete position in Cornwall.</p>	<p>Cost estimate: £15,000 - 20,000</p> <p>Performance measure: Establishment of and administration of new web site</p>	<p>Context: The Rame Peninsula Neighbourhood Plan Torpoint Neighbourhood Plan</p>
<p>In order to maximise the tourism potential of the peninsula it is important that the website presents Torpoint and Rame in its best possible light and that it provides details for visitors that will assist them in making Rame their destination of choice.</p>	<p>Barriers: Funding and ability to administrate</p>	<p>Responsibility: Coastal Communities Team Cornwall Council Historic England The National Trust Antony Estate</p>
<p>The website would enable information about the peninsula to be conveyed -including for example; details about the place, the experience, what can be done and seen, food and drink, accommodation, public transport, local businesses, entertainment etc. The Roseland Peninsula website provides a good example of what is possible.</p>	<p>T05 – A Heritage Visitor Centre for Torpoint and the Rame Peninsula</p> <p>A key objective of this Economic Plan is to implement enhancements to Torpoint – the principal settlement on the peninsula and as such the administrative centre and focus for supporting facilities, housing, employment, schools, shops, and community infrastructure.</p>	<p>Cost estimate: £25,000 – feasibility cost £2,500,000 – capital Annual running costs, to be considered (revenue from café/ shop)</p>

## Headline priority projects

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Performance measure:  
Securing of funding for feasibility development and running costs  
Completion of development and opening of centre for business  
Successful implementation of business plan

Barriers:  
Capital funding and on going revenue to cover running costs  
Environmental and engineering constraints  
Marine environment approvals  
Planning consent  
Landowner agreement

### Transport – enhancing accessibility and communication

Roads (R)  
**Tr1(R) - A by-pass at Antony Village**

To improve access for HGV's and coaches to the Rame Peninsula and improve the environment in Antony and Crafhole villages.  
The project would make a significant improvement to the economy, accessibility and environment of the Peninsula. The project would involve the construction of a new road that bypasses Antony. If by-pass project funding is not available interim improvements including the reversal of the one-way system could be undertaken to ease the impacts of HGV's.

Timing:  
Long term – beyond 5 years

Funding:  
Community Infrastructure Levy  
Local Transport Plan  
Section 106 Agreement  
European Union Growth Programme

Context:  
Rame Peninsula Traffic Management  
The Rame Peninsula Neighbourhood Plan

Responsibility:  
Cornwall Council  
Antony Parish Council

Cost estimate:  
£3,000,000 - Estimated capital cost

Performance measure:  
Delivery and opening of by-pass

Barriers:  
Funding, priority and scale of benefit in relation to relative cost  
Historic and natural environment constraints

Water transport (W)  
**Tr8(W) – Torpoint Passenger Ferry Landing Jetty**

Creating a new ferry link connecting Torpoint with the wider and expanding passenger ferry network between Plymouth and settlements on Rame and the wider Tamar Estuary.  
A critical project for linking Torpoint and Rame with the wider network of water based transport on the River Tamar.

Timing:  
Medium Term – within 5 years

Funding:  
Local Transport Plan  
European Union Growth Programme  
Torpoint Ferry Joint Committee

Context:  
Torpoint Vision  
Torpoint Neighbourhood Plan  
CCT  
Tamar Estuary Water Transport Study  
Cornwall Maritime Strategy

Responsibility:  
Cornwall Council  
Torpoint Town Council  
Torpoint Neighbourhood Plan  
Torpoint Ferry Joint Committee  
CCT

Cost estimate:  
£900,000 capital estimate

Performance measure:  
Delivery of landing stage

Barriers:  
Funding and priority  
Planning permission  
Marine environment approvals  
Natural environment constraints

**Tr9(W) – Cremyll ferry landing**  
Enhanced ferry landing to Mount Edgcumbe at Cremyll to improve capacity and the quality of the service.

Timing:  
Medium Term – within 5 years

Funding:  
Plymouth City Council  
Cornwall Council  
European Union Growth Programme

Context:  
Mount Edgcumbe  
Rame Peninsula Neighbourhood Plan  
CCT  
Tamar Estuary Water Transport Study  
Cornwall Maritime Strategy

Responsibility:  
Cornwall Council  
Plymouth City Council  
Maker with Rame Parish Council  
Rame Peninsula Neighbourhood Plan  
CCT

Cost estimate:  
£450,000 - 600,000

Performance measure:  
Delivery of landing stage

Barriers:  
Funding and priority  
Planning permission  
Marine environment approvals  
Natural and historic environment constraints

**Tr13(C) – New cycle routes; feasibility**

A feasibility study identifying new cycle routes throughout the peninsula, within Torpoint and linking the town with the wider peninsula - including the use of green/ quiet lanes. The study should identify priorities.

Timing:  
Medium Term – within 5 years

Funding:  
Cornwall Council  
Sustrans  
CCT

Context:  
Rame Peninsula Neighbourhood Plan  
Torpoint Vision  
Torpoint Neighbourhood Plan  
CCT

Responsibility:  
Cornwall Council  
Rame Parish Councils  
Torpoint Town Council  
CCT

Cost estimate:  
£10,000

Performance measure:  
Completion of feasibility work and publication of conclusions

Barriers:  
Funding and priority

**Tr14(C) – New walking routes; feasibility**

A feasibility study identifying new walking routes throughout the peninsula, within Torpoint and linking the town with the wider peninsula - including the use of green/ quiet lanes. The study should identify priorities.

Timing:  
Medium Term – within 5 years

Funding:  
Cornwall Council  
Sustrans  
CCT

Context:  
Rame Peninsula Neighbourhood Plan  
Torpoint Vision  
Torpoint Neighbourhood Plan  
CCT

Responsibility:  
Cornwall Council  
Rame Parish Councils  
Torpoint Town Council

Cost estimate:  
£10,000

Performance measure:  
Completion of feasibility work and publication of conclusions

Barriers:  
Funding and priority

**Environment – enhancing the attractiveness of public areas and encouraging sustainable uses – making the most of heritage, natural and cultural assets**

**En1 – The South West Coastal Footpath Camino Way / Saints Way**

The Rame peninsula has 26 miles of undeveloped coastline. This is a major element of its special and unique quality. The South West Coastal Footpath is a significant part of this. It is important that it is celebrated, taken care of and made the most of. This project looks at the implementation of environmental improvements to the footpath where they would be beneficial. New potential of Rame section forming part of the French / Spanish Camino Way Pilgrimage route.

Timing:  
Medium Term within 5 years

Funding:  
Growth Programme European Funding

Context:  
Cornwall Council  
Rame Peninsula Neighbourhood Plan  
Torpoint Vision  
Torpoint Neighbourhood Plan  
CCT

Responsibility:  
Cornwall Council  
Rame Parish Councils  
Torpoint Town Council  
CCT

Cost estimate:  
No identified budget to date. TBC when more understood about potential.

Performance measure:  
Improvements to footpath route when identified

Barriers:  
Funding resources, Environmental Consultants

**En7 – Celebrating the entrance to Cornwall at Torpoint**

An opportunity to mark the gateway to Cornwall in Torpoint with a public art work of suitable scale and quality. Part of the rebranding of Torpoint and Rame.

Timing:  
Medium Term – within 5 years

Funding:  
European Growth Programme LEP  
Community Infrastructure Levy  
Arts Lottery



## Headline priority projects

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### Context:

Cornwall Council  
Rame Peninsula Neighbourhood Plan  
Torpoint Vision  
Torpoint Neighbourhood Plan  
CCT

### Responsibility:

Cornwall Council  
Rame Parish Councils  
Torpoint Town Council  
CCT

### Cost estimate:

£15,000 - £25,000

### Performance measure:

Delivery of project

### Barriers:

Funding and priority

### Community – providing improved community facilities

#### Co3 – A community education facility for Mount Edgcumbe

The Mount Edgcumbe Estate is developing plans for a new community education facility at the heart of the Estate. The project would involve the provision of a community classroom. A community arts and education facility for the 5,500 school children that visit Mount Edgcumbe each year.

### Timing:

Long Term – beyond 5 years

### Funding:

Lottery  
Heritage  
European Growth Programme  
Plymouth City Council  
Plymouth City Deal

### Context:

Plymouth City Council  
Mount Edgcumbe

### Responsibility:

Mount Edgcumbe  
Plymouth City Council  
CCT

### Cost estimate:

£3,000,000 capital investment

### Performance measure:

Delivery of facility

### Barriers:

Funding

#### Co6 – Public transport connections to health and community facilities at Trevol, Torpoint and the wider Rame Peninsula

The new health and community facilities at Trevol are essential to the life of the peninsula and it is crucial for this reason that they are easily accessible to all residents. This requires an efficient and regular bus service from key locations.

If the service is not viable to run for the bus operator then alternatives measures need to be put in place. This might mean the subsidy of services or the provision of alternative community run services for example.

### Timing:

On-going - Short, medium and long term

### Funding:

Cornwall Council  
Local Transport Plan

### Context:

Cornwall Council  
Torpoint Town Council

### Responsibility:

Cornwall Council  
CCT

### Cost estimate:

Not specified - to cover community bus subsidy

### Performance measure:

Regular and efficient bus services connecting the peninsula with Trevol - wider network

### Barriers:

Funding

#### Co9 – Harbour facilities for Portwrinkle

To revive the community use and maintenance of historic Portwrinkle harbour through the installation of a 15-berth dinghy rack, 6-berth kayak rack and beach winch. Additional users will enable the sustainable development of harbour facilities.

### Timing:

Short Term – within 6 months

### Funding:

Coastal Revival Fund

### Context:

Cornwall Council  
Rame Peninsula Neighbourhood Plan

### Responsibility:

Sheviocck Parish Council  
CCT

### Cost estimate:

£5,800 funding secured

### Performance measure:

Delivery of project

### Barriers:

Confirmation and provision of funding

### Jobs – supporting employment opportunities (across sectors including agriculture, retail and tourism)

#### Jo3 – Business units at the Rame Centre

A Peninsula Trust project to develop business units for local companies and start up businesses in Millbrook.

Timing:  
Within 6 months  
Medium Term - Within 5 years

Funding:  
Lottery  
LEP funding  
European Growth Programme  
Community cooperative

Context:  
Cornwall Council  
Rame Peninsula Neighbourhood Plan

Responsibility:  
Rame Centre  
Cornwall Council  
Millbrook Parish Council  
CCT

Cost estimate:  
£300,000  
Performance measure:  
Delivery of business units

Barriers:  
Funding  
Planning permission

#### Jo10 – Trevol Business Park, Torpoint

Development of opportunity for enhanced employment prospect on site through the provision of additional floor space, jobs and apprenticeships.

Timing:  
Long Term - Beyond 5 years

Funding:  
LEP  
Growth Programme  
Cornwall Council Commercial  
Plymouth City Deal  
Context:  
Cornwall Council  
Rame Neighbourhood Plan

Responsibility:  
Cornwall Council  
CCT

Cost estimate:  
TBC

Performance measure:  
Provision of new facility and job /  
apprenticeship creation

Barriers:  
Lack of funding  
Planning







## Delivery

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Each of the identified projects has a clear SMART performance measure so that the success of delivery can be monitored and assessed. In addition, each project is reviewed in relation to the main barriers to delivery, how resources will be allocated to ensure that delivery is possible and the costs associated with each element.

The plan is comprehensive in its scope and as such managing delivery is a significant task in its own right. For this reason the plan has identified an administrative role at the start of the project to get things moving (Project Ad1) – this has an associated budget. It is anticipated that the administrative role will continue through the delivery of different projects that make up the plan and that funding bids associated with individual projects will include project management fees in order to maintain this role.

In order that there is appropriate vehicle to secure the delivery of projects within the plan it is proposed that a Coastal Community Team - Community Interest

Company (CIC) or similar social enterprise company, will be established within the first 6 months. The CCT would maintain a decision-making role within the CIC in order to ensure that all partner organisations are represented and have a say in the delivery of plan projects. Setting up of the CIC would be an early task of the project administrator (refer to 5.2.1 Management of the team).

Each plan project has been attributed an estimated cost where this is applicable in order that its scale can be understood. The overall value of the delivered plan to local Torpoint and Rame economy would be very significant as a result of multi million pounds in inward investment and the various economic multiplier impacts that would result. The principal purpose of the plan is to stimulate growth and contribute towards developing a more sustainable economy that addresses underlying needs and issues in the community – as such it will be a ‘living’ document that is adapted over time to changing circumstances. Keeping an active CCT to oversee the life of the plan will therefore be very important.







## Funding

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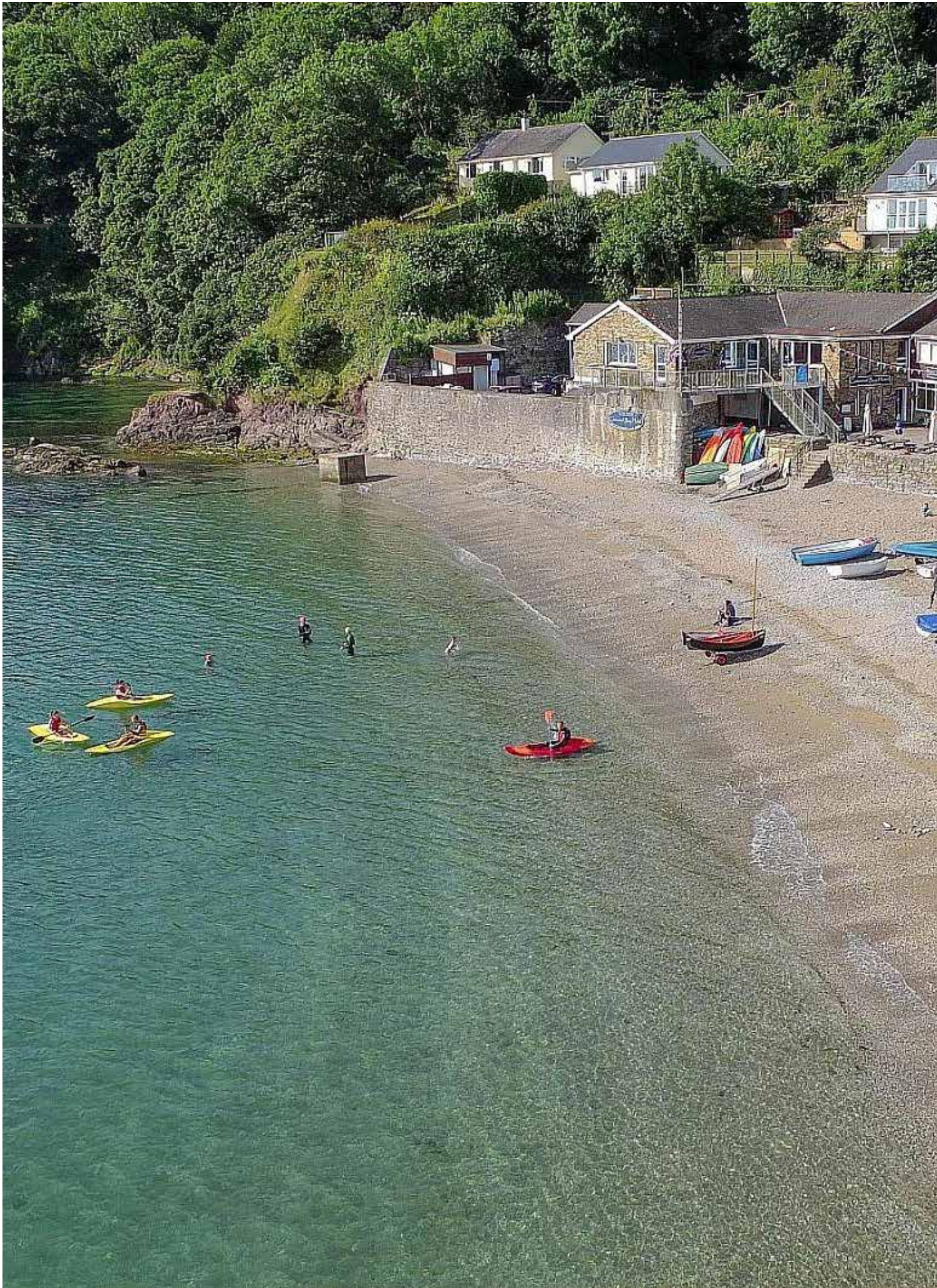
The Economic Plan provides a strategy and identifies a series of projects that aim to address needs and issues.

Identified projects will be delivered in different ways and other projects that can help the cause will also be identified in time. Where appropriate identified sources of public or commercial funding have been highlighted in relation to different projects. The following funding sources have been identified as potential sources:

- Community Infrastructure Levy
- Section 106 funding
- Growth Programme – European Union
- SITA funding
- Local Enterprise Partnership (LEP) funding - Growth Hub/ Youth Deal
- Heritage Lottery – other heritage funds
- Townscape Heritage Initiatives (This) - grant schemes that fund traditional repairs and reinstated architectural detailing to targeted historic buildings in conservation areas.
- The Heritage Economic Regeneration Schemes (HERS) - property based grants schemes that target and engage property owners / leaseholders in the improvement of historic property in Conservation Areas.
- Cornwall Council budgets
- Parish and Town Council budgets
- Cornwall Local Transport Plan
- Sustrans
- Plymouth City Deal
- National Trust
- Historic England – other special budgets
- Natural England
- Arts Lottery
- Art funding
- Coastal Revival Fund
- Coastal Communities Fund









## Maximising resources and costs

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Low level costs ie CCT website is hosted by TTC, it is intended for this to continue resulting in no hosting fees for example to CCT.

