

# Town Logo Competition - Torpoint Town Council

Torpoint Town Council is launching a Competition for anyone interested in art and design. The Competition is to design a logo for Torpoint and Torpoint Town Council and will subsequently be used on official stationary, posters, websites and brochures. Submitted entries will be judged on their creativity, visual appeal and representation of areas and items of local interest which are relevant to the town of Torpoint.

## Terms and Conditions

The terms of your participation in the Competition are as follows:

1. The Terms and Conditions for this Competition are important to ensure that the design logo you submit is both eligible to win and meets important legal and fair criteria. Note that any deviation from these Terms and Conditions may regretfully render your submission to the Competition void.
2. Submission of an entry logo will be taken to mean acceptance of these Terms and Conditions.
3. This Competition is open to any individual.
4. Torpoint Town Council employees, contractors, members and their immediate families are ineligible to participate in this competition. Torpoint Town Council reserves the right to verify eligibility and to adjudicate on any dispute at any time.
5. Entrants under 18 years of age must have permission to enter the Competition from a parent or guardian who will be deemed to have accepted and be bound by the Terms and Conditions. Torpoint Town Council reserves the right to ask for proof of permission.
6. To enter the logo competition you must submit your logo, on a maximum paper size of A4 (21 cm x 29.7 cm) to Torpoint Town Council with a completed application form found on the website ([www.torpointtowncouncil.gov.uk](http://www.torpointtowncouncil.gov.uk)) no later than midnight on 30<sup>th</sup> November 2017. No entries will be accepted after the closing date.
7. Submitted logos will be retained by Torpoint Town Council and participants will not have any right of return or any other feedback.
8. All submitted designs and source images must be the original work of the person submitting the logo.
9. An entrant may be disqualified if, Torpoint Town Council reasonably believes that the entrant has attempted to undermine the legitimate operation of the Competition by cheating, deceiving, or other unfair playing practices or annoys, abuses, threatens or harasses any other entrants or Torpoint Town Council.
10. If no entries are received, no prize will be awarded. The prize for the winner of the logo Competition is an iPad. The prize will be available for collection upon notification of the Competition winner and Torpoint Town Council having received a proof of identification.
11. The Prize winner of the competition will be announced in January 2018.
12. The winner will be announced on the Torpoint Town Council's website [www.torpointtowncouncil.gov.uk](http://www.torpointtowncouncil.gov.uk) in January 2018.
13. Entry submissions should be either by post or email to Torpoint Town Council Logo Competition, 1 – 3 Buller Road, Torpoint, PL11 2LD, or via email to [admin@torpointtowncouncil.gov.uk](mailto:admin@torpointtowncouncil.gov.uk).
14. Entrants agree that personal data entered during the registration, including name, phone number, and email address may be processed, stored, shared and otherwise used for the purposes and within the context of the Competition.
15. All logo entries will be judged on the Competition criteria set out below.

16. In submitting to the Competition, you agree to grant Torpoint Town Council an irrevocable, perpetual, royalty-free, non-exclusive licence and/or sub-licence to publish reproduce and otherwise use the submitted logo in any way required. You still own the copyright to everything you contribute.
17. The winning logo will be chosen by Torpoint Town Council.
18. The winning logo may be modified for any reprographic and presentational purposes, but without altering the original concept
19. The winning logo may not be used by Torpoint Town Council, however the 1<sup>st</sup> prize will still be awarded to the winner of the Competition.
20. There is no fee to enter the competition.
21. These rules are governed by and construed in accordance with the laws of England and Wales.

## **Judging Criteria**

Submissions will be judged according to specific criteria

### **Originality/creativity**

Is the entry a new idea?

### **Theme match**

How well does the submission relate to Torpoint?

### **Memorability and Appropriateness**

Should stand out among others and be easily identifiable with Torpoint.

### **Simplicity**

Should not be graphically intense making it difficult to be reproduced in a cost effective manner. It should not rely heavily on embellishments. Though simple, it must be bold enough so that it can be scaled up or down without losing detail. Use clean sharp lines and curves.

### **Use of colour**

Should not rely on more than three (3) colours. It should also look good if reproduced in a single colour.