

# The Clean Cornwall Newsletter

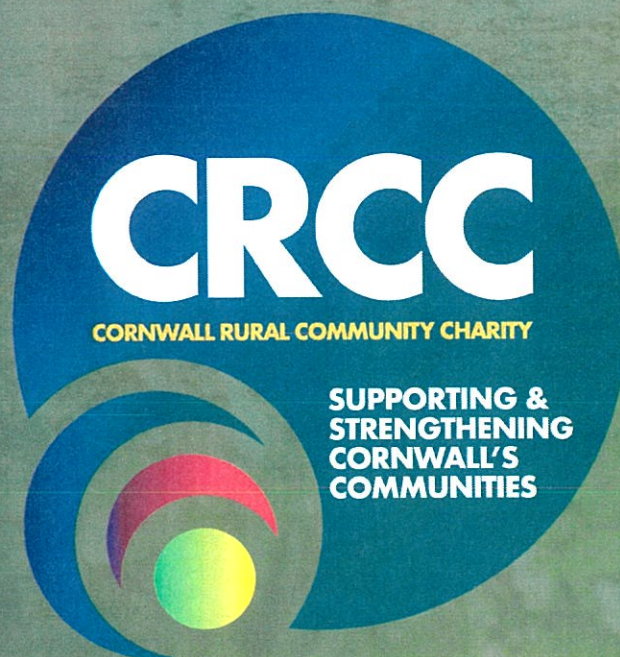
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*Working together  
for a cleaner  
Cornwall*

**clean  
cornwall**

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# The Clean Cornwall Newsletter



## NEW LOOK!

Welcome to the Spring edition of the Clean Cornwall Newsletter! It's been a strong start to the year for us here at Clean Cornwall, and we're excited to share new environmental stories from the Great British Spring Clean, to community tree planting and the Blue Litter Project updates.

Thank you to everyone that has taken part in a litter pick with us so far this year! We're hoping to smash last year's figures, so keep those registrations coming! It's vital that we keep up our efforts throughout the busy tourist season to preserve Cornwall's natural beauty for the visitors, locals and wildlife alike. If you've registered a litter pick with us this year, don't forget to send in your stats so that your hard work is added to our yearly roundup: <https://www.cleancornwall.org/record-statistics>

## The Great British Spring Clean - Cornwall Results

We'd like to say a huge thank you to everyone that took part in the Great British Spring Clean! Your registrations and hard work have undeniably benefitted Cornwall's environment and the state of its outdoor spaces. Here is the roundup of our statistics from the 15th - 31st March:

27 litter picks registered

246 volunteer registrations

161+ bags of litter collected





# The Great British Spring Clean Totals 2024



## 425,626 bags pledged

The Great British Spring Clean is the nation's biggest mass-action environmental campaign that took place from 15 - 31 March. This year, an army of amazing #LitterHeroes pledged to pick more than 400,000 bags of litter. Together, we cleaned up the places and spaces we love, as Keep Britain Tidy celebrated its landmark 70th year of protecting the environment.

This year we spread the word that the environment belongs to everyone! Hundreds of thousands #LitterHeroes from many different communities are uniting to help tackle litter – some of which has been in our environment since we were founded 70 years ago.

Many volunteers regularly find 'retro rubbish' that was dropped many years ago but is still causing harm to our environment today, releasing greenhouse gases as it slowly breaks down in our soil and water, which contributes to the climate crisis.

The good news is that litter-picking is a simple action that anyone can do. It makes an immediate and visible difference to the environment where we live, work and play. In fact around 95% of people surveyed after 2023's campaign agreed they felt they had made a difference to their local area, and 91% said they felt part of a national movement that is taking action to tackle litter.



# Tree Planting

Updates from tree planting events hosted by Forest For Cornwall



Thank you to everyone that came along to the tree planting and litter picking events hosted by Forest For Cornwall! We had two fantastic days out at Camborne and Carn Brea planting hedges and trees in the public recreation grounds.

Volunteers came from all over Cornwall, including the Cornwall College Horticulture team, Brooks Estates and local residents. We can't wait to see our efforts grow and provide additional tree cover for both wildlife and local residents to enjoy.

Would you like to get involved with future tree planting events in your area?

Keep an eye on the Forest For Cornwall [news page](#) to find out more about:

- Free trees for your organisation
- Upcoming planting events that you can join
- Community programmes that you can organise or join in your local area.