Meetings of CCT to be held in member organisation premises on a round robin basis ensuring no/ minimal facility costs. Day to day admin and facility costs are to be minimised by sharing office space.

The CCT will engage and coordinate activities and plans with the various community organisations ensuring partnerships are in place to deliver the individual organisation objectives which together will deliver the CCT economic plan. This approach will ensure organisations are not duplicating effort.





Coastal Community Teams should  
have an understanding of the  
economic issues facing their local  
community and should develop  
a plan for making improvements.

This may build on existing work  
which is already underway or could  
be entirely new initiatives.

## Section 5

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# Delivery of the Plan

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This section of the plan concerns governance and delivery. It is about how the plan will be communicated to the local communities and the logistics for managing the on-going administration and management of the CCT – including the delivery of priority projects.

## Communications

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The Economic plan has been prepared within a time window involving those partners who have agreed to be part of the CCT for Torpoint and Rame.

The CCT plans to continue to consult with established partners and other community groups throughout the Peninsula in order that the plan increasingly gains support and in turn legitimacy. The plan is being seen by the CCT as a 'living' document that can be adapted as feedback is received.

### 5.1.1 Consultation

The CCT has been formed out of established groups and organisations including local authorities. Its establishment was made easier because of partnerships that are already in place and have in many cases been in place for many years. Extensive consultation associated with the preparation of the emerging Rame Peninsula Neighbourhood Plan and the emerging Torpoint Vision and Neighbourhood Plan has created a natural context for key groups to come together as partners within the CCT.

For the Rame Peninsula Neighbourhood Plan, considerable consultation has taken place over the last two years or so and this has identified many of the issues that are important to people in the five parishes – consultation on the draft Neighbourhood Plan has helped to clarify and focus the important issues for people.

Over the last year (principally in 2015) consultation events organised by the Town Council in Torpoint have pin pointed important issues for people in the town. As a result of a web based questionnaire, an event at the town carnival, meetings and workshops with key groups and individuals, a road show taking in a variety of town venues, a public exhibition and the posting of 3,500 leaflets to homes and businesses in the town - over 1,500 written responses have been returned identifying important issues and concerns for local people.

Consultation on the two Neighbourhood Plans provides an excellent understanding of the issues that are important to the local communities as well as a firm foundation for partnership working.

The CCT has developed partnership working further through regular monthly board meetings and through a series of intensive sessions to develop the content of this Economic Plan.

The areas of focus of the plan and the prioritisation of projects therein was agreed through a series of member workshops. Project prioritisation was undertaken by a sub-group of the CCT who were delegated by the main board. All projects were reviewed by the sub-group and a scoring system, including pro forma, was devised to assist in this process - and importantly to maintain objectivity.

It proposed to continue the dialogue with the partnering groups and agencies when consulting on the content of the submitted plan. An important part of this on-going consultation will be the retention of the CCT as a facilitating organisation to oversee the delivery of the plan projects.

### 5.1.2 Involving partners – communication with the community

The CCT will continue to oversee the delivery of the plan and it is proposed that existing partner groups will have the opportunity to review the content of the plan with their members. It is proposed that this review will take place between February and April 2016. Where appropriate the plan will be amended to reflect responses.

CCT members feel that focused consultation between members is more appropriate than further general public consultation because of the extent of consultation that has already taken place and is still on-going in relation to the two Neighbourhood Plans and the emerging Cornwall Local Plan.

The CCT has a sound and up-to-date evidence base that identifies issues that are important to the communities on the Peninsula. Members are aware of not creating consultation 'fatigue' amongst those who have contributed to recent consultation. The strong preference is that the Economic Plan is focused on action and delivery in response to issues that have already been identified.



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Below  
Image from the Torpoint  
Carnival Consultation Event

Member consultation between February and April will include more in depth review by the partner organisations. For example it will be taken back to the Mount Edgcumbe board, the Joint Committee for the The Tamar Bridge and Torpoint Ferry Joint Committee, the five Parish Councils, Torpoint Town Council, the Queen's Harbour Master, Antony Estate and the National Trust and relevant departments of Cornwall Council.

The wider community will be made aware of the consultations with the member town and parish councils, these will be held in

open session where the community will be welcome to contribute. Supporting the consultations will be press releases and the publishing of the economic plan on the Torpoint and Rame Peninsula Coastal Community Team website along with links encouraging people to provide feedback.

Progress on the delivery of the economic plan will be communicated initially through press releases and member reports. As the team develops, a formal communication plan will be put in place which would likely include a regular e-newsletter and increased use of social media.







## Logistics

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### 5.2.1 Management of the team

CCT is looking to meet as a management group at least quarterly (more frequently as required). Delegated authority to be given to 'Task & Finish' (as per a working party but emphasising task/ activity focus) groups to progress priorities.

All parishes and landowners continue to form the management group with business leads (need to establish how this can work under CIC ie memberships and exec committee of chair/ finance/general secretary? etc).

### 5.2.2 Support structure

Multi levelled - Micro network/ local/ regional and national.

Rame Peninsula CCT established and links to member organisations to be maintained. Business community to be encouraged to form a strong coherent Chamber/ Business Club over the disparate organisations currently in operation.

Cornwall Council to be lobbied to encourage a Cornwall wide CCT/ Economic support network.

Links to Plymouth City Council Waterfront Partnership to establish common aims and objectives already identified.

Coastal Community Alliance relationship and support opportunity to be explored and developed.

### 5.2.3 Costs

Running costs are front loaded in setup and development of strategies/ relationships.

As funding achieved for projects etc an element of each will provide project management/ administration costs. Project needs to be identified that can be delivered early and provide a revenue to cover basic overheads.

### 5.2.4 Sustainability

By delivering/ progressing key objectives the benefits of the organisation will help strengthen community links and increase support.

Encouragement of the individual member parishes to maintain parish plans etc. to ensure priorities can be fed into the CCT will ensure that the Economic Plan stays current. Agreed objective based assessment criteria to prioritise and focus.

Financially - income generation opportunities to be investigated – crowd funding/ member subscriptions/ community lottery etc.

### 5.2.5 Areas of specific interest

The CCT has a wide scope crossing many areas where support networks may exist. Support networks in arts, tourism, sport, transport, heritage and marketing would be beneficial. The CCT will look to encourage lead members in each of these areas i.e. Mount Edgcumbe for heritage. A network on social/community enterprises may prove helpful with fund raising etc.







## Section 6

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Finally

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## Finally

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This Economic Plan for Torpoint and the Rame Peninsula represents the views of the CCT members.

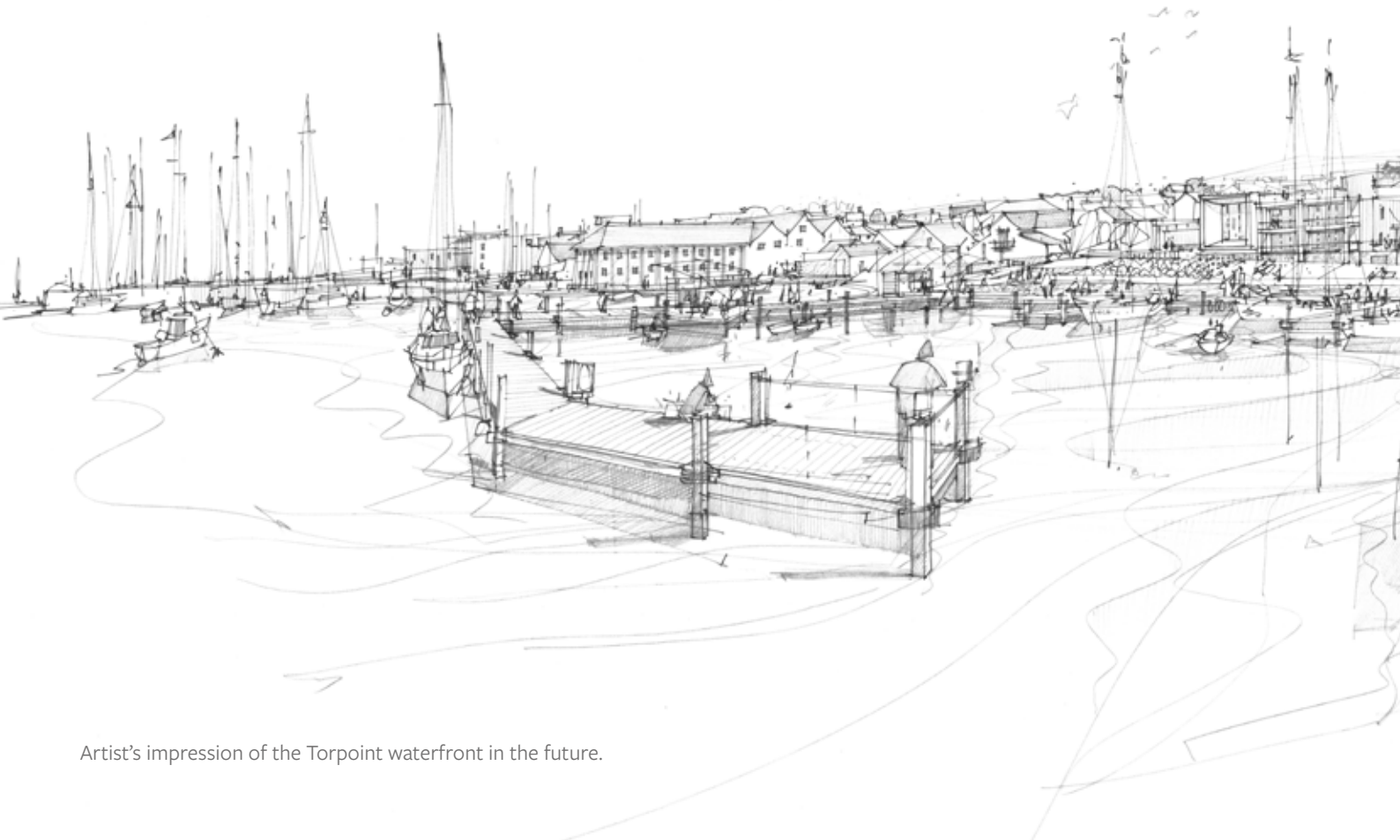
It comprises a series of timed projects that have been identified in order to trigger a process of change that aims to deal with five particular areas of focus.

The plan has been developed out of an intensive process of member consultation, review and consideration. The plan includes a range of projects that deal with different facets of life on the Peninsula – they target a sequence of projects that look to establish a new momentum for change and importantly develop an improved foundation for strengthening the local economy by; developing a unique tourism offer for Torpoint and Rame; improving access and transportation; enhancing and preserving the rich historic and natural environment; ensuring that good community infrastructure is in place to support residents and visitors; and creating new job opportunities across the area.

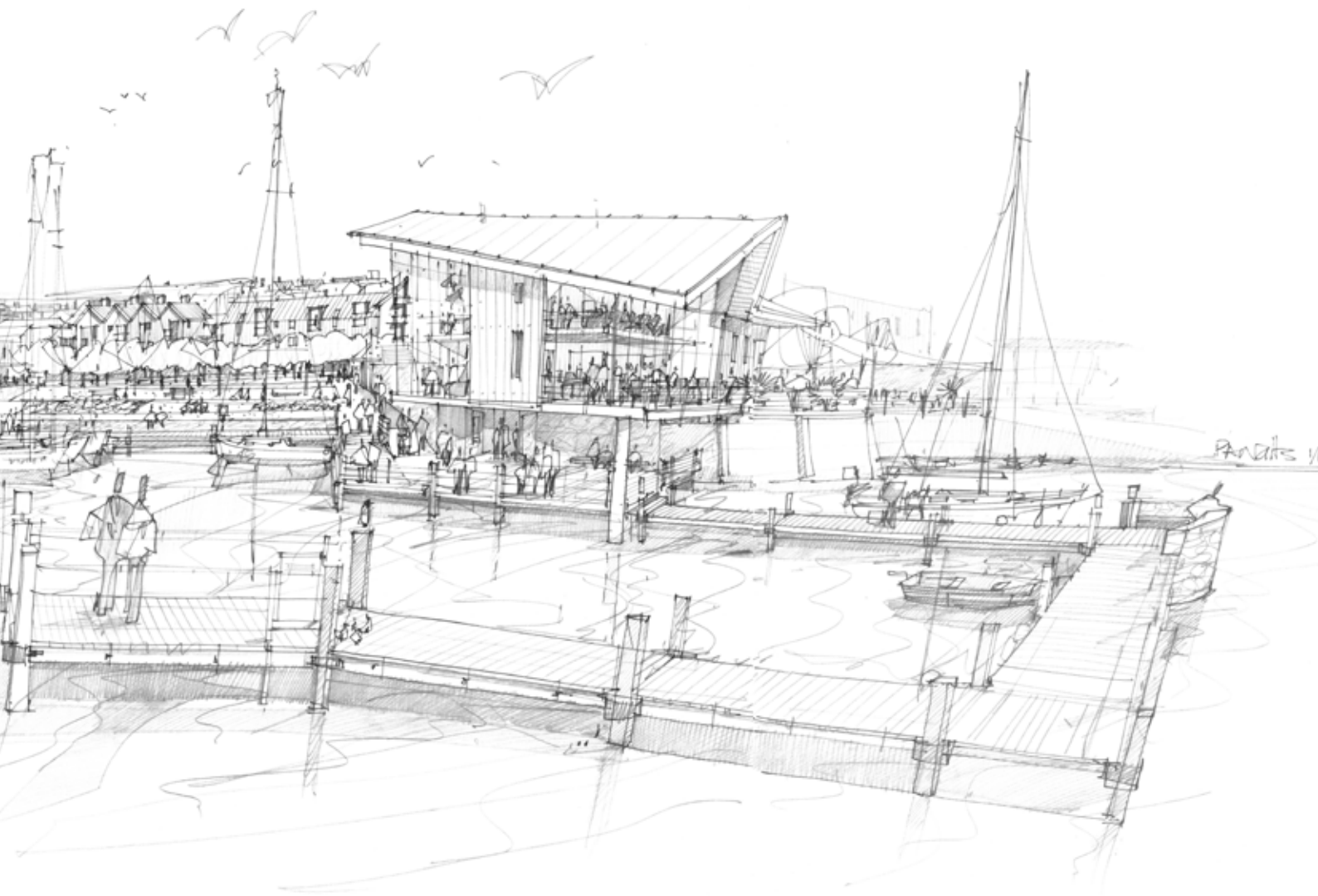
This is the first edition of the plan. It has been developed by the CCT as a ‘living’ document that will be the subject of review so that it responds in time to changing circumstances. The plan has been ratified by the CCT as representing the cross section of views across the Torpoint and Rame communities and because of its comprehensive and ambitious scope its delivery is set against short, medium and long-term timescales.

The success of the plan can be measured against the performance measures attributed to individual projects and to the overall offer of the Peninsula when viewed in relation to the plan vision.

The Torpoint and Rame Peninsula Coastal Community Team is committed to making delivery of the plan a reality.



Artist's impression of the Torpoint waterfront in the future.



Pandits V





## Acknowledgements

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Over the past six months I have had the honour of chairing the recently formed Torpoint and Rame Peninsula Coastal Community Team. All members of the team have shown tremendous enthusiasm, from the exploratory session held in June 2015, right up to the marathon project review meetings that have been held in the last few weeks. Much hard work has been completed in the formation of this plan not only by the team but by a great many people and organisations – too many to list them all. There are a few contributions that I would like to highlight:

Thank you to Torpoint Town Council for adopting the Coastal Community Team early on in our process, providing the facilities and administration support at no cost to the team. This support allowed the team to focus on the key priority of developing the plan, rather than trying to combat the complexities of an entirely new organisation.

The Economic Plan would have been much harder to compile were it not for the evidence, ideas and support gathered by the teams of the Rame Peninsula and Torpoint Neighbourhood Development Plan Steering Groups. Together these teams of volunteers have put in hundreds if not thousands of hours of voluntary time in the compilation of their respective plans. This Economic Plan complements these and shows that a joined up supportive peninsula has a promising future.

The plan comes alive with some of the outstanding supporting images, thank you to the Rame Peninsula Plan Website for allowing their photos of the peninsula to be used.

Throughout the plan formation the advice, support, patience and professionalism provided by Catherine Thomson, Gateway Community Link Officer - Cornwall Council, Milly Southworth, Assistant Town Clerk - Torpoint Town Council and Neil Emery of Clifton Emery Design Ltd has been exemplary.

This Economic Plan provides a vision and a series of connected projects that together will enhance employment opportunities, our environment and deliver a stronger, more resilient peninsula community. It has taken several months of hard work to produce, but the production of the plan is simply the beginning. Delivery is where the hard work really begins!

