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COUNCIL.
15/02/24

Milly Southworth

From: Torpoint Town Council <admin@torpointtowncouncil.gov.uk>
Sent: 01 February 2024 12:30
To: Milly Southworth
Subject: FW: Invitation to promote your parish's activities and events on the Cornwall Link

Harriet Bastin

Torpoint Town Council Support Officer

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From: Claire Stevens <claire@madeopen.co.uk>

Sent: 01 February 2024 12:09

Subject: Invitation to promote your parish's activities and events on the Cornwall Link

Hello,

We're writing to invite you to promote your parish on our community platform, Cornwall Link, for free.

What is the Cornwall Link?

Cornwall Link is a free online community directory that connects people in Cornwall to their community. You can post a variety of community listings, services, events or volunteering opportunities to this platform.

How many people use the Cornwall Link?

With an average of 5,000 visits per month, the Cornwall Link is helping local people improve their health and wellbeing. We currently have around 1900 registered members with 290 live listings. In 2023, 10,000 new users visited, 500 new members registered and 225 new community listings were added.

How does it work?

Visitors use the Cornwall Link to find or post events, services and volunteering opportunities available in their community. Members can also connect and message each other, create lists of favourite activities or use it to keep a record of their volunteering hours.

Who's behind it?

Founded in 2018 by Age UK Cornwall & Isles of Scilly, The Cornwall Link has grown into a much loved community resource. In 2023 Age UK Cornwall were unable to continue managing the platform so we (Made Open) stepped in to keep it going.

Made Open Communications Ltd are a small social enterprise based in Cornwall. Our software helps communities find the support they need for better health and wellbeing. We help organisations build strong community networks with our directory, volunteering and timebanking solutions.

Can you help us make Cornwall Link even better?

In order to make Cornwall Link even better (and sustainable), we are looking for partners who may wish to have their own area landing page or sponsor a campaign. Can you help? We'd particularly like to hear from organisations who are already gathering information about services and groups in their area and need an online space to share it.

If you're interested in collaborating with us, please [contact us](#) or visit <https://cornwall-link.co.uk/support> for more information.

We believe that the Cornwall Link has so much potential to support more people in our home county of Cornwall. Let's build a stronger, more connected Cornwall, together.

Thanks, and best wishes

Claire Stevens

Visit www.cornwall-link.co.uk



Claire Stevens

Account Manager and Business Sustainability Lead

Made Open | Building Better Communities

My normal working hours are Monday to Friday (Mornings only on Monday and Friday).

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