# The Blue Litter Project

## Updates from our latest marine litter collection campaign

On the 15th March we hosted the official launch event for the Blue Litter Project at the Exchange Gallery in Penzance. This event was a fantastic opportunity to bring together our growing network of environmentally conscious businesses and organisations to learn more about how we plan to tackle marine litter in Cornwall's remote areas. We showcased the selection of specialised litter picking equipment that we will be providing members of the marine leisure industry with over the course of the busy tourist season to help these groups collect and track litter as they encounter it. This project will help us to build a clearer picture of Cornwall's marine litter issue, and to showcase the marine leisure industry's willingness to protect and preserve the stunning natural spaces that it relies on.

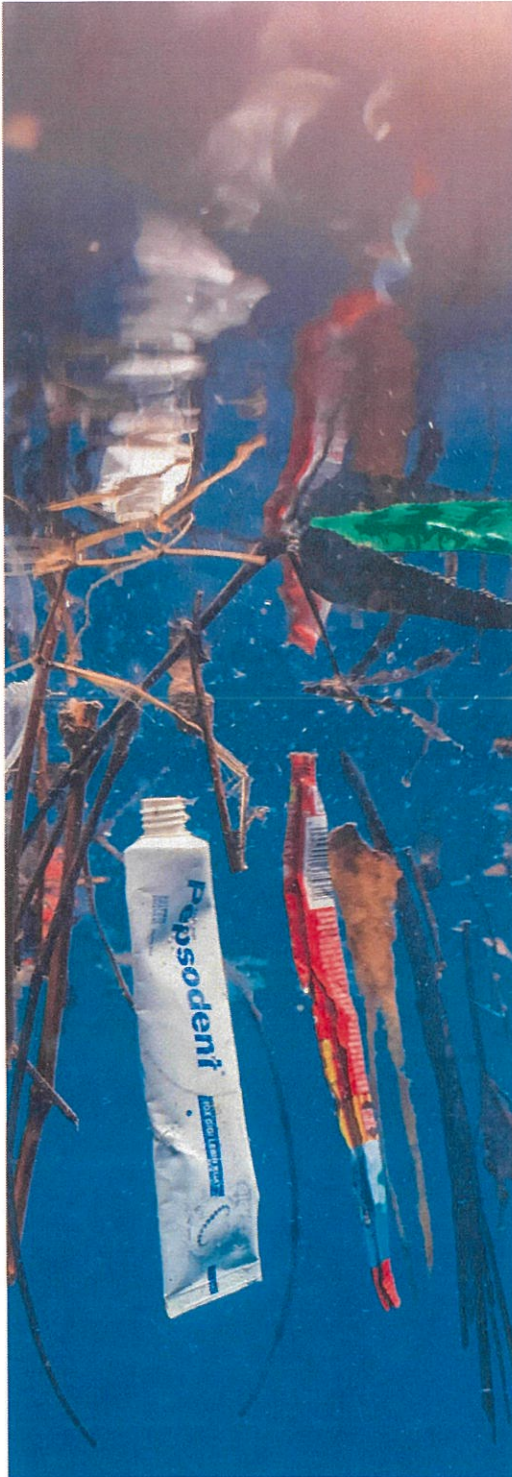


### Who is taking part?

Here are the organisations that have signed up to take part in the project so far:

- **Koru Kayaking** - St Agnes - <https://korukayaking.co.uk/>
- **Classic Sailing** - St Mawes - <https://classic-sailing.com/>
- **Clean Ocean Sailing** - Gweek - <https://www.cleanoceansailing.com/>
- **Marine Discovery Penzance** - Penzance - <https://marinediscovery.co.uk/>
- **Vertical Blue Adventures** - Porthleven - <https://www.verticalblue.co.uk/>
- **Cornish Diving Centre** - Falmouth - <https://www.cornishdiving.co.uk/>
- **Black Pearl Boat Trips** - St Ives - <https://www.boattripsstives.co.uk/>
- **Liberty Boat Charter** - Malpas - <https://libertyboatcharter.com/>





## How can you get involved?

There is still time for you to get involved with the Blue Litter Project! We are looking for groups and organisations under the following categories to support this project:

- Swimming clubs
- Diving clubs
- Paddleboard clubs
- Surf clubs
- Kayak / Canoe clubs
- Boat charters
- Kayak / canoe / paddleboard tours
- Sealife safaris
- River tours and cruises
- Climbing and watersports

## What do I need to do to sign up?

Drop us an email at [info@cleancornwall.org](mailto:info@cleancornwall.org) if you fit into any of these categories and would like to take part. Or give us a call at 07447818416. We can then discuss if your organisation would benefit from receiving some specialised litter picking equipment including:

- Reusable, waterproof litter collection bags
- Beach cleaning knives
- Large mesh litter collection bags
- Extra long litter pickers
- Compact litter pickers
- Telescopic poles with boat hook and keep net attachments
- PPE

We will then get you set up with the Blue Litter Project App that we have developed to track and trace litter in Cornwall marine spaces. It's simple and quick to use, and will provide us with valuable data about marine litter in Cornwall by identifying hotspots and commonly occurring types of litter.