Cllr. Gary Davis  
Chairman

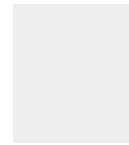
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Community Team

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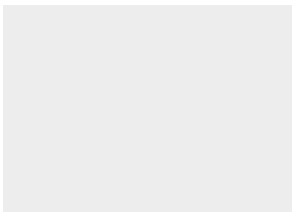
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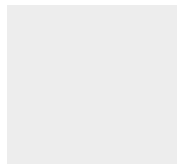
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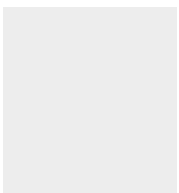
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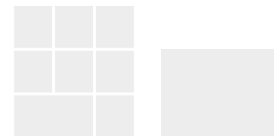
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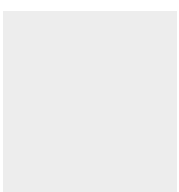
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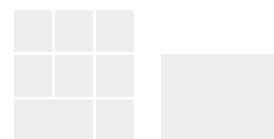
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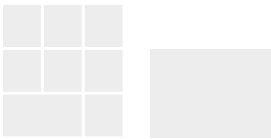
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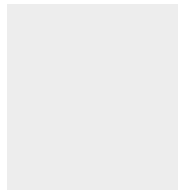
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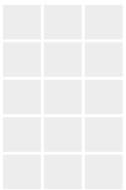
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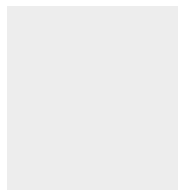
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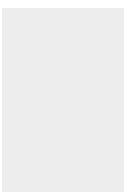
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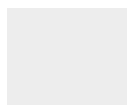
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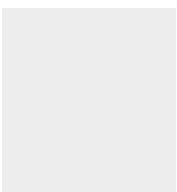
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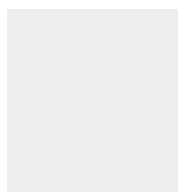
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<u>Appendix 1</u>	<u>Summary of Economic Plan process</u>
<u>Appendix 2</u>	<u>Matrix of projects</u>
<u>Appendix 3</u>	<u>Economic Plan projects</u>
<u>Appendix 4</u>	<u>Evidence base</u>
<u>Appendix 5</u>	<u>Identifying areas of focus and key issues</u>
<u>Appendix 6</u>	<u>Project priority pro forma 1</u>
<u>Appendix 7</u>	<u>Project priority pro forma 2</u>
<u>Appendix 8</u>	<u>November 11th 2015 Project instigation presentation</u>
<u>Appendix 9</u>	<u>January 11th 2016 CCT workshop presentation</u>
<u>Appendix 10</u>	<u>Workshop mapping and SWOT</u>

# Appendix 1

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Summary of Economic Plan process

## Summary of Economic Plan process

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The period for development of the CCT Economic Plan was focused on a 3-month period between November 2015 and the end January 2016 – the date of submission to DCLG. Prior to this a lot of the hard work had already been carried out in developing the constitution and confirming membership of community groups, organisations and local authorities on the Coastal Community Team.

The newly constituted CCT commissioned Clifton Emery Design (CED) and Jillings Heynes Planning (JHP) to assist them in compiling the Economic Plan and in helping to facilitate the process of preparing it.

A project start up meeting took place on 11 November 2015 (see appendix 8). At this meeting of the CCT the proposed programme was presented and agreed as a way forward. This involved three principal parts: – 1.0 Fact finding; involving the identification of key issues, understanding outcomes of previous/ on-going consultation, establishing headlines for the economic picture, identifying key stakeholders and an overview of policy, strategy and the evidence base (appendix 4) - 2.0 Developing the Plan; involving setting out ambitions, meeting the needs of the community, identifying strengths, weaknesses, opportunities and threats, identifying projects and a programme of goals – 3.0 Finalising the Plan; involving a review of the resources required to meet objectives, identifying project costs and possible funding streams, understanding barriers to delivery understanding consultation and management, and preparing the plan.

Following this session work began on the Fact finding part of the programme. On 25 November 2015 a workshop took place that was facilitated by CED and JHP (see appendix 10). This provided an opportunity for CCT members to highlight key economic issues affecting the Peninsula.

This session began the process of identifying areas of focus for the plan – it was agreed that the following areas were critical to the future fortunes of the area:

**Tourism** – promoting the visitor economy

**Transport** – enhancing accessibility and communication

**Environment** – enhancing the attractiveness of public areas and encouraging sustainable uses – making the most of heritage, natural and cultural assets

**Community** – providing improved community facilities

**Jobs** – supporting employment opportunities (across sectors including agriculture, retail and tourism)

The results of this workshop were compiled and presented back to CCT members at their next meeting on 9th December 2015 (appendix 5). Members were asked to review the findings and report back any obvious issues, omissions or concerns. Review by members took place in the lead up to Christmas 2015.

Between the meeting on the 9th December and the next CCT Advisory Committee meeting on the 11th January 2016 a series of plan projects were developed out of the fact finding tasks. Draft projects were attributed preliminary costs, where appropriate, along with funding options, performance measures and barriers to delivery. CCT Members were asked at the meeting on the 11th January to review the draft projects and feedback to CED and JHP. Proformas were provided to allow members to review and prioritise the projects (appendix 6).

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A final plan workshop on 18th January 2016 allowed CCT members to review, delete, add, identify timescales and prioritise projects. A scoring proforma was developed for each project to aid this session (appendix 7). Members also identified headline projects at this session – projects that should lead the way in the implementation of the plan.

The submitted Economic Plan has been prepared throughout the project period and adapted by CCT members along the way. Prior to submission to DCLG on the 31st January 2016 the plan was reviewed and amended as necessary by members and was ratified by Torpoint Town Council prior to submission on 27th January 2016.

It is proposed that a period of review and consultation takes place between February and April – details of this are explained in the delivery section of the plan.



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# Appendix 2

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Matrix of projects

## A matrix of projects

Details of the projects are set out in appendix 3.

Administration – Managing the CCT			
↑	●	Ad1	Appointment of Coastal Communities Team administrator
↑	● ○	Ad2	Establishment of a Community Interest Company (CIC) as a delivery body for the Economic Plan

Tourism – promoting the visitor economy			
↑	● ○	To1	Marketing and branding strategy
↑	○	To2	Marketing and branding roll out
↑	○	To3	A web site for Torpoint and the Rame Peninsula
↑	○	To4	A tourism plan for the Torpoint and the Rame Peninsula
↑	○	To5	A Heritage Visitor Centre for Torpoint and the Rame Peninsula
↑	○	To6	A programme of festivals, events and major events diversion routes

Transport – enhancing accessibility and communication			
↑	○	TR1 (R)	A by-pass at Antony Village and highway enhancement
↑	○	TR2 (R)	Millbrook transport improvements, passing place feasibility and implementation

↑	○	TR3 (R)	Green lanes feasibility and implementation
↑	○	TR4 (R)	Traffic signage, transport information, legibility and maps
→	○	TR5 (R)	Enhance Torpoint Ferry Queuing Area and waterfront short stay parking
→	○	TR6 (R)	Torpoint Harvey Street improvements and St James Church enhancement
↑	○	TR7 (R)	Torpoint Market Square Parking
↑	○	TR8 (W)	Torpoint Passenger Ferry Landing Jetty
↑	○	TR9 (W)	Cremyll ferry landing
→	○	TR10 (W)	Torpoint waterfront marina
→	○	TR11 (C)	Torpoint transport and tourist information hub including cycle hire
→	○	TR12 (C)	A cycle hub at Mount Edgcombe
↑	○	TR13 (C)	New cycle routes; feasibility
↑	○	TR14 (C)	New walking routes; feasibility
↑	○	TR15 (C)	New cycle routes; implementation
↑	○	TR16 (C)	New walking routes; implementation
→	●	TR17 (!)	Mobile networks
→	●	TR18 (!)	Broadband enhancement

Project priority: ↑ High → Medium ↓ Low  Headline

Timing: ● Short term (within 6 months) ◐ Medium term (within 5 years) ○ Long term (after 5 years)

Environment – enhancing the attractiveness of public areas and encouraging sustainable uses			
→	●	En1	The South West Coastal Footpath Carmino Way / Saints Way
↓	○	En2	Heritage restoration and interpretation including understanding potential of heritage
↓	○	En3	Management and interpretation of the natural assets
↓	○	En4	Review of waterfront infrastructure
↑	◐	En5	Public realm enhancement for Torpoint
↑	○	En6	Facelift to the former rowing club Torpoint
↑	◐	En7	Celebrating the entrance to Cornwall at Torpoint
→	○	En8	Torpoint ‘back lane’
→	○	En9	‘Hidden hut’ in Torpoint
→	○	En10	Bird hide
↑	○	En11	Millbrook Lake and green space

Community – providing improved community facilities			
↑	◐	Co1	An all-weather pitch for Torpoint
→	◐	Co2	A new library for Torpoint
↑	◐	Co3	A community education facility for Mount Edgumbe
↑	◐	Co4	Torpoint Swimming Pool a feasibility study

↑	◐	Co5	A new rugby club for Torpoint
↑	●	Co6	Public transport connections to health and community facilities at Trevol, Torpoint
↓	○	Co7	Recycling on the peninsula
→	○	Co8	A park landscape plan for Thanckes Park, Torpoint
↑	●	Co9	Harbour facilities for Portwrinkle

Jobs – supporting employment opportunities			
↑	○	Jo1	A strategic employment plan for the peninsula
→	○	Jo2	A Business Improvement District feasibility (BID) for the Peninsula
↑	●	Jo3	Business units at the Rame Centre
→	○	Jo4	Strengthening Fore Street through environmental improvement
→	○	Jo5	Maker-with-Rame Parish craft and artisan businesses
↑	○	Jo6	Business opportunities at Gallows Park, Millbrook
↑	○	Jo7	Develop business workshops at Southdown Boatyard
↑	○	Jo8	Develop business workshops at Foss Quay Boatyard
↑	○	Jo9	Business opportunities at Mashfords Boatyard
↑	○	J10	Trevol Business Park, Torpoint
↑	○	J11	Enterprise Court, Torpoint
→	◐	J12	The Greyhound lugger freight service



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<u>Appendix 1</u>	<u>Summary of Economic Plan process</u>
<u>Appendix 2</u>	<u>Matrix of projects</u>
<u>Appendix 3</u>	<u>Economic Plan projects</u>
<u>Appendix 4</u>	<u>Evidence base</u>
<u>Appendix 5</u>	<u>Identifying areas of focus and key issues</u>
<u>Appendix 6</u>	<u>Project priority pro forma 1</u>
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<u>Appendix 8</u>	<u>November 11th 2015 Project instigation presentation</u>
<u>Appendix 9</u>	<u>January 11th 2016 CCT workshop presentation</u>
<u>Appendix 10</u>	<u>Workshop mapping and SWOT</u>

# Appendix 3

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Economic Plan projects

### Administration – Managing the CCT and bidding for funding

#### Ad1 - Appointment of Coastal Communities Team administrator

It is important that resources are put in place; before implementation of the Economic Plan begins, to ensure that the targeted economic initiatives can be delivered and sustained in a meaningful way.

This necessitates the appointment of a delivery administrator to oversee all aspects of the project. Ultimately effective implementation may require a small core team as funding is secured and projects are delivered? It is envisaged that administrator would be accountable to the CCT.

The projects within the CCT Economic Plan will need to be kept under review in order that they retain their purpose and legitimacy over time and that new projects are identified help drive the success of the peninsula economy. It will be important that a CCT administrator is in place to ensure that this is made possible.

#### Timing:

Short Term – within 6 months

#### Funding:

Cornwall Council  
SITA  
Town & Parish Councils  
Community Chest Cornwall  
DCLG 'Awards for all'

#### Context:

Cornwall Council  
Rame Peninsula Neighbourhood Plan  
Rame Parish Councils  
Torpoint Vision  
Torpoint Neighbourhood Plan  
CCT  
Landowners

#### Responsibility:

Coastal Communities Team  
Cornwall Council

#### Cost estimate:

£5-10,000 for year 1. Develop resources as project funding secured for other initiatives.

#### Performance measure:

Appointment of administrator  
Successful delivery of role

#### Barriers:

Funding  
Identification of suitable candidate

#### Ad2 – Establishment of a Community Interest Company (CIC) as a delivery body for the Economic Plan

In order to ensure that delivery is focused it might be appropriate to establish a bespoke delivery organisation. This could be in the form of a Community Interest Company (CIC) or similar organisation – a company designed for social enterprises that want to use their profits and assets for the public good – with primarily social and environmental objectives. The CIC would be run by the Rame Communities and project delivery would be facilitated by the CCT.

#### Timing:

Short Term - within 6 months  
Medium Term – within 5 years

#### Funding:

Cornwall Council  
Community Chest Cornwall  
Torpoint Town Council

#### Context:

Cornwall Council  
Rame Peninsula Neighbourhood Plan  
Rame Parish Councils  
Torpoint Vision  
Torpoint Neighbourhood Plan  
CCT  
Landowners

#### Responsibility:

CCT  
Cornwall Council  
Communities

#### Cost estimate:

£3,000 set up and legal costs

#### Performance measure:

Establishment of CIC

#### Barriers:

Resources to set up

## Tourism – promoting the visitor economy

### To1 – Marketing and branding strategy

The Rame Peninsula is a special place. The hidden corner of Cornwall. In order to improve its economic fortunes more can be made of this unique asset. A marketing and branding strategy can help to guide change in a positive way and ensure a joined up approach to the way that the peninsula is seen by the outside world. It is important that the strategy is developed as an early project so that it has the ability to influence all aspects of the Economic Plan.

Implementation of the strategy would require the appointment of a suitable marketing and branding consultancy and would be developed in liaison with existing initiatives.

#### Timing:

Short term – within 6 months

Medium term – within 5 years

Timing to be clarified on appointment of CCT administrator

#### Funding:

European Union Growth Programme

Visit England / DCLG / LEP

#### Context:

The Rame Peninsula Neighbourhood Plan

Torpoint Neighbourhood Plan

#### Responsibility:

Coastal Communities Team

Cornwall Council

#### Cost estimate:

£25,000

#### Performance measure:

Successful completion and publication of marketing and branding strategy

#### Barriers:

Funding and ability to administrate

### To2 – Marketing and branding roll out

When the strategy has been developed it will then need to be implemented in order to present and package Rame and Torpoint in a positive light. This is likely to involve a series of identifiable projects.

#### Timing:

Medium term – within 5 years

#### Funding:

European Union Growth Programme

Cornwall Council

Rame Neighbourhood Plan

Torpoint Neighbourhood Plan

#### Context:

The Rame Peninsula Neighbourhood Plan

Torpoint Neighbourhood Plan

#### Responsibility:

Coastal Communities Team

Rame Parish Councils

Torpoint Town Council

Cornwall Council

#### Cost estimate:

TBA following the completion of the Marketing and Branding Strategy

#### Performance measure:

Implementation of deliverables identified in the Marketing and Branding Strategy

#### Barriers:

Funding and ability to administrate

### To3 – A web site for Torpoint and the Rame Peninsula

Increasingly the first impression that people get of a place that they are not familiar with comes from the way that place is presented on the Internet. Whilst the Rame Peninsula does currently have a web site, due to a lack of resources it is a challenge to keep it current. A strong website for Rame is particularly important given its discrete position in Cornwall.

In order to maximise the tourism potential of the peninsula it is important that the website presents Torpoint and Rame in its best possible light and that it provides details for visitors that will assist them in making Rame their destination of choice.

The website would enable information about the peninsula to be conveyed -including for example; details about the place, the experience, what can be done and seen, food and drink, accommodation, public transport, local businesses, entertainment etc. The Roseland Peninsula website provides a good example of what is possible.

[www.roselandpeninsula.com](http://www.roselandpeninsula.com)

The new website should be developed following the completion of the Marketing and branding strategy in order to ensure a suitably joined up approach.

#### Timing:

Medium term – within 5 years

#### Funding:

European Union Growth Programme

Cornwall Council

Visit England

DCLG

LEP

#### Context:

The Rame Peninsula Neighbourhood Plan

Torpoint Neighbourhood Plan

#### Responsibility:

Coastal Communities Team

Cornwall Council

#### Cost estimate:

£15,000 - 20,000



Performance measure:  
Establishment of and administration of new web site

Barriers:  
Funding and ability to administrate

#### To4 – A tourism action plan for the Torpoint and the Rame Peninsula

Whilst a Marketing and Branding Strategy and strong website are key to presenting the Peninsula to the wider world in its best light – putting its best foot forward – it is also important that tourism potential is properly understood. This way a clear direction can be established that creates a wider picture for initiatives to sit within.

Clearly the unique characteristics of the peninsula should underpin the strategy – Mount Edgcumbe, Antony Estate, the beaches and the wider environment. A tourism strategy will enable implementation and change to be more focused and establish potential areas for development such as; sustainable tourism, building on the momentums generated from the Port Eliot and Maker Festivals, enhancing Torpoint, and making better connections with offers in neighbouring areas – including Plymouth.

An essential aspect of a tourism strategy will involve understanding the type and quality of accommodation that is available on the peninsula and identifying where changes and improvements are necessary in order that the direction of the strategy is supported.

In addition the tourism strategy should review provision for recreational pursuits such as horse riding, fishing, ornithology, watersports etc. - to identify opportunities for enhancement of various key offers on the peninsula.

Timing:  
Medium Term - within 5 years

Funding:  
European Union Growth Programme  
Cornwall Council

Context:  
The Rame Peninsula Neighbourhood Plan  
Torpoint Neighbourhood Plan  
The Plymouth Plan / Maritime Strategy

Responsibility:  
Coastal Communities Team  
Cornwall Council

Cost estimate:  
£45,000

Performance measure:  
Completion of tourism action plan for the Peninsula

Barriers:  
Funding  
Resources

#### To5 – A Heritage Visitor Centre for Torpoint and the Rame Peninsula

A key objective of this Economic Plan is to implement enhancements to Torpoint – the principal settlement on the peninsula and as such the administrative centre and focus for supporting facilities, housing, employment, schools, shops, and community infrastructure.

Torpoint is the main entrance into the peninsula and currently establishes a poor first impression. The Torpoint Vision and Neighbourhood Plan are developing a series of policies, projects and initiatives aimed at changing this.

A new foot passenger ferry, a much improved waterfront, redevelopment at the bottom end of town, marina, transport hub and better links between the waterfront and Fore Street, are some of the initiatives that would combine to create a dynamic new entrance into the peninsula and Cornwall.

A new heritage visitor centre for the peninsula at Rendle Park would be a major asset to the overall offer – marking the entrance into Cornwall, Torpoint and Rame. A way of setting the scene, developing a better image of place and contributing to the overall first impression of the peninsula and presenting what it is about. The centre might incorporate a small shop and café.

Timing:  
Long term – after 5 years

Funding:  
European Union Growth Programme  
Cornwall Council  
Historic England  
The National Trust  
Community Infrastructure Levy

Context:  
The Rame Peninsula Neighbourhood Plan  
Torpoint Neighbourhood Plan

Responsibility:  
Coastal Communities Team  
Cornwall Council  
Historic England  
The National Trust  
Antony Estate

Cost estimate:  
£25,000 – feasibility cost  
£2,500,000 – capital  
Annual running costs, to be considered (revenue from café/ shop)

Performance measure:  
Securing of funding for feasibility development and running costs  
Completion of development and opening of centre for business  
Successful implementation of business plan

Barriers:  
Capital funding and on going revenue to cover running costs  
Environmental and engineering constraints  
Marine environment approvals  
Planning consent  
Landowner agreement

## To6 – A programme of festivals and events

Festivals and events on the peninsula throughout the year are important drivers for the local economy. There is an opportunity through the coming together of local groups and agencies under the administrative banner of the Coastal Communities Team to effect a more joined up approach in the future through dedicated management and organisation.

The programme should be informed by the proposed Marketing and Branding Strategy and Tourism Strategy. Existing events that underpin the calendar on the peninsula are likely to provide the foundation for the programme.

Festivals and events in neighbouring areas should be considered for their impacts on Torpoint and Rame – for example events in Plymouth (anniversary of the Mayflower, National Fireworks Competition, Americas Cup etc), in South East Cornwall (Port Eliot Festival).

Project to include planned diversion of traffic on Peninsula as necessary.

Timing:  
Medium term – within 5 years

Funding:  
Cornwall Council  
Coastal Communities Team

Context:  
The Rame Peninsula Neighbourhood Plan  
Torpoint Neighbourhood Plan  
Existing events programmes administered by different organisations

Responsibility:  
Coastal Communities Team – and individual member initiatives  
Torpoint Town Council  
Rame Parish Councils

Cost estimate:  
£5,000 per annum to cover administration linked to Peninsula wide strategies and initiatives.

Performance measure:  
Successful implementation of a joined-up peninsula wide programme of festivals and events

Barriers:  
Ability to administrate and co-ordinate between different organisations

## Transport – enhancing accessibility and communication

### Roads (R) Tr1(R) - A by-pass at Antony Village

To improve access for HGV's and coaches to the Rame Peninsula and improve the environment in Antony and Crafhole villages. The project would make a significant improvement to the economy, accessibility and environment of the Peninsula. The project would involve the construction of a new road that by-passes Antony. If by-pass project funding is not available interim improvements including the reversal of the one-way system could be undertaken to ease the impacts of HGV's.

Timing:  
Long term – beyond 5 years

Funding:  
Community Infrastructure Levy  
Local Transport Plan  
Section 106 Agreement  
European Union Growth Programme

Context:  
Rame Peninsula Traffic Management  
The Rame Peninsula Neighbourhood Plan

Responsibility:  
Cornwall Council  
Antony Parish Council

Cost estimate:  
£3,000,000 - Estimated capital cost

Performance measure:  
Delivery and opening of by-pass

Barriers:  
Funding, priority and scale of benefit in relation to relative cost  
Historic and natural environment constraints

### Tr2(R) - Millbrook transport improvements

A one-way system and other associated changes to ease congestion created from HGV's and coaches within the village. The project includes implementation of enhanced passing places in Millbrook.

Timing:  
Long term – beyond 5 years

Funding:  
Community Infrastructure Levy  
Local Transport Plan  
Section 106 Agreement  
European Union Growth Programme

Context:  
Rame Peninsula Traffic Management  
The Rame Peninsula Neighbourhood Plan

Responsibility:  
Cornwall Council  
Millbrook Parish Council

Cost estimate:  
Cornwall Council to advise

Performance measure:  
Delivery of improvements

Barriers:  
Funding and priority  
Historic and natural environment constraints

### Tr3(R) - Green lanes feasibility and implementation

A feasibility study to identify the designation of green lanes throughout the peninsula including prioritisation and consultation.

Timing:  
Medium term – within 5 years

Funding:  
Local Transport Plan  
Transport Revenue Budget  
Sustrans

Context:  
Rame Peninsula Traffic Management  
The Rame Peninsula Neighbourhood Plan  
Local Transport Plan

Responsibility:  
Cornwall Council  
Rame Parish Councils  
CCT

Cost estimate:  
£5-10,000 subject to findings of feasibility

Performance measure:  
Completion of feasibility and establishment of conclusions

Barriers:  
Funding and priority

Local Transport Plan  
Sustrans

Context:  
Rame Peninsula Traffic Management  
The Rame Peninsula Neighbourhood Plan  
Local Transport Plan

### Tr4(R) - Traffic signage, transport information, signage legibility and maps

Provide new signage throughout the peninsula in liaison with 'satellite navigation' providers to combat HGV's and coaches travelling on inappropriate lanes and driving through villages unnecessarily.

Provision of multi modal transport information throughout the peninsula to ensure a joined up approach – incorporating details about walking and cycle routes, roads, the Torpoint ferry, passenger ferries, railway connections in Plymouth and at Saltash, Liskeard, Looe and St Germans. To be centred on the new hub at Torpoint.

A programme of bespoke mapping and signage to improve legibility of the peninsula as a whole, to make it easier for visitors to find their way around and to provide a new quality through branding (to be related to marketing and branding initiatives).

Timing:  
Medium Term – within 5 years

Funding:  
Local Transport Plan  
Transport Revenue Budget

Context:  
Rame Peninsula Traffic Management  
The Rame Peninsula Neighbourhood Plan  
Local Transport Plan

Responsibility:  
Cornwall Council  
Rame Parish Councils  
CCT

Cost estimate:  
Subject to feasibility and review with Cornwall Council

Performance measure:  
Implementation of key initiatives

Barriers:  
Funding resources and priority

### Tr5(R) - Enhance Torpoint Ferry Queuing Area

To complement other proposed environmental improvements and regeneration initiatives at the bottom end of town, Fore Street and the waterfront an opportunity exists to improve the appearance of the queuing area through environmental enhancement – including a new dedicated shared surface pedestrian crossing area connecting the town to the waterfront. Project to include short stay parking on the waterfront if it can be made to work without comprising the operation of the ferry.

Timing:  
Medium Term – within 5 years

Funding:  
Local Transport Plan  
Torpoint Ferry

European Union Growth Programme  
Community Infrastructure Levy  
Section 106

Context:  
Torpoint Vision  
Torpoint Neighbourhood Plan

Responsibility:  
Cornwall Council  
Torpoint Town Council  
Torpoint Neighbourhood Plan  
CCT  
Torpoint Ferry Joint Committee

Cost estimate:  
£250,000 Estimate

Performance measure:  
Delivery of project

Barriers:  
Funding and priority  
Technical resolution of health and safety and operational considerations

#### Tr6(R) – Torpoint Harvey Street improvements and St James Church enhancement

Environmental improvements to Harvey Street in order to enhance the appearance of the street, provide short-stay car parking for users of Fore Street and contribute towards a better first impression of Torpoint and the Rame Peninsula. Project to include a new pedestrian square around St James Church.

Timing:  
Medium Term – within 5 years

Funding:  
Local Transport Plan  
European Union Growth Programme  
Community Infrastructure Levy  
Section 106

Context:  
Torpoint Vision  
Torpoint Neighbourhood Plan

Responsibility:  
Cornwall Council  
Torpoint Town Council  
Torpoint Neighbourhood Plan  
CCT

Cost estimate:  
£290,000 Estimate

Performance measure:  
Delivery of project

Barriers:  
Funding and priority  
Technical resolution of health and safety, engineering and transport management considerations

#### Tr7(R) – Torpoint Market Square

Creation of a new market square at the ‘bottom end of town’ as part of the redevelopment of public buildings. To include short stay car parking when space not being used for market or other town events.

Timing:  
Medium Term – within 5 years

Funding:  
Local Transport Plan  
European Union Growth Programme  
Community Infrastructure Levy  
Section 106  
Homes and Communities Agency (HCA)  
Commercial

Context:  
Torpoint Vision  
Torpoint Neighbourhood Plan

Responsibility:  
Cornwall Council  
Torpoint Town Council  
Torpoint Neighbourhood Plan  
CCT

Cost estimate:  
£275,000 capital

Performance measure:  
Delivery of new public square and parking spaces

Barriers:  
Delivery of redevelopment at the ‘bottom end of town’  
Funding and priority. Agreement of land owners.

Water transport (W)

#### Tr8(W) – Torpoint Passenger Ferry Landing Jetty

Creating a new ferry link connecting Torpoint with the wider and expanding passenger ferry network between Plymouth and settlements on Rame and the wider Tamar Estuary. A critical project for linking Torpoint and Rame with the wider network of water based transport on the River Tamar.

Timing:  
Medium Term – within 5 years

Funding:  
Local Transport Plan  
European Union Growth Programme  
Torpoint Ferry Joint Committee

Context:  
Torpoint Vision  
Torpoint Neighbourhood Plan  
CCT  
Tamar Estuary Water Transport Study  
Cornwall Maritime Strategy

Responsibility:  
Cornwall Council



Torpoint Town Council  
 Torpoint Neighbourhood Plan  
 Torpoint Ferry Joint Committee  
 CCT

Cost estimate:  
 £900,000 capital estimate

Performance measure:  
 Delivery of landing stage

Barriers:  
 Funding and priority  
 Planning permission  
 Marine environment approvals  
 Natural environment constraints

### Tr9(W) – Cremyll ferry landing

Enhanced ferry landing to Mount Edgcumbe at Cremyll to improve capacity and the quality of the service.

Timing:  
 Medium Term – within 5 years

Funding:  
 Plymouth City Council  
 Cornwall Council  
 European Union Growth Programme

Context:  
 Mount Edgcumbe  
 Rame Peninsula Neighbourhood Plan  
 CCT  
 Tamar Estuary Water Transport Study  
 Cornwall Maritime Strategy

Responsibility:  
 Cornwall Council  
 Plymouth City Council  
 Maker with Rame Parish Council  
 Rame Peninsula Neighbourhood Plan  
 CCT

Cost estimate:  
 £450,000 - 600,000

Performance measure:  
 Delivery of landing stage

Barriers:  
 Funding and priority  
 Planning permission  
 Marine environment approvals  
 Natural and historic environment constraints

### Tr10(W) – Torpoint waterfront marina

Creation of a new marina at the Torpoint waterfront to add animation to the waterfront scene and contribute to enhancing Torpoint's role as a key waterside destination on the Tamar.

Timing:  
 Long Term – beyond 5 years

Funding:  
 Commercial opportunity  
 Cornwall Council  
 European Union Growth Programme

Context:  
 Torpoint Town Council  
 Torpoint Neighbourhood Plan  
 Antony Estate  
 CCT  
 Tamar Estuary Water Transport Study  
 Cornwall Maritime Strategy

Responsibility:  
 Cornwall Council  
 Antony Estate  
 Torpoint Town Council  
 CCT

Cost estimate:  
 Commercial venture

Performance measure:  
 Delivery of marina

Barriers:  
 Commercial viability and investment  
 Planning permission  
 Marine environment approvals  
 Natural environment constraints

### Cycling and walking(C)

#### Tr11(C) – Torpoint transport and tourist information hub including cycle hire

A new transport and tourist information hub at the entrance into Cornwall and onto the Rame Peninsula - adjacent to the waterfront at the bottom end of town. To include information on all modes of travel on Rame and a bike hire facility.

Timing:  
 Long Term – beyond 5 years

Funding:  
 Cornwall Council  
 European Union Growth Programme  
 Torpoint ferry  
 Sustrans  
 Commercial opportunity

Context:  
 Cornwall Council  
 Torpoint Town Council  
 Torpoint Neighbourhood Plan

Antony Estate  
CCT

Responsibility:  
Cornwall Council  
Antony Estate  
Torpoint Town Council  
CCT  
Commercial

Cost estimate:  
Feasibility £25,000 capital cost to be reviewed

Performance measure:  
Completion of feasibility  
Delivery of facility

Barriers:  
Funding and priority  
Planning permission  
Land ownership  
Environmental constraints

### Tr12(C) – A cycle hub at Mount Edgcumbe

A new cycle rental building and shop at the entrance into Mount Edgcumbe at Cremyll – a start point for the lanes of the peninsula to be enjoyed on a bike.

Timing:  
Long Term – beyond 5 years

Funding:  
Cornwall Council  
Plymouth City Council  
European Union Growth Programme  
Mount Edgcumbe  
Sustrans

Context:  
Mount Edgcumbe Means Business  
CCT

Responsibility:  
Cornwall Council  
Plymouth City Council  
Torpoint Town Council  
Maker with Rame Parish Council  
Rame Peninsula Neighbourhood Plan  
CCT

Cost estimate:  
To be reviewed following feasibility. Cost of feasibility £18,000

Performance measure:  
Completion of feasibility  
Delivery of hub

Barriers:  
Funding and priority

### Tr13(C) – New cycle routes; feasibility

A feasibility study identifying new cycle routes throughout the peninsula, within Torpoint and linking the town with the wider peninsula - including the use of green/ quiet lanes. The study should identify priorities.

Timing:  
Medium Term – within 5 years

Funding:  
Cornwall Council  
Sustrans  
CCT

Context:  
Rame Peninsula Neighbourhood Plan  
Torpoint Vision  
Torpoint Neighbourhood Plan  
CCT

Responsibility:  
Cornwall Council  
Rame Parish Councils  
Torpoint Town Council  
CCT

Cost estimate:  
£10,000

Performance measure:  
Completion of feasibility work and publication of conclusions

Barriers:  
Funding and priority

### Tr14(C) – New walking routes; feasibility

A feasibility study identifying new walking routes throughout the peninsula, within Torpoint and linking the town with the wider peninsula - including the use of green/ quiet lanes. The study should identify priorities.

Timing:  
Medium Term – within 5 years

Funding:  
Cornwall Council  
Sustrans  
CCT

Context:  
Rame Peninsula Neighbourhood Plan  
Torpoint Vision  
Torpoint Neighbourhood Plan  
CCT

Responsibility:  
Cornwall Council  
Rame Parish Councils  
Torpoint Town Council

Cost estimate:  
£10,000

Performance measure:  
Completion of feasibility work and publication of conclusions

Barriers:  
Funding and priority

### Tr15(C) – New cycle routes; implementation

Programme of implementation of cycle routes throughout the peninsula -including enhancement to existing routes and provision of new routes with associated infrastructure.

Timing:  
Medium Term – within 5 years  
Long Term – beyond 5 years

Funding:  
Cornwall Council  
Sustrans  
CCT

Context:  
Rame Peninsula Neighbourhood Plan  
Torpoint Vision  
Torpoint Neighbourhood Plan  
CCT

Responsibility:  
Cornwall Council  
Rame Parish Councils  
Torpoint Town Council  
CCT

Cost estimate:  
Subject to conclusions of Tr13

Performance measure:  
Delivery of projects

Barriers:  
Funding and priority

### Tr16(C) – New walking routes; implementation

Programme of implementation of walking routes throughout the peninsula - including enhancement to existing routes and provision of new routes with associated infrastructure.

Timing:  
Medium Term – within 5 years  
Long Term – beyond 5 years

Funding:  
Cornwall Council  
CCT

Context:  
Cornwall Council

Rame Peninsula Neighbourhood Plan  
Torpoint Vision  
Torpoint Neighbourhood Plan  
CCT

Responsibility:  
Cornwall Council  
Rame Parish Councils  
Torpoint Town Council  
CCT

Cost estimate:  
Subject to conclusions of Tr14

Performance measure:  
Delivery of projects

Barriers:  
Funding and priority

### Tr17(I) – Mobile networks

Liaison with mobile phone network providers to explore ways of improving network coverage throughout the peninsula. To ensure that mobile networks are always of the highest quality.