## How can I learn more?

Head to our website to learn more about the Blue Litter Project, and how it will benefit Cornwall's marine spaces and those that rely on it.

<https://www.cleancornwall.org/the-blue-litter-project>

## The Blue Litter Project Hub App



The Blue Litter Project Hub App is now available to download using a testing link for IOS and Android devices. If you regularly access Cornwall's remote marine spaces and would like to start contributing your data, just drop us an email at [info@cleancornwall.org](mailto:info@cleancornwall.org) and we will send you the details on how to install and use the app.

This project relies heavily on community engagement and collaboration, so your contributions are vital for the project's success, no matter how big or small.



# Support your Community

## Complete the Fal and Helford SAC Recreational Survey 2024 for a chance to win draw to a voucher for two, for a 'Bay Discovery' with Marine Discovery, in Penzance.

Can you contribute your insights to help improve the Fal & Helford Marine Protected Area team's understanding of the Fal and Helford SAC area. Complete the Fal and Helford Special Area of Conservation (SAC) Recreational Survey 2024 by following [this link](#).

The survey should take around 15 minutes, and by submitting your response you will be entered into a prize draw to win a voucher for two, for a 'Bay Discovery' with Marine Discovery, in Penzance - Cornwall's only wildlife operator under sail.

## Join a litter pick near you!

As the sun slowly begins to emerge and the tourists roll in, now is as good a time as ever to join a litter pick happening in your local area.

You can find events such as the upcoming Helston Town Tidy to give back to your local community and meet likeminded people and soak up some sunshine (hopefully!).

Check out our [litter pick calendar](#) to see the list of upcoming litter picks happening all across Cornwall, rain or shine.

Nothing going on near you? Register your own event! You can use [the form](#) on our [website](#) to register your litter pick. Using this form you can:

- Loan equipment from your nearest Biffa depot
- Arrange for litter collection
- Arrange public liability insurance and more!

**Please note all litter picks must be registered 7 days in advance.**



**TOWN TIDY EVENT**

**TUESDAY 30TH APRIL 2024**

**MEETING AT 2PM @ CAPTAIN'S LANE, HELSTON**

**THE TIDY WILL COVER CAPTAIN'S LANE AND THE SURROUNDING AREA**

**EQUIPMENT WILL BE PROVIDED - EMAIL [INFO@HELSTON-TC.GOV.UK](mailto:INFO@HELSTON-TC.GOV.UK) FOR MORE INFORMATION**

Helston Town Council supports the Tempo Time Credit Scheme for volunteers - one hour of volunteering is worth one credit - for more information visit <https://wearetempo.org/>

The poster features a cartoon illustration of a person in a green and yellow uniform and a white cap with a recycling symbol, standing next to a green recycling bin. The background shows a stylized city skyline with blue buildings and green trees under a blue sky with a sun and clouds. The Helston Town Council logo is in the top right corner.



# The Perranporth Human Chain



Come and join the upcoming Perranporth Human Chain event on the 25th May! Run by the Perranporth Human Chain team, this event is a fantastic opportunity to quite literally join forces with your local community to take a stand against the mistreatment and degradation of our environment. Sick of the sewage, the plastic and the looming threat of climate change? Come along on the 25th to voice your concerns and showcase our community's passion for protecting our planet. The longer the chain, the bigger the impact!

The Human Chain team would also like to encourage volunteers to take part in a litter pick after the event, so stick around if you would like to take part. Here are the event details to pop in your calendar!

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## **When:**

25th May, 12:45pm

## **Where:**

Chapel Rock, Perranporth

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Head to the Perranporth Human Chain social media pages to learn more about this event and previous events:

[Facebook page](#)

[Instagram Page](#)





Clean Cornwall is a partnership supported by volunteers, community groups, local organisations, Biffa, Cornwall Council and CRCC. Our services could not run without the support of our Change Maker business members and our growing network of hardworking volunteers.



## Get in touch

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CORNWALL RURAL COMMUNITY CHARITY

SUPPORTING &  
STRENGTHENING  
CORNWALL'S  
COMMUNITIES