Timing:  
Short Term - within 6 months

Funding:  
CCT  
Local Authorities

Context:  
Cornwall Council  
Rame Peninsula Neighbourhood Plan  
Torpoint Vision  
Torpoint Neighbourhood Plan  
CCT

Responsibility:  
Cornwall Council  
Rame Parish Councils  
Torpoint Town Council  
CCT

Cost estimate:  
No identified budget requirement

Performance measure:  
On-going review of the mobile performance

Barriers:  
Ability and willingness of mobile network providers to invest

### TR30(i) – Broadband enhancement

Liaison with broadband providers and agencies to explore ways of improving the quality of services throughout the peninsula. Broadband plays a major role in ensuring that small-scale businesses, tourism and community organisation can be effectively run on the peninsula – it is most important to the economy of Rame due to its relatively ‘remote’ geography.

As technology changes liaison should continue into the future to ensure that Torpoint and Rame remains up-to-date and that businesses on the peninsula can communicate efficiently.

Timing:  
On-going

Funding:  
Central government  
Broadband providers

Context:  
Cornwall Council  
Rame Peninsula Neighbourhood Plan  
Torpoint Vision  
Torpoint Neighbourhood Plan  
CCT

Responsibility:  
Cornwall Council  
Rame Parish Councils  
Torpoint Town Council  
CCT

Cost estimate:  
No identified budget requirement

Performance measure:  
High quality state of the art reliable broadband service throughout the peninsula

Barriers:  
Roll out by providers and central government commitment to rural areas

### Environment – enhancing the attractiveness of public areas and encouraging sustainable uses – making the most of heritage, natural and cultural assets

#### En1 – The South West Coastal Footpath Camino Way / Saints Way

The Rame Peninsula has 26 miles of undeveloped coastline. This is a major element of its special and unique quality. The South West Coastal Footpath is a significant part of this. It is important that it is celebrated, taken care of and made the most of. This project looks at the implementation of environmental improvements to the footpath where they would be beneficial. New potential of Rame section forming part of the French / Spanish Camino Way Pilgrimage route.

Timing:  
Medium Term within 5 years

Funding:  
Growth Programme European Funding

Context:  
Cornwall Council  
Rame Peninsula Neighbourhood Plan  
Torpoint Vision  
Torpoint Neighbourhood Plan  
CCT

Responsibility:  
Cornwall Council  
Rame Parish Councils  
Torpoint Town Council  
CCT

Cost estimate:  
No identified budget to date. TBC when more understood about potential.

Performance measure:  
Improvements to footpath route when identified

Barriers:  
Funding resources, Environmental Consultants

#### En2 – Heritage restoration and interpretation including understanding the potential of heritage

This project is principally concerned with the ongoing conservation of historic buildings, structures and fabric to ensure that they remain an asset in perpetuity.

The study would review the condition of heritage on the peninsula and identify priorities for repair and restoration. Particular regard would be given to ancient monuments and listed buildings – including consideration of identified Buildings at risk. The work would be undertaken in liaison with Historic England. It would also review the potential that heritage on the peninsula brings in relation to education and tourism.

Timing:  
Long Term beyond 5 years



## Funding:

Cornwall Council  
Plymouth City Council  
Historic England  
Heritage Lottery

## Context:

Cornwall Council  
Rame Peninsula Neighbourhood Plan

## Responsibility:

Cornwall Council  
Historic England  
CCT

## Cost estimate:

TBC - long term objective

## Performance measure:

Completion of work

## Barriers:

Funding and priority

### En3 – Management and interpretation of the natural assets

The peninsula is blessed with a beautiful and sensitive natural environment and this is part of its unique quality of place. Managing the natural environment to ensure its proper protection is crucial to the visitor economy and to ensuring that future generations benefit from it. There are also opportunities to educate through better interpretation of the assets.

This project is intended to review how the natural environment across the peninsula (AONBs, SSSIs, wildlife areas, the waterfront, woodlands, beaches and other habitats) is currently managed and interpreted. An important objective of the work will be to set out proposals for enhancement in the future and to identify threats and opportunities.

Liaison with Natural England would be an important component of this work ensuring that best practices are employed.

## Timing:

Long term – beyond 5 years

## Funding:

Cornwall Council  
Natural England

## Context:

Cornwall Council  
Rame Peninsula Neighbourhood Plan  
Natural England

## Responsibility:

Cornwall Council  
Natural England

## Cost estimate:

TBC - long term objective

## Performance measure:

Completion of work

## Barriers:

Funding and priority

### En4 – Review of waterfront infrastructure

A review of the condition and provision of waterfront infrastructure that facilitates water sports including quays, slips, jetties etc. – to identify opportunities for enhancement of the offer on the peninsula.

## Timing:

Long term – beyond 5 years

## Funding:

CCT  
Cornwall Council  
Plymouth City Council  
Landowners

## Context:

Cornwall Council  
Rame Peninsula Neighbourhood Plan  
Tamar Estuary Water Management Strategy  
Cornwall Maritime Strategy

## Responsibility:

Cornwall Council  
Rame Parish Councils  
CCT

## Cost estimate:

£20,000

## Performance measure:

Completion of review

## Barriers:

Funding and priority

### En5 – Public realm enhancement for Torpoint

Improvements to the waterfront to establish a destination and positive first impression of the town, Rame and Cornwall. Including new boardwalk/ reclamation of waterfront and associated café(s) and gallery space. The work might also include the establishment of a pedestrian connection between the bottom end of town and the waterfront. The project would include major works to the foreshore Torpoint waterfront to help regenerate the town centre and waterfront.

## Timing:

Medium Term within 5 years

## Funding:

Growth Programme European funding  
Community Infrastructure Levy  
Section 106  
LEP funding  
Commercial

Context:  
 Cornwall Council  
 Rame Peninsula Neighbourhood Plan  
 Torpoint Vision  
 Torpoint Neighbourhood Plan

Responsibility:  
 Cornwall Council  
 Rame Parish Councils  
 Torpoint Town Council  
 CCT  
 Landowners

Cost estimate:  
 Feasibility £ 45,000  
 Capital £2,750, 000

Performance measure:  
 Delivery of feasibility  
 Delivery of project

Barriers:  
 Funding and priority  
 Technical constraints  
 Environmental consultants  
 More time issues  
 Planning consent

#### En6 – Facelift to the former rowing club Torpoint

The appearance of the existing rowing club building has a negative impact on the first impression of Torpoint for people arriving in Cornwall on the ferry. Enhancement of the building would help to improve the quality of the image of the town and its waterfront.

Timing:  
 Long term – beyond 5 years

Funding:  
 Commercial  
 Grant funding as part of Town facelift

Context:  
 Cornwall Council  
 Rame Peninsula Neighbourhood Plan  
 Torpoint Vision  
 Torpoint Neighbourhood Plan

Responsibility:  
 Landowner  
 Torpoint Town Council  
 CCT

Cost estimate:  
 Commercial project  
 Possible grant funding

Performance measure:  
 Delivery of improvement

Barriers:  
 Commercial viability  
 Planning permission

#### En7 – Celebrating the entrance to Cornwall at Torpoint

An opportunity to mark the gateway to Cornwall in Torpoint with a public art work of suitable scale and quality. Part of the rebranding of Torpoint and Rame.

Timing:  
 Medium Term – within 5 years

Funding:  
 European Growth Programme  
 LEP  
 Community Infrastructure Levy  
 Arts Lottery

Context:  
 Cornwall Council  
 Rame Peninsula Neighbourhood Plan  
 Torpoint Vision  
 Torpoint Neighbourhood Plan  
 CCT

Responsibility:  
 Cornwall Council  
 Rame Parish Councils  
 Torpoint Town Council  
 CCT

Cost estimate:  
 £15,000 - £25,000

Performance measure:  
 Delivery of project

Barriers:  
 Funding and priority

#### En8 – Torpoint ‘back lane’ walkway

Torpoint’s back lane on the north side of the town provides an opportunity to establish a hidden gem for tourists that could add to the overall attractiveness of the town and the role that it plays in tourism on the peninsula.

Environmental improvements, lighting, public realm enhancements, art, and opportunities for small scale gallery and café/ restaurant space could combine to establish an asset that would be an integral part of the visitor experience.

Timing:  
 Long Term – beyond 5 years

Funding:  
 Commercial  
 Community Infrastructure Levy  
 Section 106  
 Growth Programme European

Context:  
 Cornwall Council  
 Torpoint Vision  
 Torpoint Neighbourhood Plan

Responsibility:  
Torpoint Town Council  
CCT  
Landowners

Cost estimate:  
Feasibility £12,000 Capital sums commercial plus public funding

Performance measure:  
Delivery of project

Barriers:  
Funding  
Planning permission  
Landowner agreement

### En9 – ‘Hidden hut’ in Torpoint

A small outdoor café to serve water sports users and walkers. Introducing a high quality facility in Torpoint that will add positively to the experience of the town waterfront. The ‘Hidden Hut’ on the edge of Porthscatho on the Roseland Peninsula provides an excellent example of what might be possible.

Timing:  
Long Term beyond 5 years

Funding:  
Commercial

Context:  
Cornwall Council  
Rame Peninsula Neighbourhood Plan  
Torpoint Vision  
Torpoint Neighbourhood Plan

Responsibility:  
Cornwall Council  
Torpoint Town Council  
CCT

Cost estimate:  
£15,000 - £20,000  
Commercial

Performance measure:  
Delivery and successful operation of facility

Barriers:  
Funding  
Planning permission

### En10 - Bird hide

The creek at Torpoint provides a fantastic environmental resource that attracts many bird species – it is a designated Site of Special Scientific Interest. An ornithologists delight. A bird hide here would provide a fantastic new resource for people who want to enjoy the wonder of the place.

Timing:  
Long Term – beyond 5 years

Funding:  
Lottery

Context:  
Cornwall Council  
Rame Peninsula Neighbourhood Plan  
Torpoint Vision  
Torpoint Neighbourhood Plan

Responsibility:  
Cornwall Council  
Torpoint Town Council  
CCT

Cost estimate:  
£15,000

Performance measure:  
Delivery of bird hide

Barriers:  
Funding  
Environmental constraints  
Landowner agreement

### En11 – Millbrook Lake and green space

An environmental improvement scheme to make more of this major community resource for the peninsula at the heart of Millbrook.

Timing:  
Long Term – beyond 5 years

Funding:  
Lottery  
Community Infrastructure Levy

Context:  
Cornwall Council  
Rame Peninsula Neighbourhood Plan

Responsibility:  
Cornwall Council  
Millbrook Parish Council  
CCT

Cost estimate:  
£25,000

Performance measure:  
Delivery of environmental improvements

Barriers:  
Funding

## Community – providing improved community facilities

### Co1 – An all-weather pitch for Torpoint

Development of a new all weather pitch in Torpoint within the Torpoint Community College campus to improve the availability of sports playing services throughout all times of the year. To include flood lights, changing rooms and 3G surface.

Timing:

Short Term - within 6 months

Funding:

Lottery  
Sport England  
Football Foundation

Context:

Cornwall Council  
Torpoint Town Council

Responsibility:

Cornwall Council  
Torpoint Town Council  
CCT

Cost estimate:

£1,200,000

Performance measure:

Delivery of facility

Barriers:

Funding

### Co2 – A new library for Torpoint

Torpoint library plays an important role in the life of the town and peninsula community. It is part of the group of tired post war public buildings at the ‘bottom end of town’ and is in need of updating and enhancement.

The buildings at the ‘bottom end of town’ have been identified for redevelopment. The future of the library is currently being reviewed by Cornwall Council in this context. The outcome of this feasibility study will be important in establishing options.

Timing:

Medium Term – within 5 years

Funding:

Lottery  
Community Infrastructure Levy  
Section 106  
Cornwall Council  
Torpoint Town Council

Context:

Cornwall Council  
Torpoint Neighbourhood Plan  
Cornwall Council Library Review

Responsibility:

Cornwall Council  
CCT

Cost estimate:

TBC when delivery mechanism and nature of facility understood

Performance measure:

Delivery of Library

Barriers:

Capital funding and running costs

### Co3 – A community education facility for Mount Edgcumbe

The Mount Edgcumbe Estate is developing plans for a new community education facility at the heart of the Estate. The project would involve the provision of a community classroom. A community arts and education facility for the 5,500 school children that visit Mount Edgcumbe each year.

Timing:

Long Term – beyond 5 years

Funding:

Lottery  
Heritage  
European Growth Programme  
Plymouth City Council  
Plymouth City Deal

Context:

Plymouth City Council  
Mount Edgcumbe

Responsibility:

Mount Edgcumbe  
Plymouth City Council  
CCT

Cost estimate:

£3,000,000 capital investment

Performance measure:

Delivery of facility

Barriers:

Funding



#### Co4 – Torpoint Swimming Pool a feasibility study

A significant outcome of public consultation on the Torpoint Vision and Neighbourhood Plan has been the number of people who have identified the need for a public swimming pool in Torpoint. Whilst this appears to be a strong community desire it is important to understand whether or not it is a practical and economically viable proposition.

The feasibility study should address the availability of capital funding as well as how on-going running costs could be met. The work should review likely demand and how communities of a similar size within Devon and Cornwall have been able to realise their ambition (Dartmouth, Devon – population about 5,500 people).

Timing:  
Within 6 months  
Medium Term – within 5 years

Funding:  
Lottery  
Start England  
Cornwall Council

Context:  
Cornwall Council  
Torpoint Town Council  
Torpoint Neighbourhood Plan

Responsibility:  
Torpoint Town Council  
CCT

Cost estimate:  
£7,500

Performance measure:  
Completion of feasibility work

Barriers:  
Funding and priority

#### Co5 – A new rugby club for Torpoint to help facilitate housing, shopping and other community facilities in the northern fringe of Torpoint

Development of new rugby club to the northwest of Torpoint in order to facilitate a community hub and housing area for the northern fringe at Defiance Field.

Timing:  
Medium Term – within 5 years

Funding:  
Commercial  
Sport England  
CIL

Context:  
Cornwall Council  
Torpoint Town Council  
Torpoint Neighbourhood Plan  
Landowner

Responsibility:  
Cornwall Council  
CCT

Cost estimate:  
TBC

Performance measure:  
Delivery of rugby ground for Torpoint

Barriers:  
Funding  
Agreement of all parties  
Land owner agreement

#### Co6 – Public transport connections to health and community facilities at Trevol, Torpoint and the wider Rame Peninsula

The new health and community facilities at Trevol are essential to the life of the peninsula and it is crucial for this reason that they are easily accessible to all residents. This requires an efficient and regular bus service from key locations.

If the service is not viable to run for the bus operator then alternatives measures need to be put in place. This might mean the subsidy of services or the provision of alternative community run services for example.

Timing:  
On-going - Short, medium and long term

Funding:  
Cornwall Council  
Local Transport Plan

Context:  
Cornwall Council  
Torpoint Town Council

Responsibility:  
Cornwall Council  
CCT

Cost estimate:  
Not specified - to cover community bus subsidy

Performance measure:  
Regular and efficient bus services connecting the peninsula with Trevol - wider network

Barriers:  
Funding

### Co7 – Recycling on the Peninsula feasibility

Timing:

Long Term - Beyond 5 years

Funding:

Cornwall Council

Context:

Cornwall Council Neighbourhood Plan

Responsibility:

Cornwall Council CCT  
Rame Parish Councils  
Torpoint Town Council

Cost estimate:

£7,500

Performance measure:

Completion of feasibility study

Barriers:

Funding, resources and priority

### Co8 – A park landscape plan for Thanckes Park, Torpoint

Thanckes Park is a major asset for Torpoint and the wider peninsula – as an everyday park facility and events venue. There is considerable scope to improve the asset. To ensure a joined up approach that avoids incremental changes that may not relate to one another a park master plan should be developed.

The plan should include: café kiosk, tennis courts, improved footpath network, a planting and tree plan, integrated play etc. and have regard to the work that has been undertaken in the community to understand how people would like to see Thanckes Park develop in the future. The plan would form a foundation for attracting funding directed at specific projects. The plan would build upon work already undertaken in the community.

Timing:

Long Term – beyond 5 years

Funding:

Lottery  
European Growth Programme funding  
Community Infrastructure Levy

Context:

Cornwall Council  
Torpoint Town Council  
Torpoint Neighbourhood Plan

Responsibility:

Cornwall Council  
Torpoint Town Council  
CCT

Cost estimate:

£10,000

Performance measure:

Completion of park masterplan

Barriers:

Funding  
Resources

### Co9 – Harbour facilities for Portwrinkle

To revive the community use and maintenance of historic Portwrinkle harbour through the installation of a 15-berth dinghy rack, 6-berth kayak rack and beach winch. Additional users will enable the sustainable development of harbour facilities.

Timing:

Short Term – within 6 months

Funding:

Coastal Revival Fund

Context:

Cornwall Council  
Rame Peninsula Neighbourhood Plan

Responsibility:

Shevioc Parish Council  
CCT

Cost estimate:

£5,800 funding secured

Performance measure:

Delivery of project

Barriers:

Confirmation and provision of funding

### Jobs – supporting employment opportunities (across sectors including agriculture, retail and tourism)

#### Jo1 – A strategic employment plan for the peninsula

Preparation of a bespoke strategic employment plan that considers the specific characteristic and opportunities that exist for the peninsula that could set it apart from other areas. Identification of key business sectors that can underpin and grow employment opportunities in the future (for example tourism and hospitality, marine, IT, design, agriculture).

The plan should look at how specialised businesses may benefit from the quality of the environment, sustainable credentials, proximity to Plymouth and South Yard – links to, the marine setting etc.

Timing:

Long Term – beyond 5 years

Funding:

TBC

Context:  
Cornwall Council  
Rame Peninsula Neighbourhood Plan

Responsibility:  
Cornwall Council  
CCT

Cost estimate:  
TBC

Performance measure:  
Completion of study

Barriers:  
Funding

### Jo2 – Feasibility for a Business Improvement District (BID) for Torpoint and the Peninsula

A Business Improvement District (BID) for Torpoint and the Rame Peninsula would allow local businesses to make decisions on priorities and identify spending priorities. A BID would result from a referendum of local businesses to see if they would support paying into the BID in order to get things done.

The BID could be defined more specifically. It could for example be focused on businesses in Torpoint. Plymouth has two BIDs – for the city centre and the waterfront areas.

Investigation of the likelihood of a BID being appropriate and successful would begin with feasibility work.

Timing:  
Long Term – beyond 5 years

Funding:  
TBC

Context:  
Cornwall Council  
Rame Peninsula Neighbourhood Plan  
Torpoint Neighbourhood Plan

Responsibility:  
Cornwall Council  
CCT

Cost estimate:  
TBC

Performance measure:  
Establishment of BID

Barriers:  
Funding  
Agreement of businesses to BID status

### Jo3 – Business units at the Rame Centre

A Peninsula Trust project to develop business units for local companies and start up businesses in Millbrook.

Timing:  
Within 6 months  
Medium Term - Within 5 years

Funding:  
Lottery  
LEP funding  
European Growth Programme  
Community cooperative

Context:  
Cornwall Council  
Rame Peninsula Neighbourhood Plan

Responsibility:  
Rame Centre  
Cornwall Council  
Millbrook Parish Council  
CCT

Cost estimate:  
£300,000  
Performance measure:  
Delivery of business units

Barriers:  
Funding  
Planning permission

### Jo4 – Strengthening Fore Street through environmental improvement

Fore Street is the main retail high street for the peninsula. To support the high street, targeted physical improvements could help to improve the quality of the street environment making it a more attractive place to shop.

A shopfront and facelift enhancement grant scheme is one way to assist premises and business owners to invest in improvements in an affordable way.

Capital to invest in the quality and character of the street itself can also create an improved setting for business. This might include investment in new street furniture, signage, lighting or public art for example.

Timing:  
Long Term – beyond 5 years

Funding:  
Lottery  
Community Infrastructure Levy  
European Growth Programme  
Commercial

Context:  
Cornwall Council  
Torpoint Neighbourhood Plan

Responsibility:  
Cornwall Council  
Torpoint Town Council  
CCT

Cost estimate:  
Grant scheme £25,000  
Street improvements £100,000

Performance measure:  
Delivery of environmental improvements

Barriers:  
Funding  
Business participation in grant scheme

#### Jo5 – Maker-with-Rame Parish craft and artisan businesses

Provision of commercial live work units for artist's and crafts at Rame Maker Heights.

Timing:  
Long Term - Beyond 5 years

Funding:  
Commercial project  
European Funding Growth Programme  
LEP

Context:  
Rame Neighbourhood Plan  
Mount Edgcumbe

Responsibility:  
Maker with Rame Parish Council  
Cornwall Council

Cost estimate:  
Commercial project

Performance measure:  
Completion of project and opening of facility

Barriers:  
Funding  
Planning Consent

#### Jo6 – Business opportunities at Gallows Park, Millbrook

Development of opportunity for enhanced employment prospects on site through the provision of additional floor space, jobs and apprenticeships.

Timing:  
Long Term - Beyond 5 years

Funding:  
LEP  
Growth Programme  
Cornwall Council Commercial  
Plymouth City Deal

Context:  
Cornwall Council  
Rame Neighbourhood Plan

Responsibility:  
Cornwall Council  
CCT

Cost estimate:  
TBC

Performance measure:  
Provision of new facility and job / apprenticeship creation

Barriers:  
Lack of funding  
Planning

#### Jo7 – Develop business workshops at Southdown Boatyard B1/ B2 and marine related uses

Development of opportunity for enhanced employment prospects on site through the provision of additional floor space, jobs and apprenticeships.

Timing:  
Long Term - Beyond 5 years

Funding:  
LEP  
Growth Programme  
Cornwall Council Commercial  
Plymouth City Deal

Context:  
Cornwall Council  
Rame Neighbourhood Plan

Responsibility:  
Cornwall Council  
CCT

Cost estimate:  
TBC

Performance measure:  
Provision of new facility and job / apprenticeship creation

Barriers:  
Lack of funding  
Planning

#### Jo8 – Develop business workshops at Foss Quay Boatyard B1/ B2 and marine related uses

Development of opportunity for enhanced employment prospects on site through the provision of additional floor space, jobs and apprenticeships.

Timing:  
Long Term - Beyond 5 years



Funding:  
LEP  
Growth Programme  
Cornwall Council Commercial  
Plymouth City Deal  
Context:  
Cornwall Council  
Rame Neighbourhood Plan

Responsibility:  
Cornwall Council  
CCT

Cost estimate:  
TBC

Performance measure:  
Provision of new facility and job / apprenticeship creation

Barriers:  
Lack of funding  
Planning

#### Jo9 – Business opportunities at Mashfords Boatyard

Development of opportunity for enhanced employment prospects on site through the provision of additional floor space, jobs and apprenticeships.

Timing:  
Long Term - Beyond 5 years

Funding:  
LEP  
Growth Programme  
Cornwall Council Commercial  
Plymouth City Deal  
Context:  
Cornwall Council  
Rame Neighbourhood Plan

Responsibility:  
Cornwall Council  
CCT

Cost estimate:  
TBC

Performance measure:  
Provision of new facility and job / apprenticeship creation

Barriers:  
Lack of funding  
Planning

#### Jo10 – Trevol Business Park, Torpoint

Development of opportunity for enhanced employment prospects on site through the provision of additional floor space, jobs and apprenticeships.

Timing:  
Long Term - Beyond 5 years

Funding:  
LEP  
Growth Programme  
Cornwall Council Commercial  
Plymouth City Deal

Context:  
Cornwall Council  
Rame Neighbourhood Plan

Responsibility:  
Cornwall Council  
CCT

Cost estimate:  
TBC

Performance measure:  
Provision of new facility and job / apprenticeship creation

Barriers:  
Lack of funding  
Planning

#### Jo11 - Enterprise Court, Torpoint

Development of opportunity for enhanced employment prospects on site through the provision of jobs and apprenticeships.

Timing:  
Long Term - Beyond 5 years

Funding:  
LEP  
Growth Programme  
Cornwall Council Commercial  
Plymouth City Deal

Context:  
Cornwall Council  
Rame Neighbourhood Plan

Responsibility:  
Cornwall Council  
CCT

Cost estimate:  
TBC

Performance measure:  
Provision of new facility and job / apprenticeship creation

Barriers:  
Lack of funding  
Planning

### Jo12 – The Greyhound lugger freight service

A freight transportation business currently operating elsewhere in Cornwall that may be interested in locating on the Tamar with suitable docking. Potentially an exciting addition to the local economy.

Timing:

Medium Term - within 5 years

Funding:

Commercial

LEP

Growth Programme

Context:

Responsibility:

Commercial CCT

Cost estimate:

TBC

Performance measure:

Operation of Lugger

Barriers:

Funding

Commercial viability

Appropriate location for facility

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<u>Appendix 1</u>	<u>Summary of Economic Plan process</u>
<u>Appendix 2</u>	<u>Matrix of projects</u>
<u>Appendix 3</u>	<u>Economic Plan projects</u>
<u>Appendix 4</u>	<u>Evidence base</u>
<u>Appendix 5</u>	<u>Identifying areas of focus and key issues</u>
<u>Appendix 6</u>	<u>Project priority pro forma 1</u>
<u>Appendix 7</u>	<u>Project priority pro forma 2</u>
<u>Appendix 8</u>	<u>November 11th 2015 Project instigation presentation</u>
<u>Appendix 9</u>	<u>January 11th 2016 CCT workshop presentation</u>
<u>Appendix 10</u>	<u>Workshop mapping and SWOT</u>

# Appendix 4

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Evidence base



## Evidence base

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- |    |   |    |  |
|----|---|----|--|
| 1  | Torpoint Economic Profile Nov 2012 Cornwall Council Economic Development              | 20 | Rame Peninsula Traffic Management Feasibility Study 2014   |
| 2  | Cornwall Gateway Community Network Headlines Figures Census                           | 21 | Mount Edgcumbe 'Means Business'. A vision document and action plan 2014  |
| 3  | Torpoint Community Forum Socio-Economic Statistics                                    | 22 | Mount Edgcumbe: Schools, Education and Community Liaison Proposal – martin Entwistle October 2009                                    |
| 4  | Rome Millennium Projects Website  | 23 | Rame Peninsula Neighbourhood Plan: Footpaths and Bridleways Initiative 2012  |
| 5  | Tamar Water Transport Study   | 24 | Tamar Bridge Torpoint Ferry Joint Ferry Committee – Report on Rendle Park, Torpoint 2011   |
| 6  | Plymouth City Council Green Infrastructure Strategy                                   | 25 | Mount Edgcumbe Landing Stage Options Feasibility 2002. Plymouth City Council   |
| 7  | Cornwall Maritime Strategy 2010/11  | 26 | Rame Peninsula Economic Profile. Cornwall Council 2013   |
| 8  | Mount Edgcumbe 'Means Business' Plymouth City Council Website                         | 27 | Rendle Park, Torpoint Options Report, Main Report 2011   |
| 9  | Antony Estate Website   | 28 | The Parishes of the Rame Peninsula Combined Housing Needs Summary 2013   |
| 10 | Rame Peninsula Website  | 29 | Cornwall Local Development Framework Planning Future Cornwall 2013 Growth Factors. Cornwall Gateway Community Network Area Version 2 |
| 11 | Torpoint Town Council Website   | 30 | Cornwall Gateway Community Network Area Discussion Paper – Preferred Approach – Consultation Paper 2012                              |
| 12 | Draft Rame Peninsula Neighbourhood Plan website                                       | 31 | Plymouth's Third Local Transport Plan April 2011   |
| 13 | Rame Peninsula Neighbourhood Plan Website   |    |  |
| 14 | Visit Cornwall Website  |    |  |
| 15 | Cornwall Local Plan Place –Based Topic Paper: Cornwall Gateway Community Network Area |    |  |
| 16 | Emerging Cornwall Local Plan  |    |  |
| 17 | Emerging Plymouth Plan  |    |  |
| 18 | Cornwall Landscape Character Assessment 2007  |    |  |
| 19 | Coastal Community Teams DCLG  |    |  |

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- 32 Tamar River Transportation Review.  
Tamar Estuaries Consultative Forum  
2010
  - 33 Cornwall Infrastructure Needs  
assessment. Cornwall Gateway  
Schedule. Future Cornwall
  - 34 Cornwall Gateway Place Based Topic  
Paper 2013
  - 35 Statement Profiles: A list of  
community facilities and services  
available in 2009 – various places  
including Antony, Crafhole, Cremyll,  
Kingsand/Cawsand , Millbrook,  
Sheriock, St John, Torpoint and  
Wilcove.
  - 36 Cornwall Gateway Historic  
Environment Service Data Sheet:  
A data sheet per community network  
area
  - 37 Cornwall Gateway Infrastructure  
Needs Assessment
  - 38 Cornwall Employment Land Review
  - 39 Cornwall Retail Strategy
  - 40 Local Enterprise Partnership (LEP)  
Strategy – Evidence base papers:  
  
1 Economic indicators; 2 Emerging  
issues; 3 Horizon scanning; 4  
Employment projections; 5 Emerging  
themes
  - 41 Strategic Market Housing Assessment
  - 42 Rame Pathways Initiative Proposal  
2012
  - 43 Rame Peninsula Traffic Management  
Feasibility Study
  - 44 Customer Parishes Transport Survey  
2010

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<u>Appendix 1</u>	<u>Summary of Economic Plan process</u>
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# Appendix 5

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Identifying areas of focus and key issues

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# An Economic Plan and Vision for Torpoint and the Rame Peninsula

Coastal Communities Team

## Understanding the issues

Identifying areas of focus and SMART objectives – Economic plan projects, broad costs and mechanisms for delivery.

Develop an overarching vision for the Economic Plan – Rame in 2030

In 2030, Torpoint and the Rame Peninsula's natural and built environment will define the area. The town, an important gateway into Cornwall and the villages and hamlets will be seen as one; part of a thriving and healthy balanced area with communities that will have a vibrant and viable local economy in which local people of all ages can fulfill their potential.

Torpoint and Rame will be sought after places to live and a location for high quality sustainable holidays – whilst still Cornwall's 'Hidden Corner' - people love to visit.



Areas of focus:

1. Transport
2. Tourism
3. Community
4. Environment
5. Jobs

**1. Transport - enhancing accessibility  
and communication**

Issues:

*Remoteness*

*Hidden corner*

*Lack of links*

*Lack of choice of routes*

*Weather related/ seasonal – affected by  
bad weather*

*Public transport coverage*

*Transport related to tourism potential*

*Sustainable transport opportunities*

*Water based connections*

*Transport related to employment  
opportunities*

*Capacity of peninsula*

Opportunities:

Sustainable transport

Roads

*Improvements to roads – Pinch point -  
Antony Bypass/ Millbrook/ Harvey Street*

*Lack of car parking at key destinations  
(Torpoint town centre)*

*Lorries and caravans have difficulties*

*Neighbourhood plan identified projects*

Water transport

*Torpoint ferry – safeguarding*

*Linking up the Tamar side communities  
by ferry*

*Passenger ferry network – connecting into  
the wider network and improving existing  
services*

*Torpoint (Rendle Park) – new ferry landing  
Cremyll – improved landing*

*Mount Edgcumbe – new landing linked to  
community education facility*

*Cawsand - tidal*

*Cotehele – upgraded landing*

*Antony House – new landing*

*Links to appropriate landings in Plymouth  
– RWY, Drakes Island, Devonport, Millbay,  
Barbican (Commercial Wharf), Hoe, Bull  
Point, Canon Street – Cornwall Street  
(North Corner), Admirals Hard*

*Improved/ new marinas*

Buses

*Bus routes and frequency – coverage a  
problem*

*Links to the beaches – seasonal and  
weather*

Cycling and walking

*Cycle and transport hub at Torpoint*

*Cycle hub at Cremyll*

*Cycle and walking routes – throughout  
peninsula connecting into Torpoint*

*South West Coastal footpath*

*Sustrans opportunities*

*Existing cycle loop within Mount  
Edgcumbe*

*Links between Torpoint and the wider  
peninsula*

*Footways and bridleways initiative – Derek  
Richards (see paper dated 13th June)*

Trains

*Train station at St Germans – better links  
across the peninsula*

*Links to Plymouth and Saltash offer  
greater potential – connections to  
mainline*

Information

*Transport information (Torpoint/  
Devonport/ other locations)*

*Legibility, maps and signage*

*Marketing*

Technology

*Broadband strength – is not an issue?*

*Mobile networks – are poor*

*Web based communication and marketing*

## 2. Tourism - promoting the visitor economy

### Issues:

The Hidden Corner – positives and negatives  
Lack of accommodation  
Remote from the A38  
Not known  
Facilities  
Antony Estate and Mount Edgcumbe major assets  
Capturing visitor spend  
250,000 visitors/ year to Mount Edgcumbe – limited spend  
400,000 visitors/ year on Torpoint Ferry  
Lack of support services  
Rame as Plymouth's recreation area

### Opportunities:

Branding and identity – a unique offer  
Sustainable tourism – learn from Roseland peninsula  
Holidays without using cars (Roseland Oyster card)  
Improve stock and range of accommodation  
Improving quality  
South West Coastal footpath  
Plymouth part of offer – RWY/ Barbican/ City Centre/ Cinema/ Theatre/ Aquarium etc.  
Relationship to neighbouring towns – Looe/ Liskeard  
Torpoint – making it part of the offer at the gateway  
Torpoint Visitor Centre for Rame/ archive  
Mount Edgcumbe  
Weddings - Polhawn  
Antony Estate – National Trust  
Military heritage  
Historic legacy  
Marketing the assets  
Signs and maps - a legible peninsula

Network of footpaths, bridlepaths, cycle routes  
Rame visitor centre – at Torpoint  
Torpoint Foreshore  
Accessibility and communication  
Water access – slips, support facilities, paddle boarding, diving (Scylla), kayaking (Cawsand/ Wacker Quay), wind surfing, sailing, gigging, surfing, kite surfing etc.  
Fishing?  
Bird watching  
Beaches – Whitsand Bay  
Kingsand and Cawsand  
Mayflower anniversary  
HMS Raleigh passing out  
Maker Festival  
Port Elliot Festival

### 3. Community - providing improved community facilities

#### Issues:

Community infrastructure in place to  
support existing population

Housing – affordable

HMS Raleigh

Torpoint's role as focal point for facilities  
on the peninsula

Demographics – older population/ reduced  
demand for schooling

Relationship to Plymouth

#### Opportunities:

Improved shopping in Torpoint for the  
peninsula and in villages

Peninsula sports and leisure – Torpoint  
and Raleigh

Torpoint swimming pool - viability

Torpoint sports and leisure – all weather  
pitch

Torpoint parks - enhance

Millbrook Lake

Peninsula Library at Torpoint

HMS Raleigh shared usage of facilities –  
public access

Educational use of Mount Edgumbe –  
community education project

Educational use of Antony Estate

Schools and education

Doctors and other health facilities

Millbrook library

Torpoint library

Housing at Torpoint – is 350 enough?

Housing at villages

Network of village halls

Network of peninsula pubs (St John,  
Antony, Torpoint, Cremyll)

Youth clubs – Torpoint, Millbrook,  
Cawsand

**4. Environment - enhancing the attractiveness of public areas and encouraging sustainable uses – making the most of heritage, natural and cultural assets**

Issues:

Major assets to drive the economy of the peninsula  
Sensitive management of assets required  
Making more of the history and the story  
Mount Edgcumbe major asset  
Antony Estate major asset  
Marketing Rame as a joined-up asset

Opportunities:

Make more of the waterfront  
26 miles of undeveloped coastline – SWC footpath  
Unrivalled history – over 8,500 years of human activity  
Marketing of the asset  
Interpretation of the asset  
Web based information  
Heritage  
Tregantle Fort  
Maker  
Palmerston Forts  
Stone Age  
2x Areas of Outstanding Natural Beauty  
Sites of Special Scientific Interest (SSSI's)  
Establishing links and accessibility to the assets and between the assets  
The entrance to Rame at Torpoint  
Mount Edgcumbe  
Antony Estate  
Millbrook Lake  
Bird hide on the creek  
Art, heritage and nature walks

## 5. Jobs - supporting employment opportunities (across sectors including agriculture, retail and tourism)

### Issues:

Lack of reliable employment opportunities  
Links to Plymouth  
Opportunities for small business – crafts at Mount Edgcumbe  
Rural farming economy  
Marine industry – on peninsula  
Marine enterprise – South Yard proposals  
Tourism – greater potential  
Weddings and hospitality  
Higher value employment  
Small businesses and starters  
Support and incubation for businesses  
Retention of young people on the peninsula  
HMS Raleigh

### Opportunities:

Millbrook – Gallows Park  
Marine industries – Mashfords  
Boatyard, Southdown, Fossquay (Rame Neighbourhood Plan – policies 11 and 12 – support with projects)  
Trevol Business Park and Enterprise Court  
The Greyhound – lugger freight service – import and export business – looking for opportunities on Tamar (currently Dartmouth/Falmouth)  
Retail, artisan and crafts at Mount Edgcumbe – blacksmiths, arts and crafts, beer makers, holiday lodges  
Tourism and hospitality  
Links to Plymouth – South Yard  
HMS Raleigh – relationship to peninsula  
Agriculture and land management  
Hotel accommodation  
Strengthening the retail offer in Torpoint (supermarket/ Fore Street)  
Links to Plymouth economy



Funding opportunities:

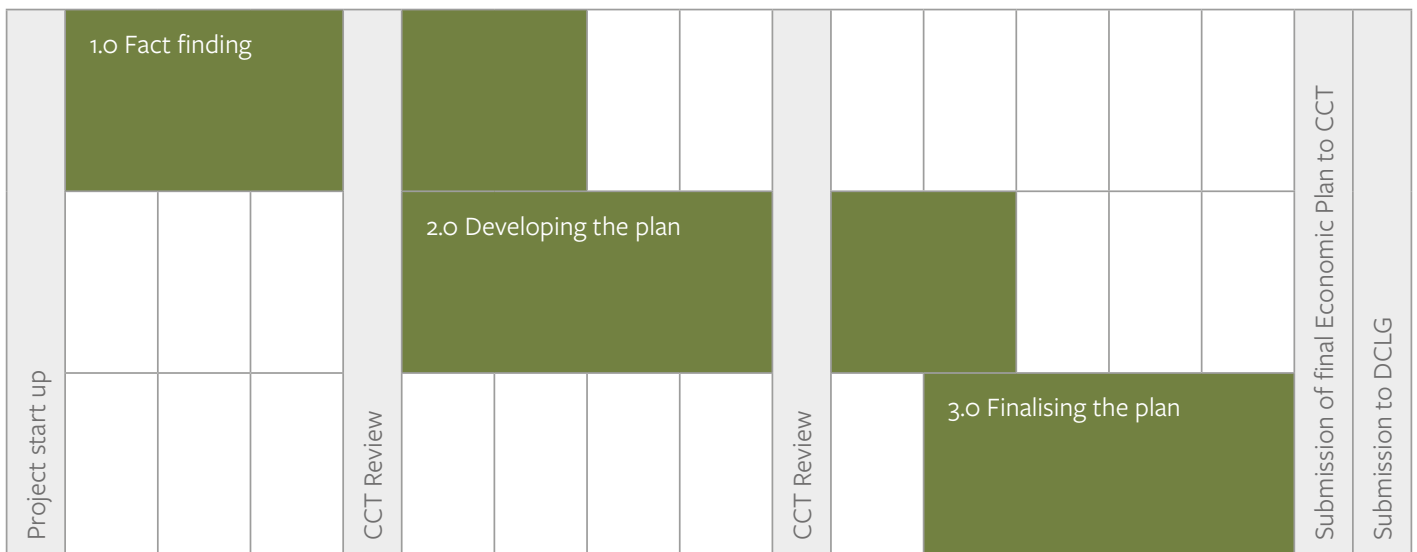
CIL  
S106  
Growth Programme – EU  
Heritage Lottery – other heritage funds  
LEP  
CIC as a delivery body  
Transport  
Sustrans

Documents:

Rame Millennium Projects – website  
Water Transport Study  
PCC Green Infrastructure Strategy –  
Mount Edgcumbe important role  
Cornwall Maritime Strategy – 2010/ 2011  
Mount Edgcumbe ‘Means Business’ – PCC  
website  
Antony Estate website  
Visit Cornwall  
Tamar Crossings Study Brief  
Cornwall Gateway Community Network  
Area Discussion 2012  
Cornwall Gateway Community Network  
Area - Heading Figures  
Cornwall LDF Growth Factors! Cornwall  
Community Network Area Version 2 Feb  
2013  
Rame Peninsula Economic Profile, Sept  
2013  
The Parishes of the Rame Peninsula -  
Combined Housing Needs Summary Sept  
2013  
Rendel Park, Torpoint Options Report May  
2011  
Mount Edgcumbe Landing Stage Options  
Oct 2002  
Torpoint Community Forum - Social  
Economic Strategies for Torpoint 1996  
Cornwall Local Plan Place - Based Topic  
Paper: Cornwall Gateway Community  
Network Area  
Cornwall Infrastructure Needs  
Assessment: Cornwall Gateway Schedule  
Future Cornwall

Project Programme

November 2015	December 2015	January 2016	→
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Delivery of Torpoint Vision, Rame Neighbourhood Plan, Torpoint Neighbourhood Plan

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# Appendix 6

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Project priority pro forma 1





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# Torpoint and the Rame Peninsula Coastal Community Team

Project Proforma

Project name:

Timescale:  Within 6 months  Within 5 years  Beyond 5 years

Linkage to Planning Policy (including emerging Neighbourhood Plan):

Linkage to other projects:

Extent to which project would benefit the wider Torpoint and Rame area:  Score 1-5 (5 being strongest benefit)

Likelihood of funding being available:  Score 1-5 (5 being strongest benefit)

Other comments:

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# Appendix 7

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Project priority pro forma 2

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# Torpoint and the Rame Peninsula Coastal Community Team

Project Proforma

Project name:

Timescale:

Within 6 months

Within 5 years

Beyond 5 years

Linkage to Planning Policy (including emerging Neighbourhood Plan):

Linkage to other projects:

Extent to which project would benefit the wider Torpoint and Rame area:

Score 1-5 (5 being strongest benefit)

Likelihood of funding being available:

Score 1-5 (5 being strongest benefit)

Other comments:

## Economic Plan Priorities

Tourism - Promoting the visitor economy  Score 1-5 (5 being strongest benefit)

Transport – enhancing accessibility and communication  Score 1-5 (5 being strongest benefit)

Environment – enhancing the attractiveness of public areas and encouraging sustainable uses  Score 1-5 (5 being strongest benefit)

Community – providing improved community facilities  Score 1-5 (5 being strongest benefit)

Jobs – supporting employment opportunities  Score 1-5 (5 being strongest benefit)

Wider economic benefit  
(Extent to which whole CCT area would benefit)  Score 1-5 (5 being strongest benefit)

Total score

Priority

High

Medium

Low



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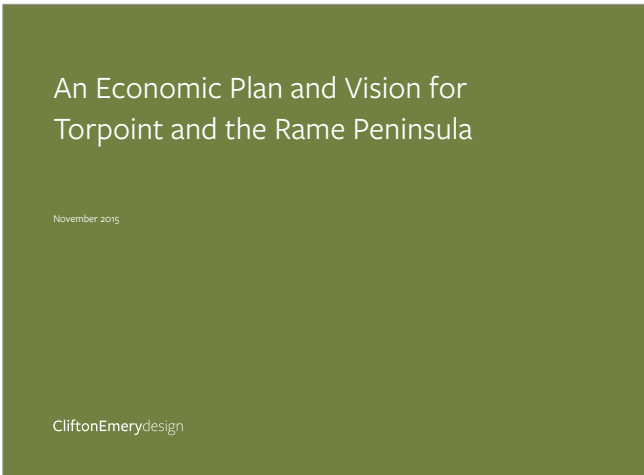
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# Appendix 8

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November 11th 2015 Project instigation presentation

# November 11<sup>th</sup> 2015 Project instigation presentation

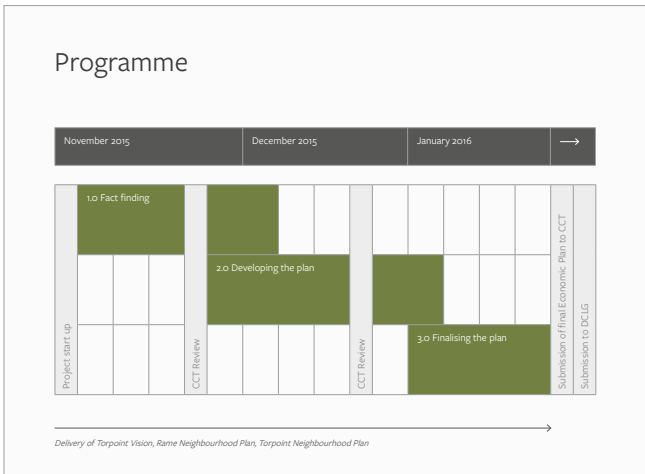


### Client team

- Torpoint Town Council
- Antony Parish Council
- St John Parish Council
- Millbrook Parish Council
- Maker with Rame Parish Council
- Sheviok Parish Council
- Cornwall Council
- Antony Estates Representative
- Mount Edgcombe Park Representative
- SE Cornwall Chamber of Trade

### The team

Clifton Emery design	Urban design architecture and landscape design
Jillings Heynes Planning	Town Planning
Awcock Ward Partnership	Engineering
Cornwall Regen	Commercial / economic



### Tasks

Description of activity	Description of activity
<b>1.0 Fact finding</b>	<b>3.0 Finalising the plan</b>
1.1 Project instigation meeting	3.1 Resources required to meet delivery objectives
1.2 Identification of key issues	3.2 Identification of project costs
1.3 Establish headlines for Economic picture	3.3 Identification of fundings streams
1.4 Review and identification of key stakeholders	3.4 Understanding barriers to delivery
1.5 Peninsula day visit	3.5 A plan for communication and consultation
1.6 Overview of key strategic transport considerations	3.6 Management of the CCT and delivery processes
	3.7 Production of final draft of Economic Plan and submission to CCT
<b>2.0 Developing the plan</b>	
2.1 Setting out ambitions	
2.2 Meeting needs of community through the plan	
2.3 Strengths, weaknesses and threats	
2.4 Evidence base for plan	
2.5 Identification of CCT projects	
2.6 A programme of goals and objectives	

### Initial tasks - fact finding

1. Identifying key stakeholders
  - Cornwall Council Services
  - Landowners
  - Regional / Government agencies
2. Background issues and reports
  - Existing documentation
3. Current, proposed and emerging projects throughout area
4. Ambitions

### Next steps



Delivery of Torpoint Vision, Rame Neighbourhood Plan, Torpoint Neighbourhood Plan

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# Appendix 9

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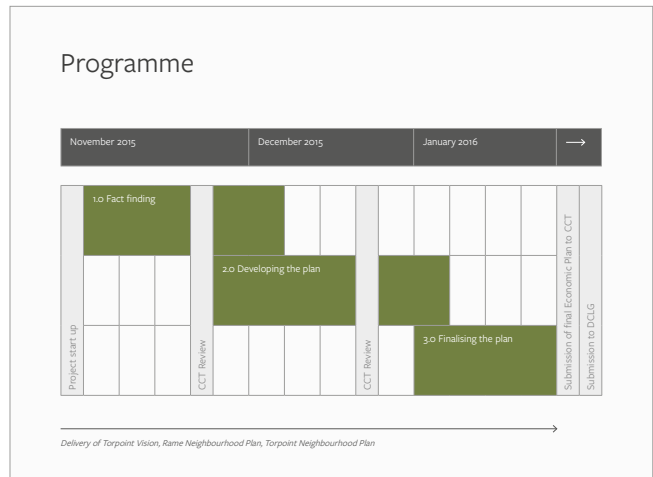
January 11th 2016 CCT workshop presentation

# January 11<sup>th</sup> 2016 CCT workshop presentation

## An Economic Plan and Vision for Torpoint and the Rame Peninsula

January 2016

CliftonEmerydesign



### Tasks

Description of activity	Description of activity
<b>1.0 Fact finding</b>	<b>3.0 Finalising the plan</b>
1.1 Project instigation meeting	3.1 Resources required to meet delivery objectives
1.2 Identification of key issues	3.2 Identification of project costs
1.3 Establish headlines for Economic picture	3.3 Identification of fundings streams
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2.4 Evidence base for plan	
2.5 Identification of CCT projects	
2.6 A programme of goals and objectives	

### Last meeting - identification of issues

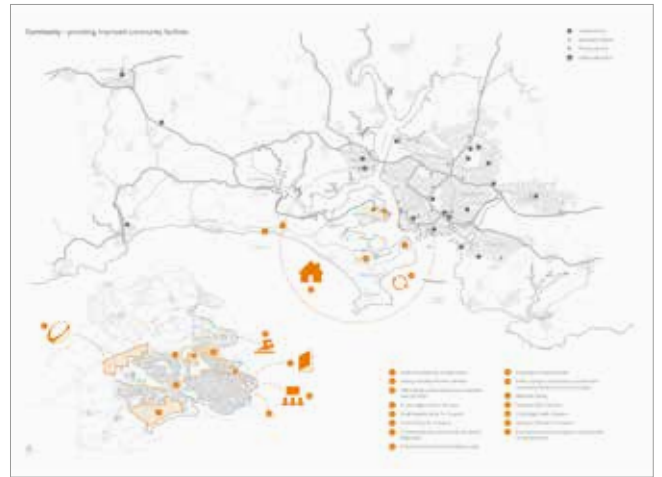
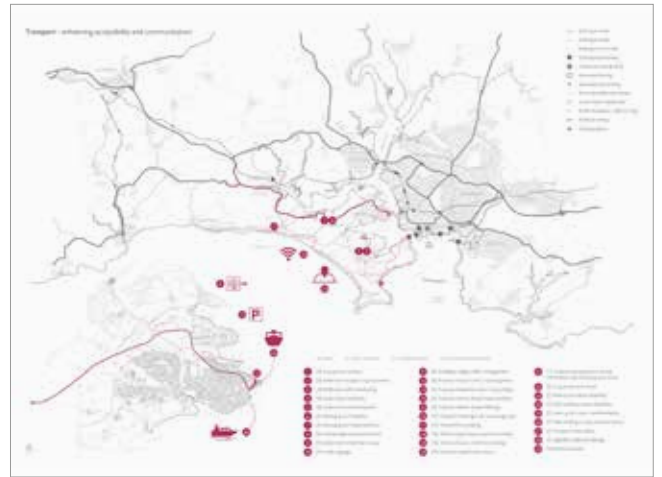
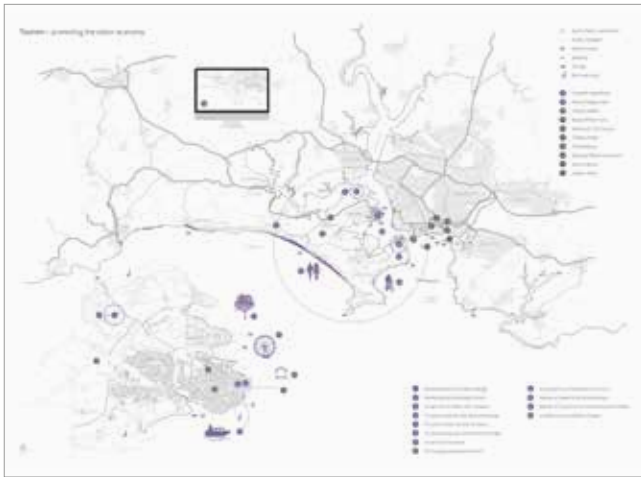
<p><b>Areas of focus:</b></p> <ol style="list-style-type: none"> <li>Transport</li> <li>Tourism</li> <li>Community</li> <li>Environment</li> <li>Jobs</li> </ol> <p><b>Issues:</b></p> <ul style="list-style-type: none"> <li>Remoteness</li> <li>Hidden corner</li> <li>Lack of links</li> <li>Lack of choice of routes</li> <li>Weather related seasonal - affected by bad weather</li> <li>Public transport coverage</li> <li>Transport related to tourism potential</li> <li>Sustainable transport opportunities</li> <li>Water based connections</li> <li>Transport related to employment opportunities</li> <li>Capacity of peninsula</li> </ul>	<p><b>Passenger ferry network - connecting into the wider network and improving existing services</b></p> <p>Torpoint (Rendle Park) - new ferry landing</p> <p>Cremyll - improved landing</p> <p>Mount Edgcombe - new landing linked to community education facility</p> <p>Cawsand - tidal</p> <p>Cotehele - upgraded landing</p> <p>Antony House - new landing</p> <p>Links to appropriate landings in Plymouth - R/W, Drake Island, Devonport, Millbay, Barbican (Commercial Wharf), Hoe, Bull Point, Canon Street - Cornwall Street (North Corner), Admirals Island</p> <p>Improved new marinas</p> <p><b>Buses</b></p> <p>Bus routes and frequency - coverage a problem</p> <p>Links to the beaches - seasonal and weather</p> <p><b>Cycling and walking</b></p> <p>Cycle and transport hub at Torpoint</p> <p>Cycle hub at Cremyll</p> <p>Cycle and walking routes - throughout</p>	<p><b>Information</b></p> <p>Transport information (Torpoint/ Devonport) other locations)</p> <p>Legibility, maps and signage</p> <p>Marketing</p> <p><b>Technology</b></p> <p>Broadband strength - is not an issue?</p> <p>Mobile networks - are poor</p> <p>Web based communication and marketing</p> <p>Transport projects</p>
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### Finalising the plan

<p><b>Administration - Managing the CCT</b></p> <p><b>Ad1</b> Appointment of Coastal Communities Team administrator</p> <p><b>Ad2</b> Establishment of a Community Interest Company (CIC) as a delivery body for the Economic Plan</p> <p><b>Tourism - promoting the visitor economy</b></p> <p><b>T01</b> Marketing and branding strategy</p> <p><b>T02</b> Marketing and branding roll out</p> <p><b>T03</b> A web site for Torpoint and the Rame Peninsula</p> <p><b>T04</b> A tourism plan for the Torpoint and the Rame Peninsula</p> <p><b>T05</b> Understanding the potential of heritage</p> <p><b>T06</b> A Heritage Visitor Centre for Torpoint and the Rame Peninsula</p> <p><b>T07</b> A new marina at Torpoint</p> <p><b>T08</b> A programme of festivals and events</p>	<p><b>Transport - enhancing accessibility and communication</b></p> <p><b>Roads (R)</b></p> <p><b>R10</b> A bypass at Antony Village</p> <p><b>R20</b> Millbrook transport improvements</p> <p><b>R30</b> Millbrook traffic monitoring</p> <p><b>R40</b> Green lanes feasibility</p> <p><b>R50</b> Green lane implementation</p> <p><b>R60</b> Passing place implementation</p> <p><b>R70</b> Passing place implementation</p> <p><b>R80</b> Antony highway enhancement</p> <p><b>R90</b> Major events diversion routes</p> <p><b>R100</b> Traffic signage</p> <p><b>R110</b> Crafthole village traffic management</p> <p><b>R120</b> Enhance Torpoint Ferry Queuing Area</p> <p><b>R130</b> Torpoint waterfront short stay parking</p> <p><b>R140</b> Torpoint Harvey Street improvements</p> <p><b>R150</b> Torpoint Market Square Parking</p>	<p><b>Water transport (W)</b></p> <p><b>W16</b> Torpoint Passenger Ferry Landing Jetty</p> <p><b>W17</b> Cremyll ferry landing</p> <p><b>W18</b> Mount Edgcombe a new ferry landing</p> <p><b>W19</b> Antony House a new ferry landing</p> <p><b>W20</b> Torpoint waterfront marina</p> <p><b>Cycling and walking (C)</b></p> <p><b>C1</b> Torpoint transport and tourist information hub including cycle shop</p> <p><b>C2</b> A cycle hub at Cremyll</p> <p><b>C3</b> New cycle routes; feasibility</p> <p><b>C4</b> New walking routes; feasibility</p> <p><b>C5</b> New cycle routes; implementation</p> <p><b>C6</b> New walking routes; implementation</p> <p><b>Information and technology (I)</b></p> <p><b>I1</b> Transport information</p> <p><b>I2</b> Legibility, maps and signage</p> <p><b>I3</b> Mobile networks</p> <p><b>I4</b> Broadband enhancement</p>
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### Finalising the plan

<p><b>Environment - enhancing the attractiveness of public areas and encouraging sustainable uses - making the most of heritage, natural and cultural assets</b></p> <p><b>En1</b> The South West Coastal Footpath</p> <p><b>En2</b> Heritage restoration and interpretation</p> <p><b>En3</b> Management and interpretation of the natural assets</p> <p><b>En4</b> Review of waterfront infrastructure</p> <p><b>En5</b> Public realm enhancement for Torpoint</p> <p><b>En6</b> Facelift to the former rowing club Torpoint</p> <p><b>En7</b> Celebrating the entrance to Cornwall at Torpoint</p> <p><b>En8</b> St James Church Square</p> <p><b>En9</b> Torpoint 'back lane'</p> <p><b>En10</b> 'Hidden hut' in Torpoint</p> <p><b>En11</b> Bird hide</p> <p><b>En12</b> Millbrook Lake and green space</p>	<p><b>Community - providing improved community facilities</b></p> <p><b>Co1</b> Audit of community infrastructure</p> <p><b>Co2</b> HMC Hodge review shared use of facilities with the MCoD</p> <p><b>Co3</b> An all weather pitch for Torpoint</p> <p><b>Co4</b> A new library for Torpoint</p> <p><b>Co5</b> A community education facility for Mount Edgcombe</p> <p><b>Co6</b> Torpoint Swimming Pool a feasibility study</p> <p><b>Co7</b> A new rugby club for Torpoint</p> <p><b>Co8</b> Public transport connections to health and community facilities at Trevel, Torpoint</p> <p><b>Co9</b> Millbrook library</p> <p><b>Co10</b> Recycling on the peninsula</p> <p><b>Co11</b> A park landscape plan for 'Thankies Park, Torpoint</p> <p><b>Co12</b> A review of housing provision in Torpoint and on the peninsula</p> <p><b>Co13</b> Harbour facilities for Port Wiville</p>	<p><b>Jobs - supporting employment opportunities (across sectors including agriculture, retail and tourism)</b></p> <p><b>J01</b> A strategic employment plan for the peninsula</p> <p><b>J02</b> A Business Improvement District (BID) for the Peninsula</p> <p><b>J03</b> Business units at the Rame Centre</p> <p><b>J04</b> Strengthening Fore Street through environmental improvement</p> <p><b>J05</b> Maker-with-Rame Parish craft and artisan businesses</p> <p><b>J06</b> Business opportunities at Galloway Park, Millbrook</p> <p><b>J07</b> Develop business workshops at Southdown Boatyard</p> <p><b>J08</b> Develop business workshops at Foss Quay Boatyard</p> <p><b>J09</b> Business opportunities at Mashfords Boatyard</p> <p><b>J10</b> Trevel Business Park, Torpoint</p> <p><b>J11</b> Enterprise Court, Torpoint</p> <p><b>J12</b> The Greyhound lugger freight service</p>
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**Ad1 - Appointment of Coastal Communities Team administrator**

It is important that resources are put in place, before implementation of the Economic Plan begins, to ensure that the targeted economic initiatives can be delivered and sustained in a meaningful way.

This necessitates the appointment of a delivery administrator to oversee all aspects of the project. Ultimately effective implementation may require a small core team as funding is secured and projects are delivered. It is envisaged that administrator would be accountable to the CCT.

The projects within the CCT Economic Plan will need to be kept under review in order that they retain their purpose and legitimacy over time and that new projects are identified help drive the success of the peninsula economy. It will be important that a CCT administrator is in place to ensure that this is made possible.

**Timing**  
 Short Term - within 6 months  
 Medium Term - within 5 years

**Funding**  
 Cornwall Council  
 European Union Objective 1 LEP  
 CCT

**Context:**  
 Cornwall Council  
 Rame Peninsula Neighbourhood Plan  
 Rame Parish Councils  
 Torpoint Vision  
 Torpoint Neighbourhood Plan  
 CCT  
 Landowners

**Responsibility:**  
 Coastal Communities Team  
 Cornwall Council

**Cost estimate:**  
 \_\_\_\_\_ per annum for 3 years initially

**Performance measure:**  
 Appointments of administrator  
 Successful delivery of role

**Barriers:**  
 Funding  
 Identification of suitable candidate

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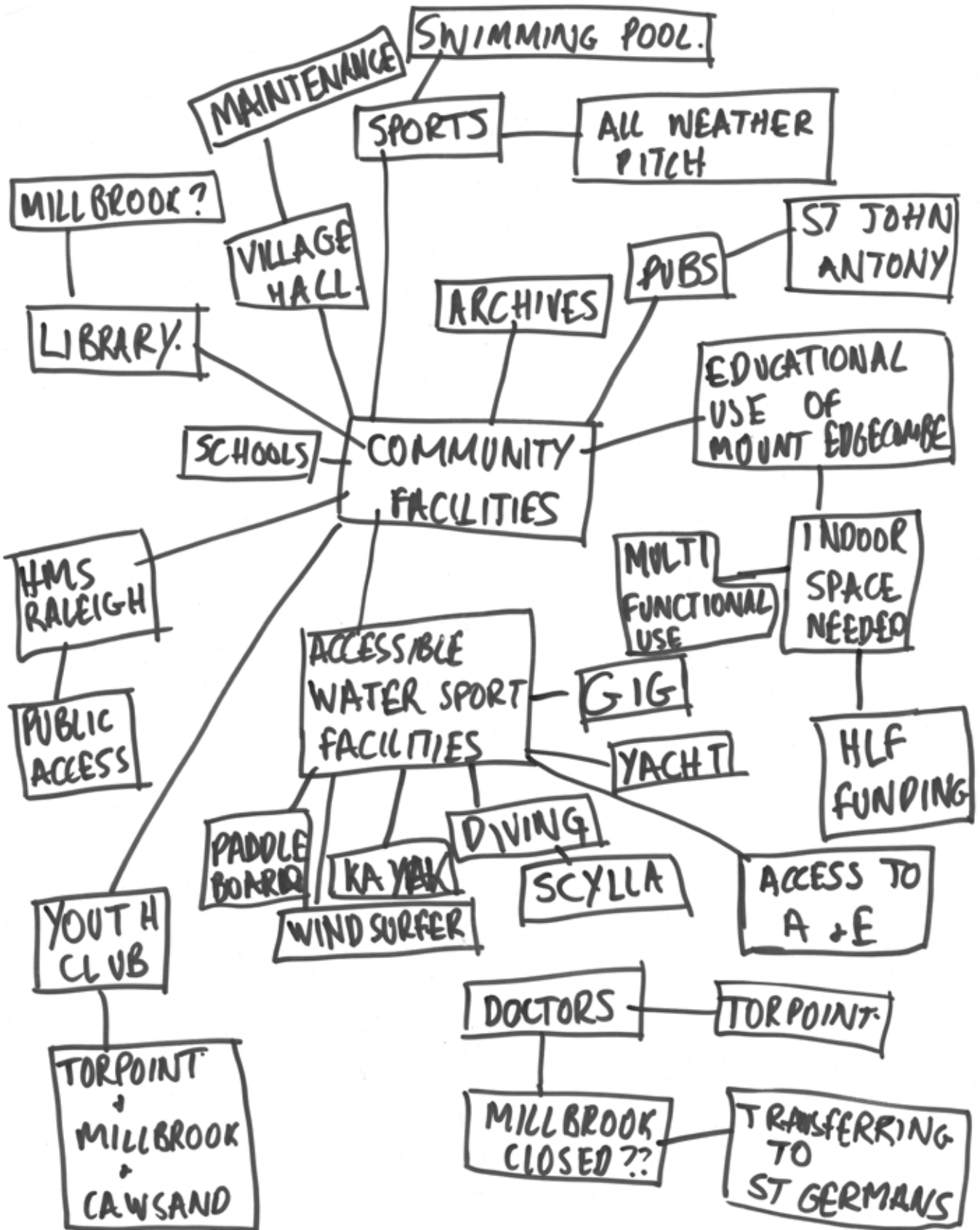
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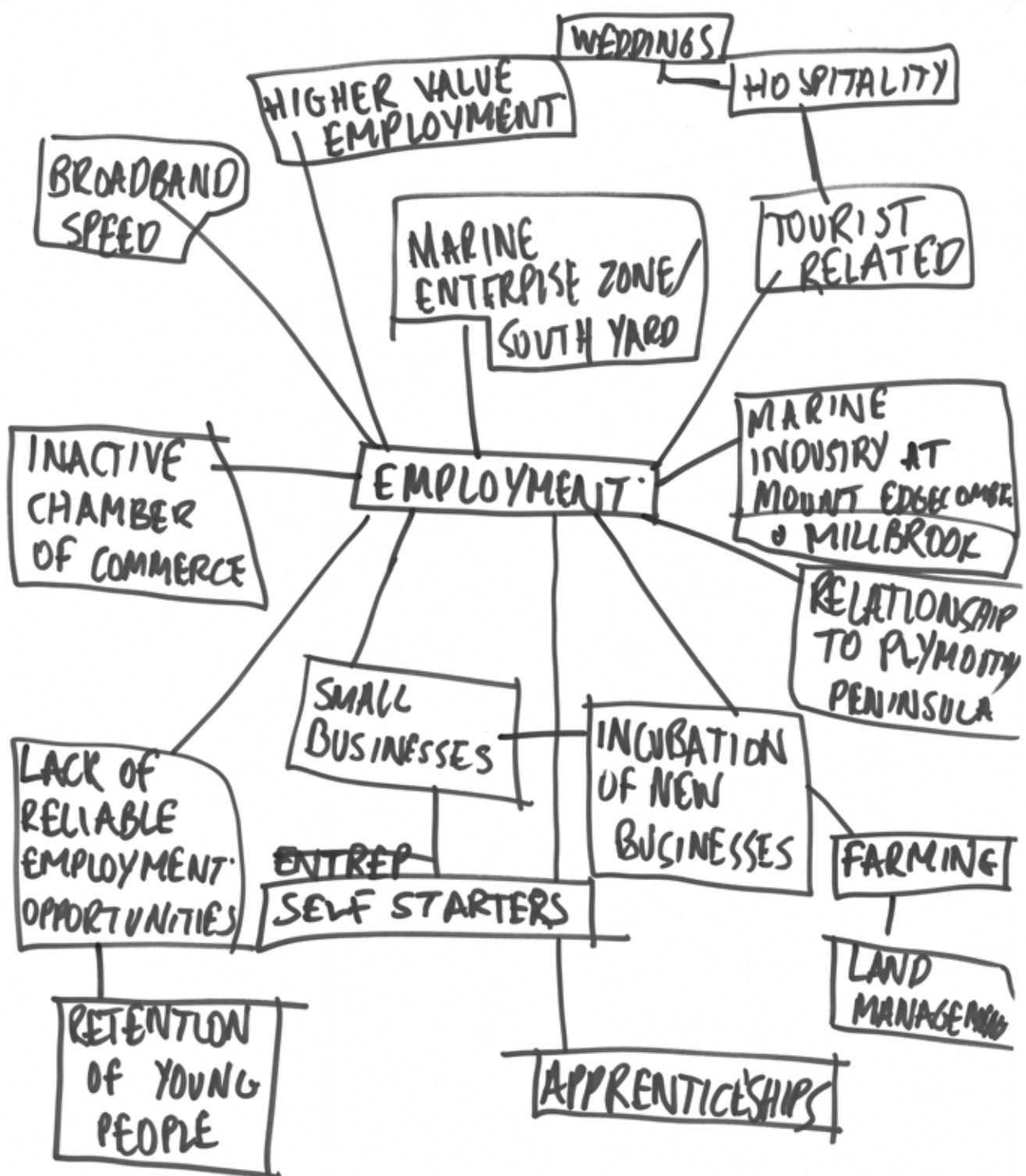
# Appendix 10

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Workshop mapping and SWOT









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